

# **GONZALES CONVENTION AND VISTOR BUREAU**

**Thursday, February 9, 2017  
Gonzales Municipal Building at 12:00 P.M.**

## **AGENDA**

### **CALL TO ORDER AND CERTIFICATION OF QUORUM**

### **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### **APPROVAL OF MINUTES**

1. Approval of January 12, 2017 Minutes

### **ACTION ITEMS**

2. Discuss and Consider involvement in The Expo Center at J B Wells park
3. Discuss and Consider process for marketing new events
4. Discuss and Consider advertising in "Spectacular Weekend Getaways of Texas"

### **REPORTS**

5. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
6. Report from Ann Dollery on the Expo Center at J B Wells Park
7. Report from advisory members on Event Development
8. Report on Upcoming Events
  - a. Gonzales Chamber of Commerce Banquet – February 10, 2017
  - b. Heritage Carriage Co. Valentine Rides – February 10 – 14, 2017
  - c. Dilworth Inn and La Bella Tavola Valentine Day's promotion – February 10-14
  - d. Valentine's Day at the Venue – February 14, 2017
  - e. Honky Tonk Festival - February 17-19<sup>th</sup>, 2017
  - f. The Dilworth Inn Anniversary Celebration – February 24, 2017
  - g. Bingos , Bags & Badges – February 25, 2017
  - h. Gonzales/FFA 4H Livestock Show – March 3 – 5
  - j. Gonzales VFW Post 4817 Auxiliary Cook-Off - March 18-17
  - j. Texas Independence Relay – March 25-26
  - k. PBR – April 1
9. Financial Report
10. Call for new agenda items for the following meeting, by members
11. Staff Report
12. Next regular meeting will be March 9, 2017

### **ADJOURN**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ day of February \_\_\_\_\_ 2017 at \_\_\_\_\_ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon.

This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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***Barbara Friedrich, Main Street Administrator***

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.