

PRESS RELEASE

Three County Fair Live Music Line Up

*Daily Live Concerts and Performances Signal A Resounding Return of
The Great Late Summer Fair*

- Tuesday, August 31, 2021 -

Northampton, MA – The Three County Fair is reopening to the public this weekend for its 204th consecutive year after the COVID-19 health crisis caused the Fair to host a limited number of exhibitor only livestock competitions last year due to the gathering size restrictions that were in place from March 13, 2020 through May 29, 2021.

The Three County Fair’s daily live concerts and performances signal a resounding return of the Great Late Summer Fair, Labor Day weekend, Friday, September 3 through Monday, September 6. The line-up features artists from all over New England with performances included in the Fair’s general admission and taking place across two different stages on the fairgrounds, the Farm Museum Stage and the Bud Light Clubhouse Stage.

“We are thrilled to once again partner locally with Quality Beverage and Bud Light to deliver a terrific roster of artists to the Fair and the Bud Light Clubhouse Stage” announced James Przypek, General Manager of the Three County Fair. “We have Rhode Island native Charlie Marie helping us kick things off opening night, who Rolling Stone has identified as one this year’s stars on the rise for country music, plus American Idol contestant, Katherine Winston from the Berkshires, performing twice with her second act bring the Fair to a close Monday evening.”

2021 THREE COUNTY FAIR LIVE MUSIC SCHEDULE:

THE GREEN SISTERS	FRIDAY, SEPTEMBER 3 AT 5PM
CHARLIE MARIE	FRIDAY, SEPTEMBER 3 AT 7PM
KATHERINE WINSTON	SATURDAY, SEPTEMBER 4 AT 11AM
THE NEW DOMESTICS	SATURDAY, SEPTEMBER 4 AT 3PM
THE WHODAT! BAND	SATURDAY, SEPTEMBER 4 AT 7PM
SCOTT ALAN SAVOY	SUNDAY, SEPTEMBER 5 AT 11:30AM
MOOSE & THE HIGHTOPS	SUNDAY, SEPTEMBER 5 AT 7PM
CHRISTA JOY & THE HONEYBEES	MONDAY, SEPTEMBER 6 AT 11:30AM
MARTIN & KELLY	MONDAY, SEPTEMBER 6 AT 1:30PM
KATHERINE WINSTON	MONDAY, SEPTEMBER 6 AT 4PM

The 2021 Three County Fair will also feature an array of variety shows throughout the weekend with national acts such as Las Vegas veteran performer, Kellie Karl and her comedy hypnotist show, America’s Got Talent alum Wacky Chad! and his comedic stunt antics, plus Vermont’s WeeWeeWee Racing Pigs and Springfield legend Scotty Swan and his Urban Wizards Academy magic shows.

At the heart of the Fair, livestock competitions will be featured daily including dairy cow, draft horse, dog, goat, ox, poultry, rabbit, sheep and swine competitions; animal interactions and education in the Baby Barnyard; agriculture, horticulture and handcraft exhibits and contests; thrill rides & games from Rockwell Amusements; sunset tethered hot air balloon rides (wind & weather permitting); weekend tractor pulls; daily demolition derbies with the widely popular school bus demolition derbies on Saturday night and Monday afternoon.

For more information and a full schedule of events, visit the Fair's official website 3countyfair.com

About the Hampshire, Franklin & Hampden County Agricultural Society:

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and annually operates The Three County Fair, recognized by the U.S. Dept. of Agriculture as the oldest on-going Fair in continuous operation in the U.S.A, with the first Three County Fair taking place, October 14-15, 1818 and every year since without interruption.

For more information:

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For Promotional Photos & Three County Fair Media Contact:

James Przypek, General Manager

jamie@3countyfair.com

