

Sponsorship Opportunities

Supporting the Youth of Liberty & Chambers Counties
since 1909



October 14-19, 2024

About US

Trinity Valley Exposition Fair & Rodeo is a time honored tradition supporting the youth of Liberty and Chambers county agriculture and western heritage since 1909. It is our goal to promote a family experience, advance agricultural knowledge and celebrate the western way of life. We hope to help build the youth of today for tomorrow's future by providing enrichment opportunities such as livestock, home economics and photography competitions, youth scholarships, livestock auctions and a youth rodeo just to name a few.

To continue this grand tradition, we ask you to consider an opportunity to sponsor and help enrich our programs. TVE is a 501-C (3) non-profit organization so that your donations are tax deductible. Sponsorship benefits the donor by guaranteeing a banner or banners to advertise your business or personal interests which will be displayed on the grounds during the event. There are many levels in which to participate. Sponsor packets vary with the level of sponsorship to include nightly rodeo tickets, parking passes and armbands to our private hospitality room exclusive to sponsors. The hospitality room offers nightly catered meals and open bar Wednesday through Saturday nights prior to the rodeo performances. Benefits of the packet may be used by the sponsor or passed along as complimentary passes to whomever they choose.

If you are a past and continuing sponsor, we thank you. If you are a new sponsor, we welcome you to join us in promoting the longest running event supporting the youth of Liberty and Chambers counties. For over a century, our youth have reaped the benefits due to the kindness and involvement of our sponsors and buyers. It is our passion to continue these opportunities. We commit to our community to present our best efforts to provide an amazing experience and exciting future. With great anticipation, we declare the 115th TVE Fair & Rodeo open for business.

Sponsorship Levels

Corporate Sponsorships

Available upon request

Legends

\$10,000.00 +

- ▶ Sponsor logo on event marketing
- ▶ Mentions by announcer during events
- ▶ Invitation to special sponsor dinner
- ▶ 2 sponsor banners- 1 road frontage, 1 arena
- ▶ 10 Hospitality armbands that allow holder into rodeo, VIP and sponsor hospitality area for each night of the rodeo
- ▶ 14 General admission tickets to each rodeo performance
- ▶ 2 parking passes in designated areas
- ▶ Active website link from TVE website to sponsor website if applicable.

Cattle Baron

\$7,500.00

- ▶ Sponsor logo on event marketing
- ▶ Mentions by announcer during events
- ▶ Invitation to special sponsor dinner
- ▶ 2 sponsor banners- in arena
- ▶ 8 Hospitality armbands that allow holder into rodeo, VIP and sponsor hospitality area for each night of the rodeo
- ▶ 12 General admission tickets to each rodeo performance
- ▶ 2 parking passes in designated areas
- ▶ Active website link from TVE website to sponsor website if applicable.

Rancher

\$5,000.00

- ▶ Sponsor logo on event marketing materials.
- ▶ Mentions by announcer during events
- ▶ Invitation to special sponsor dinner
- ▶ 2 sponsor banners -1 in arena, 1 in other pre determined areas
- ▶ 6 hospitality armbands that allow holder into rodeo, VIP and sponsor hospitality area for each night of the rodeo
- ▶ 10 general admission tickets to each rodeo performance
- ▶ 2 parking passes in designated areas
- ▶ Active website link from TVE website to sponsor website if applicable.

All marketing materials must be in by Sept.1 in order to utilize signage and logo /links

Sponsorship Levels

Trail Boss \$2,500.00

- ▶ Sponsor logo on event marketing materials that help promote the event
- ▶ Mentions by announcer during event
- ▶ Invitation to special sponsor dinner
- ▶ 1 sponsor banner on grounds
- ▶ 4 hospitality armbands that allow holder into rodeo, VIP and sponsor hospitality area for each night of the rodeo
- ▶ 8 general admission tickets to each performance of the rodeo
- ▶ 1 parking pass in designated area

Top Hand \$1,000.00

- ▶ 1 sponsor banner on grounds
- ▶ 2 hospitality armbands that allow holder into rodeo and sponsor hospitality area for each night of the rodeo
- ▶ 6 general admission tickets to each performance of the rodeo
- ▶ 1 parking pass in designated area

- ▶ **All marketing materials must be in by Sept.1 in order to utilize signage and logo/links**

Additional Donation Opportunities

- ▶ **TVE 100 Club**- The purpose of the 100 club is to give area residents an opportunity to donate \$100.00 to be used towards the purchase of an animal in the livestock sales benefiting the youth of Liberty and Chambers counties. Each membership guarantees you to one chance in the drawing for animals purchased by the 100 club in the livestock sales. You may purchase as many chances as you would like. Link to site: <https://www.tvefair.com/p/get-involved/100-club-membership>
- ▶ **Youth Premium Livestock Auction & Freezer Sales**- Held the Friday of show week. This is an opportunity to purchase animals in the premium and freezer sales to help support the kiddos. Link to sign up and more information: <https://www.tvefair.com/events/2024/youth-livestock-auction>
- ▶ **Add on sales**- This is an opportunity to give as much as you would like to multiple kids of your choosing in the above mentioned sales, such as 100.00 added to a project raising the overall price of the project. This is a great way to support multiple kiddos. Link to sign up: <https://www.tvefair.com/p/get-involved/2024-youth-auction--freezer-sale>
- ▶ **Youth Rodeo Prizes**- Prizes such as buckles, saddles and various other prizes are given out to our youth rodeo participants. Sponsorships are always needed and welcomed. Link to sign up: <https://www.tvefair.com/events/2024/youth-rodeo>
- ▶ **Livestock Awards**- Multiple awards such as buckles and banners are awarded during livestock shows. Sponsorship is greatly appreciated. This is a great way to honor or memorialize loved ones. Visit the link to sign up : <https://www.tvefair.com/p/events/general-livestock-information-and-forms>

2024 Board of Directors

- ▶ **President**– Fred Lemond
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- ▶ **Special Events**– Brady Zieschang
- ▶ **Special Events**– Dan Johnston

**Working hard to support the
community, youth, agriculture and
western heritage since 1909**

We want to work with you to find the perfect sponsorship for you & your business

Please contact us @ 936-336-7455 or
info@tvefair.com to discuss your options or
visit our website at www.tvefair.com to get
signed up



SCAN ME

2024 Sponsorship Form

▶ YES! SIGN ME / MY COMPANY UP AS A SPONSOR

- ▶ Thank you for your support of the TVE and the youth of our area. Your sponsorship will enhance the 2024 TVE Livestock Show and Rodeo.

Sponsor Level(s):

_____Legends (10,000.00+) _____Cattle Baron (\$7,500)
_____Rancher (\$5,000) _____Trail Boss (\$2,500)
_____Top Hand (1,000.00) _____Corporate

- ▶ Sponsorship Amount: \$_____
- ▶ _____Check Enclosed _____Please Invoice (provide email)
- ▶ Sponsor Name: _____
- ▶ Contact: _____
- ▶ Address: _____
- ▶ City / St/ Zip: _____
- ▶ Phone: _____
- ▶ E-mail_____
- ▶ Your response is due Aug.15, 2024 to secure an event sponsorship.
- ▶ All payments are due in full by Oct.1, 2024.
- ▶ **All logos and marketing material deadline Sept.1.**
- ▶ Sponsorships must be paid in full to receive credentials.
- ▶ Please complete and return this form to: Trinity Valley Exposition
- ▶ P.O. Box 9047 Liberty, TX 77575 www.tvefair.com
- ▶ 936-336-7455 info@tvefair.com