

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, November 3, 2016
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of October 13, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider Application for Funding from Rusted Gingham
3. Discuss and Consider Brochure, Visitor Guide, and tear away maps.
4. Discuss and Consider google and face book process
5. Discuss and Consider full calendar of events sharing and reporting process.
6. Discuss and Consider setting time and date for a called meeting for strategic plan 2016-2017
7. Discuss CVB
8. Discuss past two year's report of Come & Take It
9. Discuss relationship between Gonzales Convention and Visitor Bureau and the Expo Center at J B Wells Park
10. Discuss Brochure Distribution

REPORTS

11. Report by Marketing Consultant Regarding Advertising, Billboards, Website, and use and distribution of the video Rick Green has supplied
12. Report from advisory members on Event Development
13. Report on Upcoming Events
 - a. Rusted Gingham Barn Sale – November 5 & 6, 2016
 - b. Veteran's Day Celebration – November 4, 2016
 - c. Small Business Saturday – November 26, 2016
 - d. Winterfest – December 2, 3, & 4
14. Financial Report
15. Staff Report
16. Next regular meeting will be December 8, 2016

ADJOURN

continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.