

FOR IMMEDIATE RELEASE

Hot Rod Coalition Hosts Its 8th Annual Valley Nationals Car Show & Auto Swap

Wanted: The Finest Pre-'75 Wheels and the Next Generation of Hot Rodders

Fresno, CA – October 11-12, 2024

Hot Rod Coalition Inc. (HRC), along with its dedicated volunteers, sponsors, and O'Reilly Auto Parts, proudly presents the 8th Annual Valley Nationals, the premier event for car enthusiasts. On October 11-12, 2024, the Madera Fairgrounds (1850 W. Cleveland Ave, Madera, CA 93637) will roar to life with the most exciting automotive experience of the year here in the Valley.

Friday Evening Festivities – October 11, 2024

The gates open at 5:00 p.m. for a night filled with early access to the Auto Swap Meet, featuring over 250 vendors selling hard-to-find parts and automotive treasures. Attendees will be treated to live Rockabilly music by Motel Drive, alongside a special appearance by Rockabilly star Vanessa Rios of Rockabilly Mafia Dolls. Classic pre-1975 hot rods and a designated section for C-10 pickups will be scattered throughout the venue. To top off the evening, Firestone Walker will be serving ice-cold beverages alongside a selection of gourmet food trucks. Admission for Friday night is just \$5 per person.

Main Event – Saturday, October 12, 2024

Saturday's main event kicks off at 8:00 a.m. with highlights including the **Indoor Invitational Only Car Showcase**, a special **Chevy C-10 Tailgate Kickback**, and a **Breakfast Burrito Bar** to fuel up attendees. The day will feature live music, delicious food options, **Cadillac Row**, and the ever-popular **Auto Swap Meet**. The event concludes with the **Top 50 Awards Ceremony** at 2:00 p.m.

Registration and Admission

Owners of pre-1975 vehicles can register at the gate for \$40 to enter their cars in the show. Gates for vehicles open at 7:00 a.m. on Saturday. For spectators, admission is \$5 on Friday evening and \$10 on Saturday, with kids 12 and under admitted free of charge. Saturday's gates open at 7:00 a.m.

Additional Attractions

- **Auto Swap Meet:** Hosted by @thehotrodmerchant, with vendors offering a wide array of car parts and accessories.
- **Cadillac Row:** A unique showcase dedicated to Cadillac aficionados.
- **Beer Booth:** Presented by Firestone Walker Brewing Company, offering a refreshing break between the festivities.
- **Indoor Invitational Only Hot Rod Showcase:** 24 of the Valley's premier classic cars will be displayed in **Hatfield Hall**.
- **Live Music & Vendors:** Adding to the electric atmosphere throughout the event.

Don't miss this weekend of automotive excellence and camaraderie. For more information and updates, follow us on **Facebook** and **Instagram**, or visit our website at www.hotrodcoalition.com/valleynationals.

Media Contact

Anthony Granata

President, Hot Rod Coalition
anthony@hotrodcoalition.com
559-825-6808