



# Tulsa Irish

FESTIVAL



MARCH 7-9, 2025 AT DREAMKEEPERS PARK

# SPONSORSHIP GUIDE

BE PART OF A TULSA FAMILY TRADITION

# STORY WINS.

From the Emerald Isle to Green Country, people want to be part of an amazing story. And that's exactly what Tulsa Irish Fest is! Imagine your brand impacting the 20,000± attendees who enjoy the best family festival in Tulsa every year.

We believe people deserve an amazing, fun experience...and so do you. We bring in world class bands to play on world class stages, vendors who sell traditional Irish items, highlight artisans and experts, and create a family experience that rivals anything you've seen. As a sponsor you will become part of the Tulsa Irish Fest family and story. Your brand will be woven in to ours, and we will produce an event you're excited to be part of!



# DATA MATTERS.

A good story can always be measured! Here's a few meaningful numbers:

## 20,000± ATTENDEES



## DIGITAL PRESENCE



# MISSION MINDED.

The mission of the Tulsa Irish Fest is to create a vibrant, family-friendly event that celebrates Irish culture and heritage, enriching the lives of our community members. As a proud 501(c)(3) nonprofit organization, we are dedicated to fostering a sense of togetherness and cultural appreciation through a variety of engaging activities and performances. By sponsoring Tulsa Irish Fest, you will be supporting a cause that is Family-Oriented, Culturally Enriching, Community Driven, and Future Focused.

Join us in making Tulsa Irish Fest a cherished tradition, and help us work toward our long term goals of creating an Artist In Residence Program and establishing an Irish Cultural Center right here in Tulsa.

# 2025 SPONSORSHIP OPPORTUNITIES.

For 2025, we have worked hard to develop sponsorship opportunities for every business because we love Tulsa and believe every Tulsa based brand should be part of the Tulsa Irish Fest story in a way that fits your budget! Every level includes different perks and privileges, and we're happy to discuss any custom level sponsorship you have in mind. Here are some of the ways we can share your story:

- Name a festival area
- Logo featured on large signage and printed materials
- Tickets to invitation only events throughout the year
- Rooms at The Brut Hotel and access to behind the scenes activities
- Brand inclusion in our digital marketing, from website to social posts
- Mentions on Radio, Television, and Podcast appearances



## STAGE SPONSORSHIP.

Be part of bringing world class, international talent to Green Country! From Oklahoma to Dublin and France, we search the world for the best Celtic music, and bring them to Tulsa Irish Fest every year! With your sponsorship, Tulsans will experience their new favorite bands while celebrating authentic Irish music.

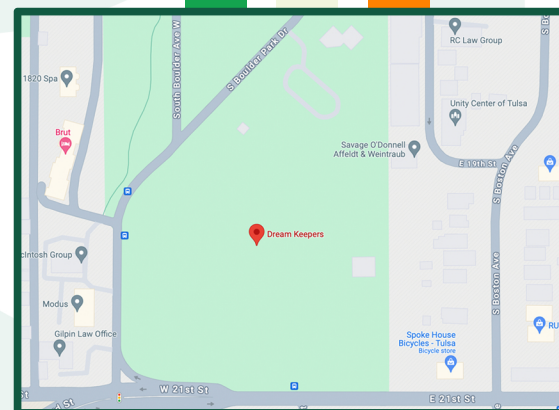


## EXPERIENCE SPONSORSHIP.

From our amazing Kid Zone, to Food Village, to Vendors and Artisans, to Sheep Herding and Whiskey Tasting...to Live Music and Demonstrations that feel spontaneous and unplanned, there are many opportunities for your brand to help people turn every moment in to a memory.

## MANY OTHER OPPORTUNITIES.

Whether your marketing budget allows you to be a large part of Tulsa Irish Fest, or you want to test us out this year on a smaller scale with amazing benefits, we want to put your brand in front of our 20,000± attendees and audience! We have a solution that will work for you, or we promise to find one. Please reach out with any questions or thoughts.



# THANK YOU!

WITH YOUR SUPPORT, WE WILL  
HELP GENERATIONS OF TULSANS  
CELEBRATE THEIR HERITAGE, CREATE  
MEANINGFUL FRIENDSHIPS, AND TURN  
EVERY MOMENT IN TO A MEMORY.



A FEW BRANDS THAT ARE PART OF THE TULSA IRISH FEST STORY



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