

## For Immediate Release:

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# Indiana State Fair Unveils 2024 NEW Delicious Foods

2024 Indiana State Fair "Taste of the Fair"

**Indianapolis, IN, July 2, 2024**: Experiencing the sweet and savory treats around the Great Indiana State Fair is a summertime favorite. Today the Indiana State Fair unveiled 43 new mouth-watering culinary creations fairgoers can enjoy this summer. The new treats just announced are:

#### Taste of the Fair Entries:



## All-American Mary

Urick Concessions

Our All-American Mary is a classic bloody Mary brimming with all your favorite backyard cookout essentials. It's loaded with a mini corn on the cob, cheeseburger slider, fried mac and cheese, fried pickles, waffle fries, hotdog slider, and a mini apple pie.



## Aloha Hot Honey Chicken Nachos

Urick Concessions

Aloha to our Hot Honey Chicken Nachos. This tropical twist on loaded nachos features crispy tortilla chips, taco seasoned chicken, creamy queso, sweet pineapple chunks, a drizzle of Mike's Hot Honey, and zesty mango salsa.



## Amish Peanut Butter Pretzel Bites

#### Wilson Concessions

Pretzel bites slathered in Amish Peanut Butter Spread. They will consist of Amish Peanut butter spread and pretzel bites. The spread has a peanut butter marshmallow flavor.



## BBQ Totchos

Wagner Food Services

Tater tots, pulled pork, cheese sauce, jalapeños, sour cream, BBQ sauce! What more could you want?



#### **Bison Smashburger Taco** *Red Frazier Food Truck* Our classic Bison burger smashed and pressed into a flour tortilla served with all the Classic fixings. Drizzled with our Signature Smash Burger Sauce.



## Blue Ribbon Blueberry Milkshake American Dairy Association

The name says it all! This first-place worthy, refreshing blueberry shake boasts just the right amount of berry flavor and makes for a beautiful photo opportunity!



#### Blueberry Cheesecake Stuffed Elephant Ear *The Bakerman*

For Ten years the Bakerman has offered Fair goers the original Stuffed Elephant Ear available with Apple, Cherry, or Peach filling. This year we are taking it to the next level with a Blueberry Cheesecake stuffed Elephant Ear!



## Boba Lemonade Shake-Up

#### Indiana Ribeye

We have fresh squeezed lemonade shakeups with various flavors of Boba for a burst of extra flavor of your choice!



## Bratzilla

## Urick Concessions

This monstrous sandwich features a locally sourced 1/3 pound bratwurst from Dewig Meats on a pretzel bun, smothered in creamy hatch queso, topped with BBQ pulled pork, crispy onions and jalapeños.



# Chili Cheese Empanada

## Newfields

Indulge in the fiery flavors of our signature Chili Cheese Empanada at the State Fair! Bursting with a tantalizing blend of house-made 3-alarm chili and rich Wisconsin cheddar cheese, each empanada is expertly deep-fried to golden perfection. Topped with a

colorful medley of pickled red onions, fresh scallions, and crunchy corn chips, every bite is a symphony of textures and tastes. Accompanied by a luscious creamy cheddar cheese sauce for dipping and a dollop of cooling sour cream, this savory sensation is a must-try for all food enthusiasts seeking a delicious and unforgettable fair experience!



## Chili Cheese Frito Corn in a Cup

#### Wilson Concessions

The name says it all! This tasty cup includes corn, nacho cheese, chili, and Chili Cheese Fritos!



## Chocolate Caramel Coffee Float: "The Triple C Float" Hook's Drug Store Museum and Soda Fountain

24 oz serving of Iced Coffee with ice cream, chocolate and caramel syrups, topped with whipped cream, a cherry and drizzled with caramel sauce.



# Cinnamon Toast Crunch Funnel Cake

#### R & W Concessions

Our famous funnel cake topped with Cinnamon and sugar followed by Cinnamon Toast Crunch then drizzled with vanilla icing.



## Cookie Butter Elephant Ear

Urick Concessions

Treat yourself to our newest twist on a classic carnival favorite! This oversized pastry is perfectly fried, sprinkled with cinnamon sugar, generously slathered with creamy cookie butter, and topped with crushed Biscoff cookies.



## Deep Fried Golden Oreo Orme Deep Fried Treats

Just like our original Fried Oreo it is stuck with a toothpick to ensure it is completely coated in our sweet funnel cake mix and then fried to golden perfection!



**Dill Pickle Dr. Pepper** *R & W Concessions* Everyone's favorite Dr. Pepper with dill pickles spears followed by a splash of juice.



**Dill Pickle Lemon Shake-Up** *R & W Concessions* If you want a real shake-up let us make you a Dill Pickle Lemon Shake-up made with all fresh ingredients and a splash of pickle juice and pickle spear



#### Fried Ice Cream Cone Freud Family Foods

Happy Jack Sandwich

Vanilla ice cream rolled in corn flakes and flash fried. Topped with honey, chocolate, whipped cream. Served in a homemade waffle cone.



### Fried Sugar Biscuit n' BBQ with Apple Butter Sauce *Nitro Hog BBQ*

A deep-fried biscuit rolled in sugar, stuffed with Pulled Pork topped with an Apple Butter BBQ Sauce.



## Gravy and Taters Colp's Concessions A delicious, deep-fried tater topped with our savory sausage gravy and bacon!



Grilled Cheese Slammer Freund Family Food A grilled cheese sandwich filled with BBQ pork, mac 'n cheese, and fried pickles, served on Texas toast with a side order a tater tots!



#### **Black Leaf Vegan** Loaded with shredded jackfruit blended with bourbon maple sauce and southern black leaf spices loaded on Pretzel Bun with Coleslaw.



## Hoosier Cowboy Sandwich Indiana Beef Cattle Association

Expertly grilled ribeye steak sandwich tucked between 2 slices of pepper jack cheese and sandwiched with grilled sourdough bread, combining the best of the Indiana Beef Cattle

Association's Cattlemen's Club Ribeye Stand with the American Dairy Association Indiana's worldfamous Dairy Bar to bring 2 of the Indiana State Fair's food staples together in one incredible sandwich.



## Spicy Pickle Pizza

Swains Concessions

We start off with our homemade pizza dough with a jalapeño ranch sauce. We top it with mozzarella and pickle chips then we sprinkle a Cajun dust over top and bake. When it comes out we butter the crust and add more cajun dust and drizzle spicy ranch on top.



## Hot Honey Pepperoni Pull Grilled Cheese American Dairy Association

The perfect mix of Mozzarella Cheese, sandwich style pepperoni and hot honey between 2 slices of sweet Hawaiian bread, topped with a sprinkling of Italian seasoning. \*Served with marinara sauce upon request.



#### Indiana Pork Riblets Indiana Pork Producers

The Indiana Pork Riblets are served as bite size portions of deliciously seasoned pork! Enjoy the riblets with a trio of sauces, Hot Honey, Nelson's Red Sauce and Citrus Explosion!



## Jerk Chicken Nachos

## Jamaican Breeze Sports Bar & Grill

Crispy Chips topped with Jamaican Jerk Chicken, Flavorful Jerk Sauce, Sweet Peppers, and Melted Cheese.



#### Melty Mess Grilled Cheese American Dairy Association

Are you a lover of the perfect cheese combination? So are we! With slices of Havarti, Cheddar and Muenster cheeses on buttery sourdough bread, the Melty Mess is for you!



## Peach Shake Up

HI & Mighty

A bright and juicy refresher perfect for all types of summer 'fuzz' at the fair!



# Peanut Butter & Jelly Chicken Wings

**Urick Concessions** Crispy chicken wings tossed in a creamy peanut butter sauce and topped with a sweet jelly drizzle. Perfect for adventurous eaters and wing enthusiasts alike, our PB&J Chicken Wings are a must-try treat!



#### Shark Attack

*Twisted Drinks And Food* Fresh Squeezed Fruit Punch Lemon Twister Infested With Albanese Gummy Sharks!



#### Strawberry Cheesecake Funnel Cake

#### LT Concessions

A traditional funnel cake with powdered sugar, cream cheese icing, strawberries, graham cracker crumble and whipped topping" cooked fresh to order!



#### Strawberry Shortcake Twisted Drinks And Food

Fresh Bakery Made Bundt Cake Topped With Sliced Strawberries, Whipped Cream and Albanese Gummy Butterflies!



## Sun King's State Fair Pickle Beer

Sun King Brewing Get ready to take a ride through the Midway as you explore the tangy world of Sun King's State Fair Pickle Beer. This Golden Ale balances the pickled punch of cucumber and dill to

the base beer's crisp character, providing an unparalleled sensory experience. The magical combination of brine and brew can be yours at the 2024 Indiana State Fair, and at various Sun King locations.



#### Sweet & Spicy Swine Pizza Ginocchios Pizza

We start with our handmade crust, Mozzarella cheese base, topped with Pulled Pork, Jalapeños, Grippo's BBQ Chips and finished with a generous drizzle of Sweet D's BBQ Sauce.



#### Sweet Chili Suga Daddy Sub Gobble Gobble Food Tuck

Savory and mouthwatering Sweet Chili turkey meatballs, nestled and hugged in a donut. The flavors of the sweet, not too spicy chili meatball combined with the sweet donut, will have

your mouth, and your head confused about which flavor you love the best!



#### Sweet Tea Slushy Swains Concessions Everyone's favorite freshly brewed sweet tea turned into a cold refreshing slushy!



# Tang-A-Rang Smoked Chicken Wings served with Kool-Aid Infused Pickles *Red Frazier Food Truck*

Tang-A-Rang Smoked Chicken Wings marinated with Tang and our signature Tang BBQ rub. Smoked and then brushed with Tang infused BBQ sauce.

Served with Various Kool Aid infused pickle flavors.



#### **THE EVERYTHING FRY** *SW Concessions* Curly fries topped with cheese, bacon bits, ranch, pulled pork, and BBQ sauce.



## The Godfather Egg Roll

J & J A Taste of Home Catering & Food Truck

A 6" specialty egg roll stuffed with homemade spaghetti with meat sauce (ground beef) & mozzarella cheese, brushed with a parmesan garlic butter.



#### The Korean Corn Dog Meatball Factory LLC

It is a Hot dog sliced along with fresh mozzarella cheese chunks put on a stick. It is then dipped in a thick donut batter, rolled in panko and French fry chunks. It is then put into the

fryer for 3 min to cook. After it comes out it is topped with ketchup, mustard, sweet chili Thai sauce and Sriracha.



**Tropical Daze Float** *McGrotha Foods* Our creamy pineapple paired with orange soda. Perfect for any warm day!



## Ultimate Steak Nachos Georgia's Kitchen

Tortilla chips, monetary cheese, melted cheese, steak, onions, peppers, honey BBQ sauce, sour cream and jalapeños!

Fairgoers are encouraged to vote for their favorite new food items by visiting any of the information booths presented by Prairie Farms throughout the 15-day fair or by using the QR codes displayed at each participating "Taste of the Fair" concession stand. The winning food stand will receive a \$2,500 cash prize, followed by the second place receiving \$1,000, and third place receiving \$500. In addition, for the first time our partners at the World Food Championships will award the top three winners a Golden Ticket entry to the World Food Championships event taking place in Indianapolis this fall for the first time in history at the Indiana State Fairgrounds.

A map highlighting the locations of all the fair's food booths, including the featured food items will be available at Information Booths located throughout the fairgrounds and at IndianaStateFair.com as you plan your trip to this year's fair.

## About the Indiana State Fair:

The Indiana State Fair, known as the state's premier multi-day event, is a vibrant celebration of the Hoosier spirit and agricultural legacy. Over 15 exciting days, it unites communities across Indiana to honor the state's unique identity and welcomes visitors from far and wide. Renowned for its top-notch entertainment, spotlight on 4-H youth, engaging agricultural education programs, modern facilities, and an array of delicious fare, the Indiana State Fair has been a treasured tradition for Hoosiers for over a century. The 2024 Indiana State Fair takes place from August 2nd to August 18th (closed Mondays). For comprehensive event information, ticket details, and attractions, be sure to visit our official website at <u>www.indianastatefair.com</u>.

#### Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: <a href="mailto:pr@indianastatefair.com">pr@indianastatefair.com</a>

For more information please visit, <u>www.IndianaStateFair.com</u>.