

YEARS - A GEM OF A CELEBRATION!

# 20 WINE WALK

H-E-B MARKET STREET 2004-2024



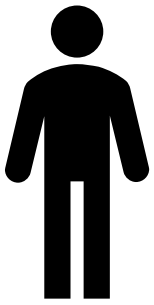
October 17th, 2024

# A RECORD-BREAKING YEAR



**3,800**

Attendance



**374**



Wine Selections

**3,963**

Bottles  
of Wine

**40**

Restaurants and  
Food Purveyors



**33,100**



Food Portions



**51**

Beer  
Selections

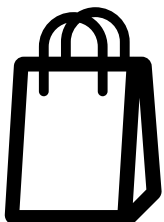


Live  
Music

**600+**



bottles in the  
New Danville Charity  
wine pull fundraiser



**157**

Exhibitor  
Displays

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# WINE WALK

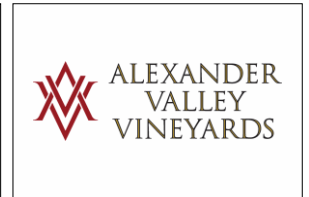
H-E-B

MARKET STREET

2004-2024



## A Toast to Our Sponsors



## Thank You For Your Goods & Services



VISIT  
**THE WOODLANDS**  
TEXAS

*VIP*  
*Premium Lounge*



# 20 YEARS - A GEM OF A CELEBRATION!

# H-E-B WINE WALK

MARKET STREET  
2004-2024



## VIP Creations From



# H-E-B Culinary Cantinas



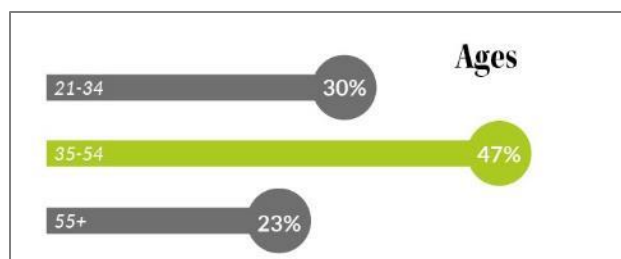
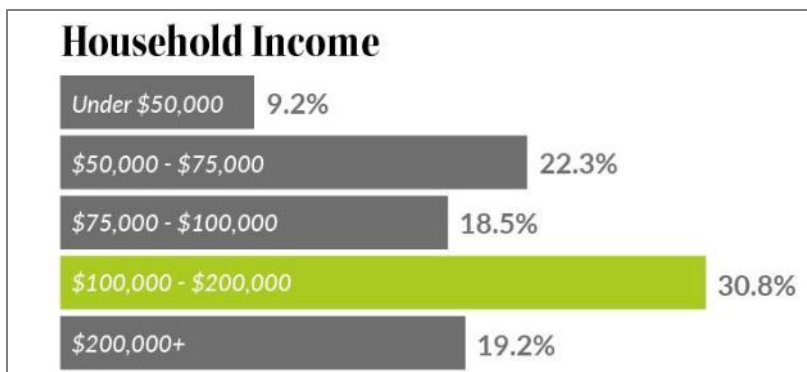
# Bayway CADILLAC of The Woodlands Fun Zone



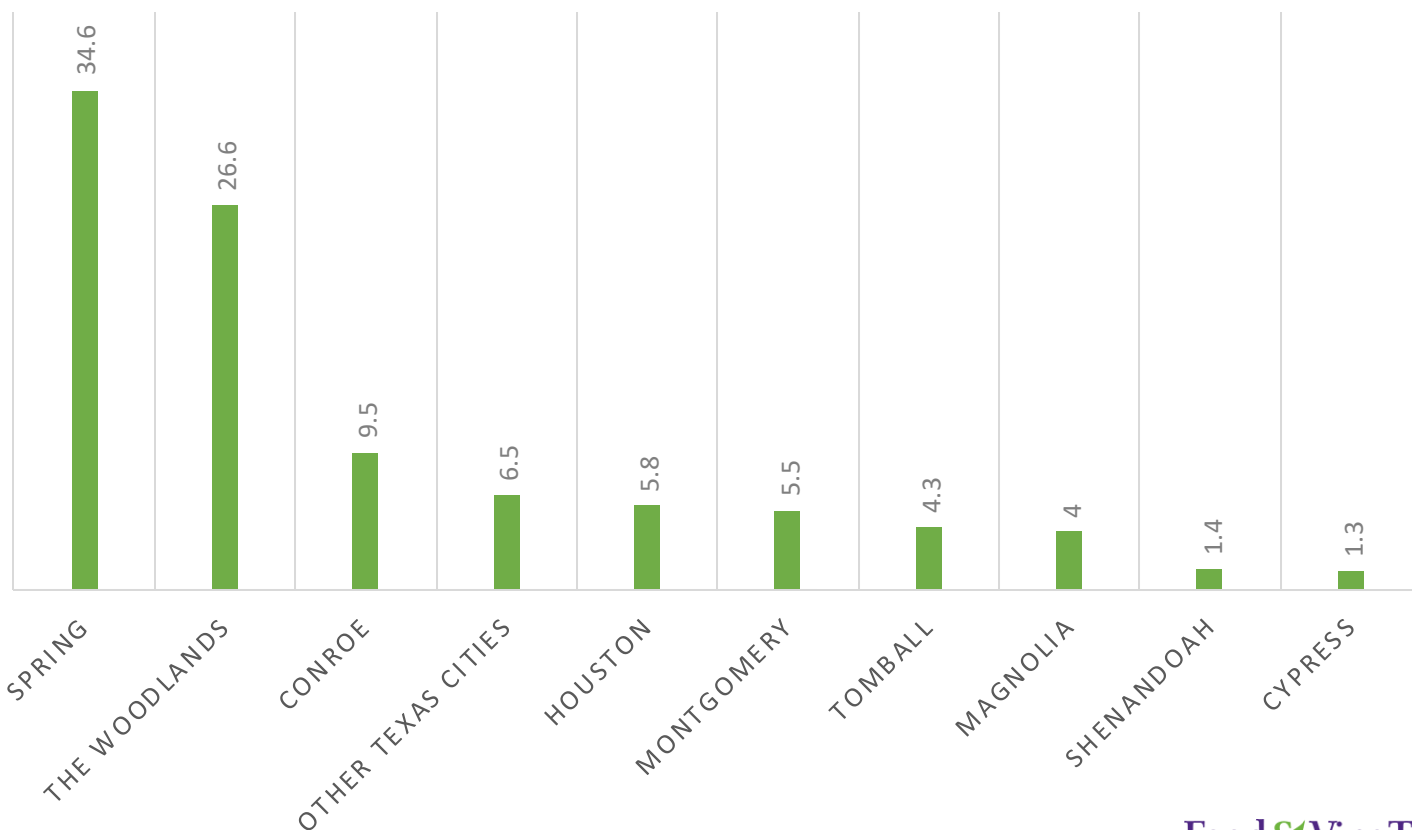
# GOYA Food Pantry



# DEMOGRAPHICS



## TEXAS TICKET PURCHASERS BY CITY



# 250+ Beverage Selections







# 20 YEARS - A GEM OF A CELEBRATION!

# WINE WALK

MARKET STREET  
2004-2024




## Wines From

 ALEXANDER VALLEY VINEYARDS	 BEATBOX BEVERAGES	 BECKER VINEYARDS STONEWALL, TEXAS	 BERNHARDT WINERY Texas	Bezel
 BIG HAT	 BOGLE FAMILY VINEYARDS	 DELICATO Family Wines	DUCKHORN VINEYARDS	 FLAT CREEK ESTATE
 FOLEY FAMILY WINES	 FREDERICK WILDMAN AND SONS, LTD.	 FREIXENET X MIONETTO	 H&H	 H-E-B
HESS PERSSON ESTATES	J. LOHR VINEYARDS & WINES	 KARMO <i>Wines. A true source of life.</i>	LANGETWINS FAMILY WINERY AND VINEYARDS	LLANO ESTACADO
MWCo MENDOCINO WINE COMPANY	 Messina Hof WINERY & RESORT	 MICHAEL DAVID EST.   WINERY   1984	 MILLER FAMILY WINE COMPANY	OLIVER WINERY & VINEYARDS
 O'NEILL VINTNERS & DISTILLERS	OPICI WINES & SPIRITS	 ORIGAMI SAKE	 PALM BAY INTERNATIONAL	RESURRECCIÓN BRANDS
 RIBOLI FAMILY WINES	RITUAL ZERO PROOF®	 RODNEY STRONG VINEYARDS	 ROSCATO	SABÉ
 SCHEID VINEYARDS	SHARE A SPLASH wine co.	 SILK ROAD	SILVER OAK	 TERLATO WINES ALWAYS EXCEPTIONAL
TREASURY WINE ESTATES 	TRINCHERO Family Estates	 Wild Stallion VINEYARDS	 W THE PEOPLE	WX BRANDS

# 20 YEARS - A GEM OF A CELEBRATION!

# WINE WALK

H-E-B









































MARKET STREET

2004-2024



## Delicious Bites From



				 KITCHEN & BAR VIP PREMIUM LOUNGE	
					
				 VIP PREMIUM LOUNGE	 VIP PREMIUM LOUNGE
	 VIP PREMIUM LOUNGE		 VIP PREMIUM LOUNGE		
					
					
					



# 40+ Food Tasting Stations





YEARS - A GEM OF A CELEBRATION!

**HEB WINE WALK**

MARKET STREET

2004-2024

# 2024- ANOTHER SOLD OUT EVENT



FOOD OFFERINGS				
3rd Coast BBQ & Catering	Bundt Cake-A-Holic	Goode Co.	Island Fin Poké Company	Russo's NY Pizzeria
Alchemy Bake Lab (VIP Only)	Cheese & Chocolate Queen	GOYA	Kirby's (VIP Only)	State Fare
Back Table Kitchen & Bar (VIP Only)	Czackmate Meat Markets	Grazeables (VIP Only)	Lakonia Olive Oil	Thistle Draftshop
Benihana	Del Frisco Grille	Hearsay on the Waterway	Mandi Cocina Mexicana	Tammy Bahama
Block Walnut	El Caribeño	HEB	Mason's Creative Catering	Whiskey Cake
Bloody Revolution	Escalante's Fine Tex-Mex & Tequila	HTX Nitro Creamery	Mastro's Ocean Club	
Bossat Kitchen & Libations	Federal American Grill	Hyatt Centric The Woodlands	Paleta Indian Kitchen	

BEER OFFERINGS			
11 Below Brewing	Delirium	Founders Brewing	Odell Brewing Company
Big Country Organic Hard Seltzer	Dogfish Head	Independence Brewing Company	San Juan Seltzer
CANarchy Craft Brewing Collective	Flying Embers	Lagunitas Brewing Company	Vermont Oler Company

CHECK IN / TICKETS	WINE SPONSORS	FEATURED EXHIBITS
<ul style="list-style-type: none"> <li>Official Start / Check-In Tickets</li> <li>Purchase Tickets</li> </ul>	<ul style="list-style-type: none"> <li>Alexander Valley Vineyards</li> <li>Constellation Wines</li> <li>DAOU Vineyards</li> <li>Europe Shares</li> <li>Hess Person Estates</li> <li>Michael David Winery</li> <li>Trinchero Family Estates</li> <li>Winebow Fine Wine + Spirits</li> <li>The Wine Group</li> </ul>	<ul style="list-style-type: none"> <li>H-E-B Culinary Creations</li> <li>Live Music by JoLux Band</li> <li>Volante Integrated Planning VIP Lounge</li> <li>ILLUMINATION Selfie Station</li> <li>Bayway Light-Up Fun Zone</li> <li>Goya Foods Pantry</li> <li>"Your Happy Place" Space Relaxation Lounge</li> <li>Capriccio Sangria Station</li> <li>Evamor Hydration Station</li> <li>Freixenet Mionetto First Four</li> <li>The Islands of the Bahamas First Impressions</li> <li>Palm Bay International 360° Photo Booth</li> <li>Stella Rosa Liquid Lounge</li> <li>New Danville Charity Wine Pull</li> <li>The Woodlands Art Council Wine Ring Fling</li> </ul>
SERVICES		
<ul style="list-style-type: none"> <li>Rideshare Pick Up &amp; Drop Off</li> <li>ATM</li> <li>Restrooms</li> <li>Valet</li> <li>Elevator</li> <li>Parking</li> <li>First Aid</li> </ul>		

ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS







# CHARITY PARTNERS

## Wine Pull Benefiting



*In 2004, inspired by a mother's need to provide a safe, meaningful, fulfilling life for her disabled son, a group of community leaders from Montgomery County, Texas joined with her to establish Texas New Community Alliance (TNCA), a 501(c)3 charitable and educational organization. At the cornerstone of TNCA was the vision for a self-sustaining, master planned, integrated community where adults with intellectual and developmental disabilities ("IDD") could Live, Learn, Work, and Grow emotionally, socially, and spiritually with their non-disabled peers. That vision has become a reality with the development of New Danville.*

*Today, New Danville serves over 500 adults a week. Known as "wranglers" and "mavericks", these men and women participate in a variety of activities in a pastoral setting at New Danville's Life Learning Center, an adult education and training center. Education and training activities are developed by talented and devoted staff, supported by caring volunteers that enrich the mind, the body and the spirit of each man and woman who participate during this weekday program. In addition to the day program activities, some wranglers have the ability to live independently, and chose to live in Meadowbrook, New Danville's first residential neighborhood.*

*Everything New Danville does is designed to develop a strong work ethic, real life skills, and helps to develop independence, confidence and social skills for the real world.*

[www.newdanville.org](http://www.newdanville.org)



The Woodlands  
**ARTS COUNCIL**  
Because Art Matters

You may have heard about us. We're in your kids' schools, we're in the mall, we're sprinkled across the Waterway, we're even growing into the hearts of members of our community.

The Woodlands Arts Council, Inc. (TWAC) is a 501(c)(3) not-for-profit corporation whose mission is to provide regional cultural and educational enrichment. We do this by presenting The Woodlands Waterway Arts Festival and hosting community events and programs that support the performing, visual and literary arts.

[www.thewoodlandsartscouncil.org](http://www.thewoodlandsartscouncil.org)

## Party Wagon Raffle Benefiting



*Established in 1985, Montgomery County Food Bank is a nonprofit, hunger relief organization dedicated to uniting the community to fight hunger. Montgomery County Food Bank provides nutritious food to hungry children, seniors, and families through a network of 80+ partner agencies.*

*Montgomery County Food Bank receives, processes, packages and purposefully distributes donated and surplus food throughout the county. Food is donated by grocery store retailers, local neighbors hosting food drives, and wholesalers. We also receive and distribute government commodities through our partnership with Houston Food Bank.*

*Montgomery County Food Bank is a 501(c)(3) nonprofit organization, partner of Houston Food Bank, member of Feeding Texas and distribution partner of Feeding America.*

[www.mcfoodbank.org](http://www.mcfoodbank.org)

# Social Media



backtabletx Shop at Market Street

19 likes  
backtabletx Join us in VIP @wineandfoodweek Wine Walk tonight for some smoked brisket 🍷🥩



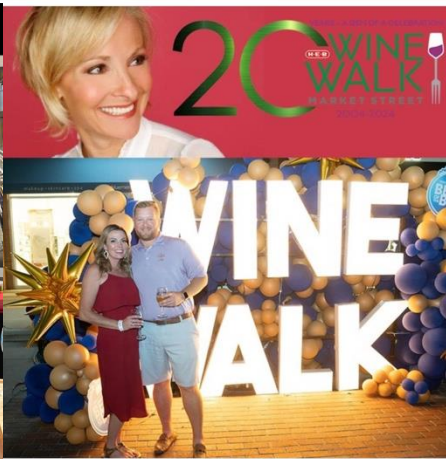
Time to Wine Walk



backtabletx Back Table Kitchen & Bar

16 likes  
backtabletx A huge thank you to everyone who joined us at Wine Walk! We loved sharing sips and smiles with all of you. Can't wait to do it all again next year! 🍷🥂

October 21



localWineEvents Events Education Wine Trips Trade Help

Market Street  
9595 Six Pines  
The Woodlands, Texas 77380  
view map



Market Street  
9595 Six Pines  
The Woodlands, Texas 77380  
view map



WINE DOWN AT THE POPULAR H-E-B WINE WALK AT MARKET STREET

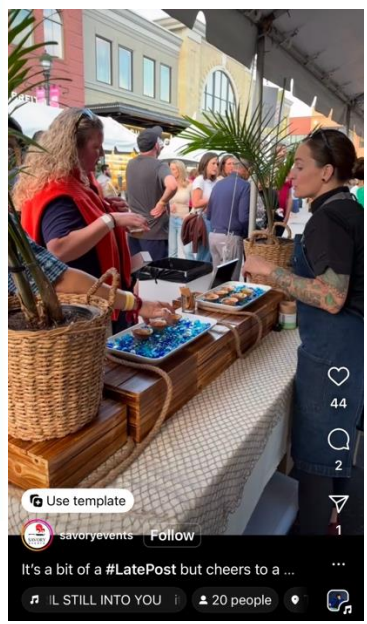


eatthisthewoodlands EAT THIS.

eatthisthewoodlands and nezi\_whiteman The Chainsmokers, Coldplay, Something...

eatthisthewoodlands Calling all FOODIES! Join the 20th annual H-E-B Wine Walk at Market Street THIS THURSDAY, October 17th... more

phateatory Market Street - the Woodlands



78 likes  
phateatory We had an amazing time at the 20th annual @heb Wine Walk on Market Street in The Woodlands! So fun to connect with... more



# Media Coverage



"This is the 19th annual event and we're preparing to welcome 4,000 people," Food & Vine Productions founder and co-producer Constance McDerby says.

McDerby believes having a solid game plan for the night will make this H-E-B Wine Walk even more fun.

"My suggestion is to ride share or take the Woodlands Town Center Trolley, hydrate in advance allowing for more tasting pleasure, arrive early and have a game plan of features to visit," she tells *PaperCity* The Woodlands.

With three city blocks of displays totaling more than 150 exhibits, there's so much to discover. "Go to the exact opposite of the main general admission entry and work your way backwards, visiting the great food before the wave of attendees get there," McDerby suggests.

FOODIE EVENTS / RESTAURANTS

## H-E-B Wine Walk To Transform Market Street Into a Food and Drinks Wonderland — Your Guide to One of the Biggest Events of the Year

Insider Tips and Everything Else You Need to Know



Enjoy light bites from the likes of Benihana, Bosscat, The Audrey and Back Table at the 2023 H-E-B Wine Walk.

### Wine Walk Exclusive Experiences

As you sip and stroll, keep an eye out for some special highlights.

On either side of the Market Street green space, you'll find H-E-B Culinary Cantinas where you can grab a food sample, water and, yes, even a pour of one of H-E-B's hand-selected premium wines.

The Aruba Culinary Destination, presented by Aruba Tourism, will feature Chef Urvin Croes of Infini in Aruba, who took one of the top awards at this year's Wine Rendezvous Grand Tasting & Chef Showcase.

You can also celebrate one of The Woodlands' favorite new wine spots at the Postino Pop Up Party, browse the display at The Fountain of Youth stand from Seychelles Med & Laser Spa and end the night on a sweet note at One Last Bite Avenue.

**General admission tickets cost \$75 per person. VIP tickets are now sold out. For more information and tickets, check out the [Wine & Food Week's website](#).**

**1** The H-E-B Wine Walk takes place on Thursday, October 5, from 6 to 9pm. General admission tickets cost \$75.

**W**ine & Food Week made The Woodlands the center of the greater Houston food and drink universe earlier this year. Now, the H-E-B Wine Walk at Market Street brings one final ambitious event from the same organizers this year — Food & Vine Time Productions. It's set for next Thursday, October 5 and it promises to be another foodie must attend.

Last year's event sold out, so may want to [get your tickets](#) soon.

This year's theme is Wine + Food = Art and it will play out in a variety of ways. Attendees are encouraged to dress up and express their artful side. The more showy, the better. There also will be photo booths across Market Street for you and the gang to take pictures.

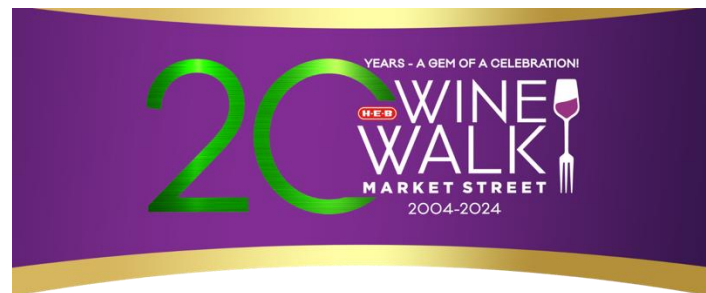


Explore over 150 displays covering three blocks across Market Street.

Market Street's 34 acres will be transformed into a wine walkabout. Attendees will have the chance to taste top wines from around the world, nibble on food pairings and enjoy a fun, festival-like atmosphere with live music.

It's your chance to meet the fresh faces behind The Woodlands' wine scene, as well as taste samples from your favorite local restaurants.

You can expect more than 250 beverage options, 45 food tasting displays, pop-up entertainment like magicians and mentalists, and so much more.





Thank you!

**Thank you for  
a great H-E-B  
Wine Walk at  
Market Street.  
See you at  
Food & Wine  
Week 2025!**

Food & Vine Time  
PRODUCTIONS

See you!