



**Aksarben
Stock Show**

AKSARBEN STOCK SHOW

REQUEST FOR PROPOSAL

2023-2025 Official Livestock Photographer

REQUEST FOR PROPOSAL

Official Livestock Photographer – AKSARBEN STOCK SHOW

Aksarben Stock Show (AKSS) is seeking a qualified Livestock Photographer to provide all necessary labor, photo equipment and place for exhibitors to purchase photos for the Aksarben Stock Show.

About the Aksarben Stock Show: The Aksarben Stock Show, is a 14 state, regional, semi-major stock show. Exhibitors aging from 9-19 years of age from Arkansas, Colorado, Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota, Wisconsin, and Wyoming are eligible to exhibit beef, swine, sheep, goats, and/or broilers. Additionally, we hold a national youth and collegiate livestock judging contest, fitting demonstrations, and a fitting challenge. In 2023, the Aksarben Stock Show will be celebrating its 96th annual event on September 21st – 24th. This 4-day event is jam packed with people and excitement, as these exhibitors compete at the premiere junior stock show in the Midwest.

1.0 INSTRUCTIONS

- 1.1 Review the RFP carefully.
- 1.2 RFP questions should be directed by e-mail to Kelsey Loseke at kloseke@statefair.org.
- 1.3 Interpretations, corrections, revisions and amendments to this request for proposal shall be issued to all RFP recipients in the form of written addenda.
- 1.4 Proposals are due by hand delivery, mail or e-mail January 20, 2023 at 5 PM to:

Kelsey Loseke

Physical Address:

501 East Fonner Park Road, #200

Grand Island, NE 68801

Phone: 308.385.3932

kloseke@statefair.org

Mailing Address:

PO Box 130

Grand Island, NE 68802

2.0 OVERALL SCOPE

- 2.1 **Term:** The contract will become effective upon signing through the conclusion of the 2025 Aksarben Stock Show.
- 2.2 **Other Agencies:** Any other agency facilitating business with AKSS, including Fonner Park and its partners, Nebraska State Fair, or the Grand Island Livestock Complex Authority and its partners, shall not be bound by any agreement made as the result of this request for proposal.
- 2.3 **Agreements Made:** AKSS may accept a proposal as written by issuing a written Agreement with the selected production agency. This agreement will be signed by both parties.
- 2.4 **Exceptions:** Any exceptions to any piece of this RFP shall be noted on the Proposal Addendum, Attachment A, and submitted.
- 2.5 **Contracts:** To be executed between AKSS and Photography Agency. All contracts shall be executed by the Aksarben Stock Show Manager.

- 2.6 **Responsible Parties:** AKSS final decisions on all Livestock Photography decisions will remain with the AKSS Manager, Agriculture Director and in cooperation with the Executive Director and upon consultation with Photography Agency.
- 2.7 **Onsite:** This contract will require the chosen agency to have an onsite lead.

3.0 CONDITIONS

- 3.1 **Laws:** Terms and provisions of this solicitation and any agreement resulting from this shall follow any governing law applicable to this process. Any litigation or actions in connection with this proposal and subsequent award shall be instituted in the appropriate Nebraska courts.
- 3.2 **Assignment:** Any contract resulting from this solicitation may not be assigned, transferred, or delegated in whole or in part by the photographer, without the prior written consent of AKSS.
- 3.3 **Termination:** AKSS may terminate any agreement made as a result of this process at any time that the agency fails to carry out the provisions under the agreed-upon terms.
- 3.3.1 Upon termination, AKSS shall provide written notice within 10 days of termination. Any monies owed to AKSS shall be due within 30 days of written notice, and vice versa.
- 3.4 **Indemnification:** AKSS hereby agrees to indemnify and hold harmless *Awardee*, as well as their agents, representatives, and directors from and against any loss, damage or expense associated with a claim arising out of the negligence of AKSS. *Awardee* hereby agrees to indemnify and hold harmless AKSS for any loss, damage or expense associated with a claim arising out of the negligence of the *Awardee*.
- 3.5 **Retention of Rights:** The Awardee shall not have any rights to use the name, logos, trademarks, or copyrights of AKSS outside of the purposes of promotion related to AKSS, without written permission.
- 3.5.1 AKSS reserves the right to not award this offer to any photography agency based on any reason.

4.0 SCOPE OF WORK

- 4.1 Agency will provide AKSS with staff, equipment, and services for taking Livestock photos during all specified shows and/or events.
- 4.2 Agency shall provide a website to offer photos for Exhibitors to purchase in a timely manner
- 4.2.1 Provide digital copy at the end of each day of events determined by both parties.
- 4.2.2 Photos will consist of Backdrop, in ring and hot shot photos inside barn areas.
- 4.3 Agency shall provide photos at no cost to the Aksarben Stock Show for promotional purposes only.
- 4.4 Agency shall provide social media coverage of the event on multiple popular platforms.
- 4.5 Agency will assist AKSS with submitting results to trade publications.
- 4.6 Agency will be responsible for travel for their staff. AKSS will cooperate with making lodging arrangements.
- 4.7 Meals within a reasonable allotment, two meals per day per photography staff member, will be provided for the duration of the livestock shows.
- 4.8 Aksarben Stock Show will provide a room to set up equipment and operate out of.

4.9 Aksarben Stock Show will provide three (3) official photo backdrops for use during the Aksarben Stock Show; two in the Five Points Bank Arena, one in the Aurora Cooperative Pavilion Arena. Included will be shavings, tables, and chairs at each site.

5.0 PROPOSAL

5.1 General Information:

5.1.1 List the following:

Company Name

Contact Info for Agency:

Physical Address

City, State, Zip

Phone

Email

Contact Name of Person Responsible for this RFP

Title

Phone

Email

5.1.2 Provide a list of similar clients.

5.1.3 Provide a minimum of three (3) references. Listed references may be called upon as reference/verification of services.

5.2 Complete Bid

5.2.1 Bid should include pricing and/or exchange of services for all Livestock shows and associated events.

5.2.1.1 Breeding and market beef, swine, sheep, and goat shows.

5.2.1.2 Broiler show.

5.2.1.3 Fitting Demonstrations.

5.2.1.4 Fitting Challenge.

5.2.1.5 Livestock Judging Contest.

6.0 EVALUATION OF PROPOSAL

6.1 Evaluation of all proposals shall be performed by AKSS Officials. Evaluation shall be based on, but not limited to, the following criteria in no order or weight:

Complete Bid

Proven Ability & Experience

Total Package Price

7.0 TIMELINE

Proposals Due

January 20th, 2023, at 5 PM

Award

February 1st, 2023

The Agency representative hereby certifies by signing below that this proposal is genuine and is made under no false pretenses.

Print Name

Signature

Date

PROPOSAL ADDENDUM – ATTACHMENT B

LIABILITY

AKSS will use diligence to ensure the safety of equipment after their arrival and placement, but in no event will AKSS be responsible for any loss or damage that may occur. AKSS will assume no liability for injury to property or person or death of any person or persons on or about the premises. AKSS will not be responsible for any damage equipment caused by thefts, wind, hail, fire or water or any cause whatsoever. Awardee covenants and agrees to defend at its own expense, indemnify and save harmless AKSS from any and all liability penalties, damages, costs, expense, causes of action and claims of every kind and nature arising from illness, death, bodily injury or property damage to any person whatsoever, occasioned by or growing out of or in any way connected with the occupation or the use of the leased premises or the activities associated therewith.

I acknowledge that I have read the above insurance and liability requirements and acknowledge my organization's responsibility as such.

Print Name

Signature

Date