

2025

# Springtime & Sunshine FESTIVAL

ANOKA COUNTY  
FAIR

ANOKA COUNTY FAIRGROUNDS

• FREE ADMISSION

100+ Handmade Crafters • Boutique Vendors • Food Trucks  
Mini Midway • Live Music • Fair Food • Kids' Activities

MAY 9 | 10 | 11

11AM - 7PM

100+  
Craft  
Vendors

## SPONSORSHIPS

10,000+ In attendance for the 3 day event

A 501 (c) 3 Non-Profit Organization

### \$150 Banner Sponsor -

Showcase your company with a 4x6 ft banner displayed along the fairgrounds fence (Ferry Street) for the week of the festival.

### \$500 Sponsorships

**SOLD** **Bowling Sponsor** - Bowling is FREE with admission to the Spring Festival, and attendees need someone to thank for this experience—why not your business?

- **Rock Paper Scissor Competition Sponsor** - Host a lively competition for all ages! Winners each day (3 total) will receive \$150. The contest will run in a bracket format.

**SOLD** **Pedal Tractor Sponsor** - The Mini Pedal Tractors are a HIT at the fairgrounds. They are well loved, so we need sponsors like you to get a few new ones!

**SOLD** **Parking Lot Sponsor** - FREE parking is a huge draw, and everyone will appreciate your support for making it possible!

- **Connect Four Sponsor** - We would like to purchase a few extra large connect four games. We would put your business name on the connect 4 games to use at all of the fairgrounds events.

### **With the \$500 Sponsorships you will receive:**

- Logo included in all marketing regarding specific area
- Logo on Website [Anokacountyfair.com](http://Anokacountyfair.com)
- Banner on the fence at the fairgrounds for the week of the event. (\$150 Value)
- Optional 10x10 booth space at the event near the specific area of sponsorship. (\$300 Value)





## **\$1,000 Sponsorships**

- **BandShell Stage Sponsor** - Support our FREE live entertainment! Your banners will be displayed prominently on the stage, and you'll have the option to set up a 10x10 booth nearby.
- **Mini Midway Sponsor** - Sponsor the popular Mini Midway featuring blow-up rides and bounce houses. The area will be branded with your company's name. Example: Your Company's Name Mini Midway at The Springtime & Sunshine Festival. (4 all you can ride wristbands included with sponsorship for giveaways or your friends and family) Example: Your Company's Name Mini Midway at The Springtime & Sunshine Festival. \*

### **With the \$1,000 Sponsorships you will receive:**

- Logo included in all marketing regarding specific area
- Logo on Website Anokacountyfair.com
- Social Media posts with over a 20k following
- Banner on the fence at the fairgrounds for the week of the event. (\$150 Value)
- Optional 10x10 booth space at the event near the specific area of sponsorship. (\$300 Value)
- Over 10,000 visitors / impressions to the 3 day event.

## **\$2,000 Partnership (1)**

### **Event Partnership - Presenting Sponsor of the Entire Festival**

- Logo featured on ALL marketing materials and branding.
- Official naming rights: The Anoka County Fairgrounds Springtime & Sunshine Festival Presented by [Your Company].
- Logo on Website Anokacountyfair.com
- Social Media posts with over a 20k following
- Banner on the fence at the fairgrounds for the month of the event. (\$500 Value)
- Optional 10x10 booth space at the event near the specific area of sponsorship. (\$300 Value)
- Over 10,000 visitors / impressions to the 3 day event.



**Join us in creating a memorable experience for the community!**

**Let's work together to make the 2025 Springtime & Sunshine Festival an unforgettable success.**

**For more information, contact us at [anokafair@gmail.com](mailto:anokafair@gmail.com).**