

203rd Consecutive Three County Fair Begins Friday

Closed to the Public Agricultural Fair Taking Place With Guidelines & Restrictions in Place

- Thursday, September 3, 2020 -

Northampton, MA – The Three County Fair kicks off this Friday and will run through Labor Day, September 7 at the fairgrounds in Northampton with arts & crafts exhibits and youth livestock competitions. On July 20, the originally planned Fair was postponed until 2021 due to the Massachusetts Orders Regulating Gatherings. And organizers at the Hampshire, Franklin & Hampden Agricultural Society, the non-profit organization that manages the Fair, moved forward with plans to host an exhibitor only event that they have nicknamed, “Three County Fair 2.0”.

The competitor only Fair will feature judging, awards and prizes of exhibits for adults and youth in such areas as baking, crocheting, grange, knitting, photography, quilting, sewing, and woodworking on Friday afternoon. The livestock competitions feature Youth Oxen on Saturday, Youth Dairy on Sunday, and Youth Rabbit & Youth Sheep on Monday. The Fair had to limit entries and cancel its planned Boer Goat and Adult Dairy competitions following Governor Baker’s Third Revised Order Regulating Gatherings that was announced on August 7, limiting gatherings from 100 to never more than 50 persons in a single outdoor space and never more than 25 persons in a single enclosed, indoor space.

“It is certainly bittersweet that we will not be open to the public this year and there will not be any rides, games, food trucks, concerts or our signature school bus demolition derbies” said James Przypek, General Manager of the Three County Fair. “But deep down, keeping kids engaged in agriculture is what we are all about and we are thrilled to be able to host a handful, albeit, small competitions, given what everyone has been enduring this year.”

Upon arrival to the fairgrounds, competitors will be required to complete an on-site health screening and exercise virus mitigation practices including the wearing of face masks, social distancing and proper hygiene protocols. The Fair will be supplying both adult and youth sized face masks to competitors who do not have one, along with cleaning and sanitizing stations.

The Fair will share daily results on its website and social media outlets to celebrate and recognize everyone who participates in what will be the 203rd consecutive Three County Fair.

About the Hampshire, Franklin & Hampden County Agricultural Society:

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and annually operates The Three County Fair, recognized by the U.S. Dept. of Agriculture as the oldest on-going Fair in continuous operation in the U.S.A, with the first Three County Fair taking place, October 14-15, 1818 and every year since without interruption.

For more information:

Visit us online: www.3countyfair.com

...on Facebook: www.facebook.com/3countyfair/

...on Instagram: www.instagram.com/3countyfair/

...on Twitter: www.twitter.com/threecountyfair/

...or call (413) 584-2237

Three County Fair Media Contact:

(413) 584-2237

info@3countyfair.com

