



BEEF 101

AN ALABAMA BEEF CHECKOFF-
FUNDED EDUCATIONAL OPPORTUNITY

Experience the beef cattle life
cycle from **PASTURE**
TO PLATE

ABOUT BEEF 101

Participate in a live animal evaluation to experience cattle up close while learning about how they are raised in Alabama. Then, join us as a team of meat scientists fabricate a beef carcass into retail cuts. All the while, have your questions answered by industry professionals and leave with a better knowledge of beef production practices.

BEEF 101 SESSIONS

last from 10 a.m. until 2 p.m.
**Auburn University Lambert-
Powell Meats Laboratory**
Auburn, AL



FOR MORE INFO:

Ali Cantrell
Director of Education & Outreach
acantrell@bamabeef.org

**VIRTUAL OPTION
NOW AVAILABLE!**

