







## A TRIP DOWN MEMORY LANE

402 S. Gay St. . Downtown Knoxville (865) 546-1336 · MASTSTORE.COM · F @ @ ♥ 🕄







# KNOXVILLE NEIGHBORHOODS



#### SoKno

The SoKno (South Knoxville) neighborhood, south of the Tennessee River, connects to downtown via four bridges including Gay Street and Henley Street. The area is home to Suttree Landing Park, Knoxville's Urban Wilderness (including Ijams Nature Center, Navitat Tree-Based Adventures, and historic quarries that give Knoxville its Marble City nickname). Breweries, restaurants, and SouthSide Garage food truck park can be found on Sevier Avenue, Chapman Highway, and adjacent streets.





#### **East Knoxville**

East Knoxville lies just east of downtown via Magnolia and Dandridge Avenues. The area is home to Zoo Knoxville, Muse Knoxville, the Knoxville Botanical Garden and Arboretum, Chilhowee Park, Beck Cultural Exchange Center, plus coffee shops, restaurants, and more.





## **Uptown North & Broadway**

Uptown North is just north of downtown past the Old City where Central Street and Broadway cross and continue to the Happy Holler neighborhood and Fountain City respectively. This area is home to members of Knoxville's Maker Community, restaurants, and a quarter of the breweries on Knoxville's Ale Trail.





### **Happy Holler & Central**

The Happy Holler neighborhood lies half a mile northwest of downtown along Central Street between Broadway and Woodland Avenue. The Holler supposedly got its name from a time when it was mostly known for its numerous bars and honky tonks. Today it's home to breweries, vintage shops, Central Filling Station Food Truck Park, Central Cinema, and inclusive bars and restaurants.





## **UT Campus/Cumberland**

The University of Tennessee Campus is located off Cumberland Avenue (also known by locals and students as "The Strip"), just minutes from downtown alongside the Tennessee River. The campus is home to the McClung Museum, Clarence Brown Theatre, and historic Neyland Stadium.





#### Bearden

Bearden is located approximately five miles west of downtown via Kingston Pike past the UT Campus. The area is known for high-end art galleries and interior design shops. It's also home to restaurants, breweries, Lakeshore Park, and the Everly Brothers Park - the only commemorative park in the United States to honor rock-and-roll duo Don and Phil Everly. Sutherland Avenue, parallel to Kingston Pike, offers additional eclectic retail and dining.





# West Knoxville/Town of Farragut

West Knoxville is west of downtown and Bearden and is home to West Town Mall and Dick's House of Sport. Further west, Farragut is home to parks, greenways, 35 North food truck park and Turkey Creek - known for premier shopping and dining. The Town of Farragut is named in honor of American Civil War Admiral David Farragut, born here in 1801 and honored with an exclusive collection at the Farragut Museum.

