



PRESS RELEASE

Three County Fair Announces Final Flash Sale for 2018 in Honor of Father's Day

*Last Chance for Fairgoers to Purchase Tickets at More Than 50% off
Regular Gate Admission as a prelude to Father's Day Weekend*

- Thursday, June 14, 2018 -

Northampton, MA – America's longest continuous agricultural Fair, the Three County Fair, will activate its final Flash Sale for the public to take advantage of deeply discounted tickets to the 2018 Three County Fair taking place over the Labor Day Weekend. The Flash Sale will be active on Friday, June 15 from 12pm – 7pm on the Fair's website: threecountyfair.com (3countyfair.com).

The website will be selling Adult tickets (Ages 12 – 64) for only \$5. This is more than 50% off Regular Gate Admission (\$12) and half off normal online discount (\$10).

Tickets can be purchased by clicking on the Adult Ticket option and entering the Promo Code: **DAD** in honor of this weekend's Father's Day holiday.

"We surprised a lot of folks last month with our pre Mother's Day Flash Sale and it was only fitting to provide people a chance to give Dads equal billing" said, James Przypek, General Manager for the Three County Fair. "So many people are looking forward to this year's Fair and we are happy to provide this opportunity for significant savings so fairgoers of all ages have some extra spending money this summer."

Since 1818, the Hampshire, Franklin & Hampden Agricultural Society has operated and managed the Three County Fair, once again taking place over Labor Day weekend, Friday, August 31 through Monday, September 3.

The 200th Anniversary of the Fair will feature an array of competitions including cattle, dog, horse, goat, ox, poultry, rabbit and sheep shows; racing pigs; animal interactions in the Baby Barnyard and critters native to Australia including kangaroos and wallaroos; agriculture,

horticulture and handicraft exhibits and contests; carnival rides & games; concerts featuring local musicians; motorsports events including a truck pull, demolition derbies, school bus & minivan demos, lawnmower racing, demo cross, and daily motorcycle thrill shows. A full schedule of events is available at: <https://www.3countyfair.com/p/the-fair/284>

The Fair is free to all children age 11 and under.

About the Hampshire, Franklin & Hampden County Agricultural Society:

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and operates The Three County Fair, “America’s Oldest Fair” annually over Labor Day weekend.

For more information:

Visit us online: www.3countyfair.com

...on Facebook: www.facebook.com/3countyfair/

...on Instagram: www.instagram.com/3countyfair/

...on Twitter: www.twitter.com/threecountyfair/

...or call (413) 584-2237

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