



WELCOME to our August 2022 Newsletter!



Summer is still lingering, but autumn is on it's way! School is back in session and with it comes the beginning of the busiest season for us. We want to keep our loyal subscribers informed of everything we are doing here at the United Wireless Arena and the Boot Hill Casino & Resort Conference Center, so keep a lookout for a monthly newsletter from us, with insights to our buildings, upcoming events, videos, and fun facts thrown in! As always, information about upcoming events and our calendar are posted on our website at www.UnitedWirelessArena.com and you can call us with any questions at (620)371-7390.

Staff & Employees receive CPR, AED Training



CPR training can saves lives and by taking life-saving classes their is an increase chance of the person survival. It significantly reduces the risk of person`s suffering damage to his/her heart, brain and other vital organs. CPR can keep the body oxygenated until professional medical help arrives. The staff and full-time employees at United Wireless Arena and the Boot Hill Casino &

Becca Lazelle (operations) receives CPR training from Dodge City paramedic, Summer Rhodes.

Resort Conference Center received training in both CPR and AED usage. An AED, or automated external defibrillator, is used to help those experiencing sudden cardiac arrest. It's a sophisticated, yet easy-to-use, medical device that can analyze the heart's rhythm and, if necessary, deliver an electrical shock, or defibrillation, to help the heart re-establish an effective rhythm.



2022 Dodge City Days Concert - Jon Pardi Rewind

Thousands of country fans enjoyed a sold-out Jon Pardi concert on Saturday, July 30th as a kick-off to the annual Dodge City Days festival. Here's a quick recap of the concert!

United Wireless Arena and Boot Hill Casino & Resort Conference Center



Total number of events: 185
Number of event days: 278
Number of set-up/tear down/turf install days: 78
Attendance: 69,045*
Combined Economic Impact: \$6,835,455*

*These numbers represent 1/1/22 through 7/28/22 & estimated through 7/31/22
(Economic impact calculations based on KS Travel Industry Association calculation)

Year To Date 2022: COMMUNITY IMPACT

2022 has been an extremely busy year for United Wireless Arena and the Boot Hill Casino & Resort Conference Center, and it truly is a year-round operation with very few weeks/weekends that are empty, or "dark". Labor Day weekend of 2021 was the final "dark" weekend until Easter weekend April 15-17, 2022 (*8 months of activity*). The next was 3 *months* later July 1-3, 2022. Another 5 *months* is expected to go by until the next weekend without any events, which would be Thanksgiving weekend (November 25-27, 2022). As explained previously, the Arena and Conference Center has a huge impact on the surrounding community with each event. Guests coming to conferences, shows, or sporting events spend money in the surrounding community for hotel rooms, restaurants, and shopping. So far, in 2022 United Wireless Arena and the Boot Hill Casino & Resort Conference Center has brought a combined Economic Impact of approximately **\$6,835,455*** to the Dodge City area with estimated attendance of **649,045*!**

(Economic impact calculations based on KS Travel Industry Association at \$150 of spending from 66% of attendees) (Attendance is 1/1/22 through 8/31/22)

Fall in Love with a Fall Wedding at Boot Hill Casino & Resort Conference Center

Summer is historically the "wedding season" but over the last decade, that season has shifted into Autumn. September and October give brides vibrant and beautiful fall colors that will leave you feeling warm, fuzzy, and elegant. The weather is just leaving Summer, so it isn't too cold for guests, and if one dreams of those deep maroons, and navy blues, Fall flings the door wide open!

The [Boot Hill Casino & Resort Conference Center](#) is designed to prepare any wedding event and we are dedicated specifically to your special day. The skilled staff at BHCRCR take the stress out of wedding planning. We have two Event Managers, **Lisa Killion** and **Sandy Myers**, and an Event Coordinator, **Natalie Baeza**, who have the knowledge and experience to assist you through every step of the planning process. From the first meeting and tour, to customizing your menu and developing the perfect layout of your space, to being your on-site wedding/reception coordinator, making certain your special day is perfect. We will work directly with your choice of vendors to ensure your vision is brought to life. Not a detail goes untouched.

Our 7,200 sq ft state-of-the-art conference center can hold 40 guests or 400! With multiple room configurations, your wedding or reception can be as intimate or elaborate as you wish. We even have a secluded outdoor garden space available! If the Conference Center is not large enough for your party, we will work with your



COMING SOON TO UNITED WIRELESS ARENA:



JO DEE MESSINA

FRIDAY, SEPTEMBER 16

BUY NOW



AMANDA MIGUEL & ANA VICTORIA VERDAGUER

FRIDAY, OCTOBER 14

BUY NOW



LOS ANGELES AZULES

SUNDAY, OCTOBER 23

BUY NOW



JAKE OWEN

SATURDAY, NOV. 5



GLORIA TREVI

SUNDAY, NOV. 6



**LOS CHICOS del 512
THE SELENA
EXPERIENCE**

FRIDAY, NOV. 18

BUY NOW

BUY NOW

BUY NOW

SCAM ALERT!

Don't fall for fraudulent websites! When purchasing tickets online, ONLY purchase through Ticketmaster.com. United Wireless Arena is an exclusive Ticketmaster facility and cannot guarantee tickets purchased through other websites.

United Wireless Arena | tickets@unitedwirelessarena.com
4100 W Comanche Dodge City Kansas 67801

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