



Dear Giant Veggie Weigh-Off Prospective Supporter:

From supplying our growers with necessary materials, soil testing or providing reliable equipment, you are a necessary component of our Annual GPC Giant Veggie Weigh-Off at The State Fair of Virginia—thank you!

The State Fair of Virginia is an official weigh site for The Great Pumpkin Commonwealth international competition annually during the first Saturday of the fair. Following the weigh-off, the Giants create one of the most visited attractions as part of the Horticulture Pavilion, eliciting curiosity and interest in agriculture.

The 2023 State Fair of Virginia GPC Weigh-Off Grand Champions are as follows:

- Giant Pumpkin – Ryan Cook, Jumping Branch, WV, 1,009 lbs.
- Giant Watermelon – Hank Houston, Spotsylvania, 224.2 lbs.
- Squash – Paul Jarosh, Culpeper, 911.6 lbs. – *State Fair Record*
- Long Gourd – Hank Houston, Spotsylvania, 126.5 inches long – *State Fair Record*
- Bushel Gourd – Paul Jarosh, Culpeper, 102 lbs.
- Field Pumpkin – Ryan Cook, Jumping Branch, WV, 55.2 lbs.
- Tomato – Paul Jarosh, Culpeper, 3.34 lbs.

- Butternut Squash (not GPC) – Jason Loris, 131.4 lbs. – *Guinness World Record*

While our competition continues to be a growing attraction, we have not been able to be competitive with weigh off premiums in neighboring states, forcing growers to take their best produce across state lines. We are reaching out to you to ask for your support for Virginia's Growers so that we can encourage them to keep the best in the state and continue to attract fairgoers across the state to learn more about agriculture and where their food comes from.

We hope you will consider supporting this premier event and join us for the State Fair of Virginia Giant Veggie Weigh-Off on Saturday, September 28 at 12:00 PM in the Blue Ribbon Tent or visit the display through Sunday, October 6. Learn more about the competition at www.GPC1.org or at www.statefairva.org.

Thanks again,

Sarah Jane Thomsen

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Manager of Agriculture Education & Strategic Partnerships Programming

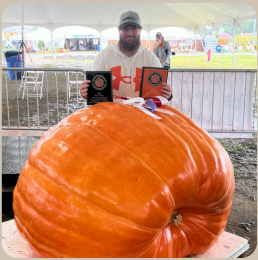
State Fair of Virginia

(804)994-2743 | sthomsen@statefairva.org



2024 STATE FAIR OF VIRGINIA GIANT VEGGIE WEIGH-OFF SUPPORTERS

BEST BENEFIT



TITLE

Thank you to our joint 2024 Title Sponsor, E.J. Wade Construction and Carter Cat!

\$10,000



GOLD

Logo on sponsor banner during the weigh-off and on display with the Giants during the State Fair, 20 tickets, logo on competitor letter and comp guide.

\$2,500



SILVER

Smaller logo on sponsor banner during the weigh-off and on display with the Giants during the State Fair, 5 tickets, name listing on comp guide.

\$1,000



SUPPORTER

Name listing on sponsor banner and competition guide.

Under \$1,000

Contributions are to The State Fair of Virginia Inc., 501(c)(3) to support the GPC Giant Veggie Weigh-Off and display in the horticulture pavilion during the State Fair of Virginia. For more information, please contact Sarah Jane at sthomsen@statefairva.org or at 804-994-2743.

Sponsorships are due by August 31 for recognition as a Gold or Silver supporter.