

206th Consecutive Three County Fair Opens on Friday

America's Oldest On-going Agricultural Fair Announces Four Day Run This Labor Day Weekend

- Monday, August 28, 2023 -

Northampton, MA – The Three County Fair kicks off its 206th consecutive edition, Friday, September 1 and runs through Labor Day, Monday, September 4 while celebrating agricultural up and down the Connecticut River Valley with family fun, activities, and events for all.

The Three County Fair is jammed packed with livestock and agricultural competitions each day of the Fair, including pulls and agility courses with draft horses, and oxen, adult and youth dairy, goat, poultry, rabbit, and sheep shows. Plus, special competitions for children such as the Youth Dog, Youth Swine and Kiddie Tractor Pulls. In addition, the Fair's Exhibit Halls are filled with homemade and handmade arts, crafts, and local farm produce. Other agricultural themed attractions include the Fair's Baby Barnyard, Farm Museum, and the Antique Engines Showcase.

The Three County Fair also has a wide variety of national traveling attractions, including Rockwell Amusements rides and games of chance, the American Motor Drome Company's Wall of Death-America's Original Motorcycle Thrill Show, The Magic of Lance Gifford, Wee Wee Wee Racing Pigs, and North America's #1 Shania Twain tribute artist, Shania Twin. Fifteen different local music artists fill the bill each day at the Fair highlighted by Massachusetts stars, Cara Brindisi, who was featured on Season 22 of The Voice and American Idol alum, Katherine Winston.

The Three County Fair is well known for its motorsport's events, such as its unique school bus and mini-van demolition derbies, car "enduro" and lawnmower racing, classic car show, plus truck and tractor pulls.

The four-day festival also features more than a dozen different food trucks and trailers serving everything from breakfast items at the 4-H Food Booth, hearty entrees of burgers, grinders, gyros, meatballs, sausage, sliders and more, plus delicious desserts of both soft serve and hard ice cream, maple fried dough and cannoli.

Other new activities this year include a social media contest in honor of long-time fair supporter, Larry Honeyman, who passed away last year, and check presentation ceremonies with donations from the Three County Fair to local charitable foundations aiding local farms following this year's damaging floods.

Parking at the Fair is free and general admission to the Fair is free for children ages 11 and under. Adult admission is only \$12 when purchased in advance online, otherwise \$15 at the gate. There are also discounts available at the gate for seniors, veterans, and active military. For a limited time, you can purchase the popular four-day pass for only \$30 on the Fair's website through Wednesday, August 30.

Fairgoers are encouraged to take advantage of purchasing their tickets in advance exclusively on 3countyfair.com to save money and time by allowing them to skip the lines at the ticket booth and proceed right to the gates for contactless entry.

For more information and a full schedule of events, visit the Fair's official website 3countyfair.com

About the Hampshire, Franklin & Hampden County Agricultural Society:

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and

annually operates The Three County Fair, recognized by the U.S. Dept. of Agriculture as the oldest on-going Fair in continuous operation in the U.S.A, with the first Three County Fair taking place, October 14-15, 1818 and every year since without interruption.

For more information:

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