

VENDOR & EXHIBITOR ALCOHOL POLICY FORM

ASM Knoxville has the exclusive food and beverage rights for the Knoxville Convention Center, World's Fair Exhibition Hall, Knoxville Civic Auditorium & Coliseum and Chilhowee Park & Exposition Center. Exhibitors & Vendors can order alcoholic beverages through our Catering Department and the serving of any alcohol at ASM Knoxville Venues is subject to policies in accordance with the venue's Tennessee Alcoholic Beverage Commission (TABC) License.

ASM Knoxville offers a complete selection of beverages to complement your function. The Tennessee Alcoholic Beverage Commission (TABC) regulates alcohol and beverage service. As the licensee, ASM Knoxville is responsible for the administration of these regulations.

Alcoholic beverages may not be brought onto the premises from outside sources. In compliance with TABC regulations, we reserve the right to ask patrons for proper identification for alcoholic beverage services, and we reserve the right to refuse alcohol service to intoxicated or underage persons. Alcoholic beverages may not be removed from the premises.

If you are interested in raffling or auctioning off bottles of alcohol:

1. The bottle must remain sealed for the entire time it is on the premises. Bottles cannot be opened or consumed by any parties involved while on-site.
2. Small airplane bottles are not allowed on the premises under any circumstances. Only full-sized bottles are allowed as raffle or auction items.
3. Any raffle or auction item that is opened prior to leaving the premises will be confiscated and only returned to the guest when leaving the venue.

If you are an alcohol manufacturer and wish to provide samples of your product:

1. The company must provide a business license qualifying its production of the products and that it complies with all applicable state laws and regulations.
2. Product must be purchased and served through the ASM Knoxville venue and its TABC certified staff.

If you are a non-profit organization looking to serve donated alcohol at your event:

1. Contact the Catering Department at 865-522-5669 for TABC rules, regulations and information regarding Special Occasion Licensing.



World's Fair
Exhibition Hall

