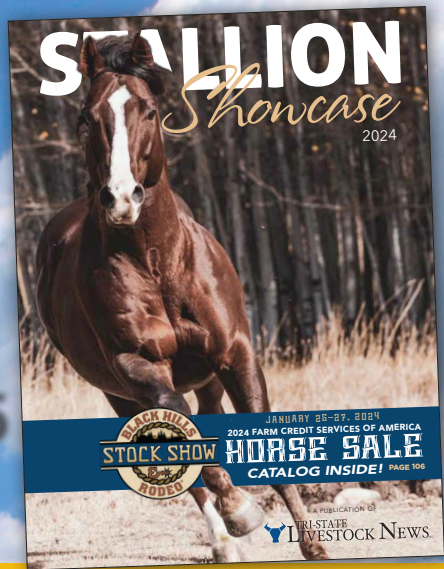


STALLION Showcase 2025

& BLACK HILLS STOCK SHOW HORSE SALE CATALOG



Ad Order Deadline **November 7, 2024** TSLN Publish Date **December 28, 2024**

DIMENSIONS & PRICES

Advertorial Packages

2 Full Pages
One Page Editorial & One Page Advertising
\$2100

3 Full Pages
One Page Editorial & One Page Advertising; 3rd Pages can be used for Editorial or Advertising.
\$3000

Covers

All Full Color Pages

Inside Front
\$1475
Inside Back
\$1445

Outside Back
\$1645
Premium Pages
\$1300

IMPORTANT SPECIFICATION INFO:

Live Area is 7.47" x 9.75"
*Add .75" off live area
Bleed size is 8.5" x 11"
Trim size is 8.25" x 10.75"

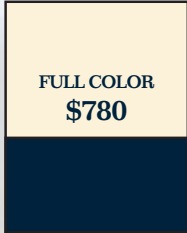
FULL PAGE \$1225 INCLUDES COLOR



2/3 HORIZONTAL
7.47" X 6.75"



2/3 VERTICAL
4.94" X 9.75"



1/2 HORIZONTAL
7.47" X 4.75"



1/2 VERTICAL
3.67" X 9.75"



1/2 ISLAND
4.94" X 6.75"



1/3 VERTICAL
2.4" X 9.75"



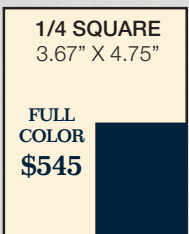
1/3 SQUARE
4.94" X 4.75"



1/3 HORIZONTAL
7.47" X 3.25"



1/4 HORIZONTAL
7.47" X 2.50"



1/4 SQUARE
3.67" X 4.75"

Additional Specifications

Test = 100 lpi
Include fonts used in document (printer and screen fonts)
Camera ready ads at least 300dpi
Live area of all ads is 7.47"x9.75" Add .75" Bleed Off Live Area
Bleed size is 8.5" x 11" - Trim size is 8.25" x 10.75"

RATES AND DEADLINE DATES ARE SUBJECT TO CHANGE. PLEASE CONTACT YOUR ADVERTISING REPRESENTATIVE FOR THE MOST CURRENT AND ACCURATE INFORMATION



Scott Dirk
Director of Field Services and Ringman
West River ND & SD Territory
605-380-6024
sdirk@tsln-fre.com



Kelly Klein
Field Service & Ringman
East River ND-SD & MN Territory
701-320-5817
kklein@tsln-fre.com



Cody Nye
Field Service & Ringman
NE & CO Territory
308-390-8588
cnye@tsln-fre.com



Wrye Williams
Field Service & Ringman
MT & WY Territory
406-938-3071
wwilliams@tsln-fre.com