

# Latah County Fair

*“Feelin’ Alive in 2025”*

*September 11-14, 2025*

Sponsorships help keep our Fair admission free, while offering our community a great experience, enabling improvements, encouraging event participation, and plan for expanding our attractions.

**Presenting Sponsor: \$5,000.00.** (One Available)

Used to increase the premium awards for both the livestock and competitive exhibits shows.

- Full-page advertisement in the Fair Book and display of two banners in high traffic areas during Fair
- Listing as presenting sponsor on the Latah County Fair web pages and social media
- Hosted vendor space, \$250.00 voucher for the Events Center, and \$50.00 in Fair hospitality dollars

**Entertainment & Education Sponsor: \$2,500.00.**

Used to bring in more entertainment and educational opportunities during the Fair.

- Half-page advertisement in the Fair Book and display of a banner on the main lawn or Depot during Fair
- Listing as sponsor on the Latah County Fair web pages and social media
- \$200.00 voucher for the Events Center, and \$50.00 in Fair hospitality dollars

**Friends of the Fair Sponsor: \$1,500.00.**

Used to support and provide appreciation for Fair volunteers.

- Advertisement in the Fair Book and display of a banner in the exhibit building during Fair
- Listing as Friends of the Fair sponsor on the Latah County Fair web pages and social media
- Logo on Fair-Bucks, \$200.00 voucher for the Events Center, and \$50.00 in Fair hospitality dollars

**Community Involvement: \$1000.00.**

- ½ page advertisement in the Fair Book, five interior door signs, one outdoor banner
- \$200.00 voucher for the Events Center, and \$50.00 in Fair hospitality dollars

**4-H and FFA Livestock Shows: \$500.00.**

- Display a marketing banner on the show arena, logo in the Fair Book, Fair web page, and social media
- Advertisement to be read during the show, \$125.00 voucher for the Events Center

**Competitive Exhibit Shows: \$250.00.**

- Business card size ad (2”x 3.5”) advertisement in the Fair Book, logo on Fair web page, and social media
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- \$50.00 voucher for the Events Center

**Banner Sponsorship: \$150.00** (Per Banner)

- Hang a banner on the fence on either Mt View Road or Blain Street during the month of September.

**Best of Show Sponsorship:**

- Donation of 25 local-item gift baskets to be used for Best in Show Winners.

**Logging Sports Prize Sponsor:**

- Prize money or prizes for the Logging Sports contest. Sponsors will be highlighted during the event.

**Competitive Exhibit Class Prizes:**

- Donations of merchandise, gift cards, or coupons are a great way to increase awareness or generate traffic back into your business. There are over 200 classes at Fair with prizes awarded to the top three per class. Donors are listed in the Fair Book.

**Deadline for Ads/Logos in the Fair Book is July 1<sup>st</sup>**

**Deadline for Prizes & Banners is August 31<sup>st</sup>**

If you are interested in becoming a sponsor or have any questions, please contact the Fair Office at  
**(208) 883-5722 or email [fair@latahcountyid.gov](mailto:fair@latahcountyid.gov)**

# Latah County Fair

*"Feelin' Alive in 2025" September 11-14, 2025*

## 2025 Fair Sponsor, Prize, & Donation Registration

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

**Sponsorship:** (Please mark desired sponsorship below)

*Deadline for Ads/Logos in the Fair Book is July 1<sup>st</sup>*

- Presenting Sponsor: \$5,000.00 sponsorship
- Entertainment/Education Sponsor: \$2,500.00 sponsorship
- Friends of the Fair Sponsor: \$1,500.00 sponsorship
- Community Involvement: \$1000.00 sponsorship
- 4-H & FFA Livestock Show: \$500.00 sponsorship
- Competitive Exhibit Show: \$250.00 sponsorship
- Banner Sponsor: \$150.00 sponsorship
- Best of Show Sponsorship: 25 local-item gift baskets

*Deadline for Prizes & Banners is August 31<sup>st</sup>*

If you would like to request a specific show, please indicate: \_\_\_\_\_

**Prize Donation:** Donation of the enclosed prizes to be used for competitive exhibits classes.

(Please mark an option)

- General Use. (Fair office will determine class assignment)
- Specific Classes: \_\_\_\_\_
- Logging Sports.

**Monetary Donation:** \$\_\_\_\_\_ to be used as general support for the Latah County Fair.

Please include a check made out to Latah County Fair and mail to 1021 Harold St, Moscow, ID 83843. If you prefer to pay via credit card, please call the Fair Office.

Invoices available on request.

**Customized sponsorship packages are available. Creative ideas are encouraged!**

If you are interested in becoming a sponsor or have any questions, please contact the Fair Office at

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