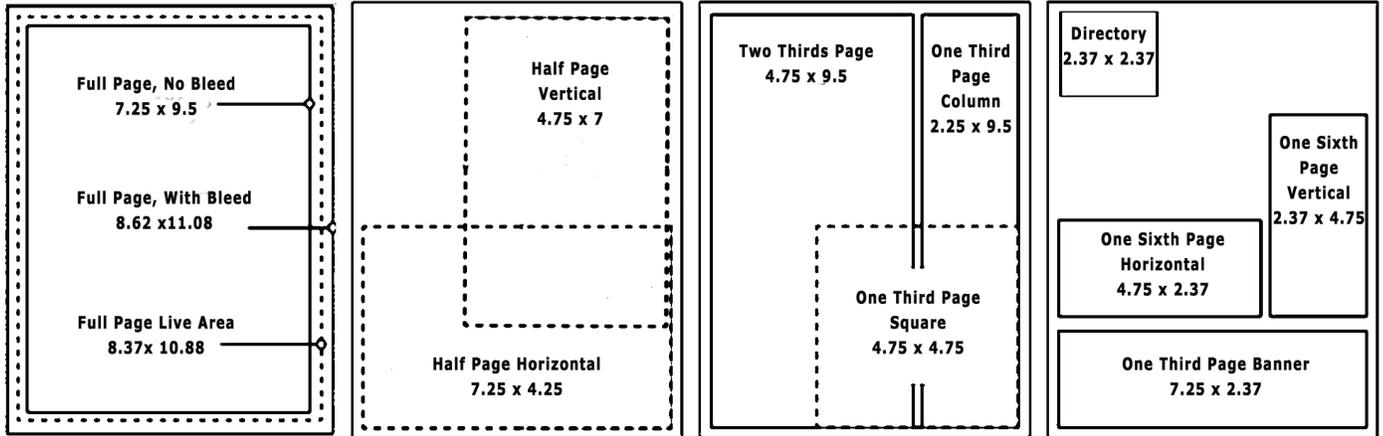




# ALABAMA CATTLEMAN MAGAZINE ADVERTISING

201 South Bainbridge Street  
Montgomery, AL 36104  
phone: 334.265.1867 email: [ngodwin@bamabeef.org](mailto:ngodwin@bamabeef.org)

## PLACEMENTS & RATES:



### Full Page

Producer	Commercial
975 4c	1570 4c
755 2c	1070 2c
605 bw	835 bw

### Half Page

Producer	Commercial
610 4c	875 4c
440 2c	630 2c
370 bw	485 bw

### Two Thirds Page

Producer	Commercial
820 4c	1025 4c
535 2c	800 2c
475 bw	630 bw

### One Sixth Page

Producer	Commercial
255 4c	315 4c
185 2c	240 2c
135 bw	185 bw

### One Third Page

Producer	Commercial
395 4c	545 4c
330 2c	420 2c
252 bw	340 bw

### Directory

Standard	Double
42*	93*

\* billed quarterly

### Premium Positions

Back Cover	add 200
IFC	add 100
IBC	add 100

### E-Blast

With Print Ad: 250
Without Print Ad: 650

### Issues Reserved

January	May	September
February	June	October
March	July	November
April	August	December

## CONTACT INFORMATION

Advertiser : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Producer In-State Commercial

Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### TERMS AND CONDITIONS:

Accepted formats: Adobe PDF (embed all fonts), TIFF, EPS, JPEG at minimum 300dpi at actual size.

No adjustments for incorrect ad copy will be considered for ads received after the copy deadline, placed over the phone, or are sent camera ready. Changes to ACA staff-provided proof must be received within 48 hours.

Deadline for ad reservation is the 5th of the month prior.