



EASTERN STATES
Exposition

WEB ADVERTISING

Thank you for your interest in advertising on TheBigE.com. Please complete this form and return. Please scan and email to: knichols@TheBigE.com; or mail to: Keri Nichols, ESE, 1305 Memorial Avenue, West Springfield MA 01089.

Contact Name: _____
 Business Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

Rotating ads – one link included

Option 1: 3 months - \$750 **Option 2:** 6 months - \$1,050 **Option 3:** 12 months - \$1,500

Ad dimensions: 828 pixels wide by 85 pixels high - Jpeg image at 72 dpi is required

Please submit your digital file and website link via email to: knichols@TheBigE.com

For graphic design services, email logo, copy, link and other necessary materials (\$50 design fee).

Pricing: Option 1:	3 months x \$250/mo. = \$750	Sub Total: \$ _____
Option 2:	6 months x \$175/mo. = \$1,050	Sub Total: \$ _____
Option 3:	12 months x \$125/mo. = \$1,500	Sub Total: \$ _____
	\$50 Graphic design fee (if required):	\$ _____
	Total:	\$ _____

****One Ad per property.***

All ads will run upon receipt of payment. Payment is due in full at time of order.

Please check one:

- _____ Payment Enclosed (*check payable to Eastern States Exposition and mailed with contract*)
- _____ Send Invoice
- _____ Credit Card: (circle one) VISA MC Discover

Card Number: _____
 Authorization Code: _____
 Expiration Date: _____

Signature or cardholder name _____

www.TheBigE.com