

# 2021 Three County Fair Tickets on Sale July 1

*Discounted Tickets to America's Oldest On-Going Fair Available Online Thursday*

- Monday, June 28, 2021 -

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**Northampton, MA** – The Three County Fair is back and better than ever. The country's longest running continuous agricultural Fair returns Labor Day weekend, Friday, September 3 through Monday, September 6.

"We could not be more thrilled that everyone continues to get vaccinated and that Massachusetts businesses can operate at 100% capacity" said James Przypek, General Manager of the Three County Fair. "Like all businesses and families, we took a series of cutbacks and steps to get us to this point and we are proud to still be here planning a late summer experience that fairgoers can cherish."

Last year, the COVID-19 health crisis forced the Fair to be closed to the public while hosting only limited arts, baking, crafts & livestock competitions to comply with capacity restrictions. This year, the 204<sup>th</sup> consecutive Fair returns to normal operations and capacities with discounted general admission and four-day passes going on sale this Thursday, July 1, exclusively on [3countyfair.com](http://3countyfair.com).

The Fair's attractions include carnival style rides and games, adult and youth livestock, agricultural and arts & crafts competitions, live music concerts, area food trucks, comedy variety shows, plus the ever-popular demolition derbies each day.

General admission to the Fair is \$15 for ages 12 and up and free for ages 11 and under, as well as discounts for seniors and veterans. Further discounts are available by purchasing tickets online and in advance on the Fair's website. For example, the four-day pass, sold online only for \$30 is 50% off the gate price for a general admission adult ticket for four days. Przypek encourages fairgoers to get their tickets in advance to save money, plus speedy and contactless entrance onto the fairgrounds. "We also know that everyone had a rough fourteen months to weather, therefore, we have made parking free at the Fair this year as a way to welcome back returning guests and incentivize new ones." continued Przypek.

For more information and a full schedule of events, visit the Fair's official website [3countyfair.com](http://3countyfair.com)

## **About the Hampshire, Franklin & Hampden County Agricultural Society:**

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and annually operates The Three County Fair, recognized by the U.S. Dept. of Agriculture as the oldest on-going Fair in continuous operation in the U.S.A, with the first Three County Fair taking place, October 14-15, 1818 and every year since without interruption.

## **For more information:**

Visit us online: [www.3countyfair.com](http://www.3countyfair.com)

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...or call (413) 584-2237

## **Three County Fair Media Contact:**

(413) 584-2237

[info@3countyfair.com](mailto:info@3countyfair.com)

