

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, March 9, 2017
Gonzales Municipal Building at 12:00 P.M.
AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of February 9, 2017 Minutes

ACTION ITEMS

2. Discuss and Consider Meet Me in Gonzales advertising
3. Discuss and Consider Visit Widget for Gonzales, Texas
4. Discuss and Consider 10 point plan for marketing new events

REPORTS

5. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
6. Report On Occupancy Trends
7. Report from Ann Dollery on the Expo Center at J B Wells Park
8. Report from advisory members on Event Development
9. Report on Upcoming Events
 - a. Gonzales VFW Post 4817 Auxiliary Cook-Off - March 18-17
 - b. Texas Independence Relay – March 25-26
 - c. American Cancer Society Relay for Life – March 31, 2017
 - d. PBR – April 1
 - e. Texas Jr. High State Finals Rodeo – May 22 – May 28
10. Financial Report
11. Call for new agenda items for the following meeting, by members
12. Staff Report
13. Next regular meeting will be April 13, 2017

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 3rd day of March 2017 at _____ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.