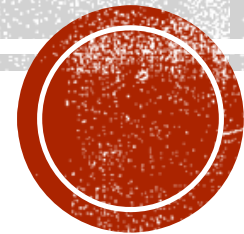


ADA IN 2018

Continued Growth, Development and Transformation for
Minnesota's Finest Small Town





FACELIFT FOR COMMERCIAL DISTRICT



2015-2017

- 80% reduction in vacant space in downtown commercial corridor
 - Dollar General opening
 - Weave Got Maille and Premier Anodizing expansion
 - Just for Kix opening
 - All Around Divas
 - Home Crown Realty
 - Pub 21
 - KRJB Expansion
- Several facility remodels
- \$50K commitment for matching grants (private industry spent almost \$120k) for exterior remodels resulting in \$170K investment

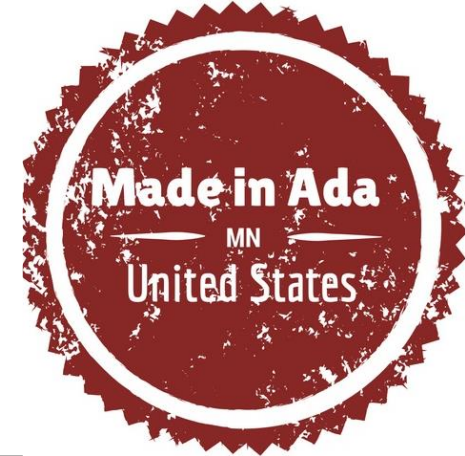


Coming in 2018

- New DAC retail operation
- Continued improvements to Old City Hall and Gilbertson Block
- Community Events and Convention Center
- ****Only two more vacant spaces to rent****
 - Several firms have expressed interest
 - Target- 100% occupancy



JOB CREATION AND ECONOMIC DEVELOPMENT



2015-2017

- Private sector has boosted employment by **15%!!!**
 - **Over 50% along Main Street**
- \$175K in 1% and 3% loans to seven small businesses that have grown in size
- Tax Increment Finance and Abatement District creation for both Industrial Parks- **over \$1 million in projects executed as a result!**



Coming in 2018

- Two new businesses and facilities at Industrial Parks
 - Rob's Towing
 - Haverkamp Utilities
- More low interest loans execution
- Among lowest utility rates in region and state



COMMUNITY DEVELOPMENT AND RECREATION™



2015-2017

- Completed \$430K upgrade to the Dekko Facility
 - Pool Pak and furnaces replaced
 - New carpet and paint
 - Exercise Room
 - Activities in pool for children
 - Renovated Community Room
 - New Roof
- Doubled facility membership
- Over \$60K was invested in Ada parks
- Ice rink façade improvement
- Over 400 new trees planted

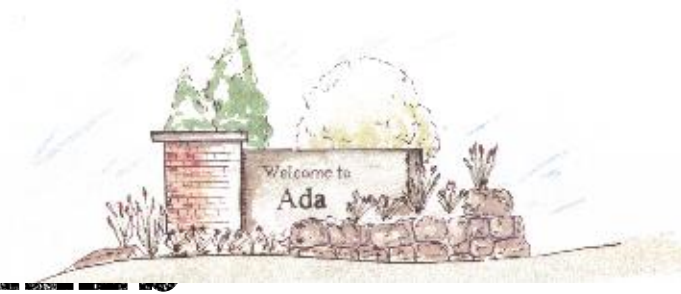


Coming in 2018

- Continued improvement of community park and recreation programming
- Unique Dekko programming
 - Scuba training
 - Sensory swims
- Complete railway bed project
 - 200 more trees
- Apply for more recreation, arts and forestry grants



NEW HOUSING STARTS AND LAND S...



2015-2017

- Observed housing demand and bidding wars not seen in **50 years!**
 - **15% price increase year over year**
- Several new housing starts and completions in both Northwestern and Eastern sections of the city
 - Almost \$2 million in new home construction
- Cougar Addition Phase I sold out
- Rage Addition completed, first home built



Coming in 2018

- Implement additional components of the Comprehensive Plan to encourage growth
- With companies to develop middle class homes
- More homes= more tax capacity= lower taxes



CITY SERVICE AND FINANCIAL IMPROVEMENTS

2015- 2017

- Successfully managed two State declared disasters
 - Improve Citywide communication and response time
- Completed 10 year budget and comprehensive plan, fully funded!
- Received two Standard and Poors' financial rating upgrades
- Improved fire fighting fleet
- Impressive response to a changing regional crime profile
- 24 hour non-emergency response standard from all City personnel



Coming 2018

- Begin working community facility plan for infrastructure modernization
- Invest more in parks and recreation/ public safety
- Event Center opening
- Continue disciplined fiscal stewardship
- Discover more efficiencies



WHY STOP HERE?

Team Ada, this is just the beginning!

- Other opportunities to look forward to:
 - Continue development of an Ada-Borup Community Fund
 - Continue to streamline all City policies
 - Aggressively and unconventionally recruit more businesses to Ada
 - Support existing Ada businesses to encourage continued growth and expansion
 - Continue integrating and synchronizing efforts among private, public and non-profit organizations
 - Make government work for you!

**Don't wait
for opportunity.
Create it.**



AREA RECREATIONAL ACTIVITIES

