

*VIP Admission Passes grant complimentary entrance to the main gate, Cornwall Road gate, and track gate, and access to a reserved seating area in the Grandstands. Weekly Passes grant complimentary entrance to the main gate.

All sponsors admission passes will be available for pickup or if requested may be emailed approximately two weeks before the Fair. Sponsors are invited to an Appreciation Event in conjunction with Community Night on Tuesday, July 22, 2026, at 6 p.m. Please email logo files to michelle@lebanonareafair.com by March 1, 2026.

To be guaranteed all promotions please remit the form below no later than March 1, 2026, to Lebanon Area Fair, c/o Michelle Kaufman, 915 Sycamore Lane, Lebanon, PA 17046. Checks made payable to Lebanon Area Fair.

Lebanon Area Fair Sponsorship Commitment Form – 2026

Representative Name _____

Company/Organization _____

Address _____

Phone _____

Email _____

Commitment Level: _____

Amount \$ _____



July 25 – August 1, 2026

70th Lebanon Area Fair Sponsorship Opportunities

Partnering for Community, Tradition, and Local Impact

Welcome to the 2026 Lebanon Area Fair

The Lebanon Area Fair is a beloved annual tradition celebrating the spirit, talent, and diversity of our local community. Drawing over 65,000 visitors each year, the fair provides a vibrant showcase of family-friendly entertainment, agricultural heritage, crafts, and cuisine. We invite you to become a valued sponsor and help us make the 2026 Lebanon Area Fair our best event yet!

Why Sponsor the County Fair?

- **Community Impact:** Your sponsorship supports local youth, agriculture, and small businesses, and helps make the fair accessible to all.
- **Brand Visibility:** The fair attracts diverse audiences from across the county, giving your organization prime exposure in a festive, positive environment.
- **Goodwill & Engagement:** Show your commitment to community values while engaging directly with current and potential customers.

Lebanon Area Fair Sponsorship Opportunities

Specialty Entertainment Sponsor |\$20,000+

- You will be named “2026 Sponsor” of our specialty acts
- 25 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company Name in Fair brochure, catalog, and on 4 (24”x 18”) yard signs
- Logo on Fair website
- Logo on Volunteer shirts
- Your name will be placed on (3) golf carts
- Sponsor PSAs during Fair Week at each special entertainment

Stage Entertainment Sponsor |\$15,000+

- You will be named “2026 Sponsor” of our Stage entertainment
- 25 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company Name in Fair brochure, catalog, and a banner on the stage
- Logo on Fair website
- Logo on Volunteer shirts
- Your name will be placed on (2) golf carts
- Sponsor PSAs during Fair Week at the Stage

Petting Zoo Sponsor |\$10,000+

- You will be named “2026 Sponsor” of our Petting Zoo
- 25 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company Name in Fair brochure, catalog, and a banner on the pavilion
- Logo on Fair website
- Logo on Volunteer shirts
- Your name will be placed on (1) golf cart
- Sponsor PSAs during Fair Week at the Pavilion

Premier |\$5,000+

- 25 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company Name in Fair brochure, catalog, and on sign during Fair Week
- Logo on Fair website
- Logo on Admission Passes
- Logo on Volunteer shirts
- A chance to handout free giveaways at the track
- Sponsor PSAs during Fair Week at the track

Diamond|\$3,000-\$4,999

- 20 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company name in Fair brochure, catalog and on sign during Fair Week
- Logo on Fair website
- Logo on Volunteer shirts
- Sponsor PSAs during Fair Week

Platinum|\$2,000-\$2,999

- 14 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company name in Fair brochure, catalog and on sign during Fair Week
- Logo on Fair website
- Sponsor PSAs during Fair Week

Gold|\$1,000-\$1,999

- 8 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company name in Fair brochure, catalog and on sign during Fair Week
- Logo on Fair website
- Sponsor PSAs during Fair Week

Silver |\$500-\$999

- 4 VIP Admission Passes*
- Company Name on Founders Hall Sign at the Expo Center throughout the year
- Company name in Fair brochure, catalog and on sign during Fair Week
- Logo on Fair website

Bronze |\$250-\$499

- 2 VIP Admission Passes*
- Company Name in Fair Catalog
- Logo on Fair website

Brass |\$100-249

- 4 Weekly Admission Passes
- Company Name in Fair Catalog