

The Lights Competition

The Anoka County Fairgrounds is hosting a holiday decorating contest during the month of December. A member(s) of the fair board will judge each space and pick out their favorite ones. The top 5 will be placed on the Anoka County Fair website. The top 5 entries will be placed on the Anoka County Fair Facebook page (@anokacountyfair) for voting by the community. Voting will begin on Friday, Dec. 9th, and run until 8pm Sunday, Dec. 11th.

Rules & Regulations

The decorations must be up and lit up by Dec. 9th for judging that will take place by Dec. 11th. Decorations will be required to stay up until Jan. 1st for the drive through Holiday In Lights.

The contest is for exterior decorations only.

Judging criteria will include:

- Unique design and creative use of lights and decorations
- Storyline or theme
- Display and placement of decorations, animated objects, etc.
- The decorations must be in your designated space.
- Deadline to be included in the contest is November 1st, by 5 p.m.
- Be creative, be festive, have fun!

Once all applications are received, your location will be included in the map.

Deadline to register is Thursday, November 1st, by 5 p.m.

Grand Prize - Gift Card and THE TRAVELING TROPHY.

The Fair is not responsible for any decorations stolen or damaged.

Sponsors / entrees for The Lights Competition at Holiday In Lights:

Basic Entry - \$100

- The location of your choice to decorate for The Lights Competition.
- Logo will be featured on our website for the month of December.
- Company name will be included in the event map.

Premium Sponsorship - \$500

- The location of your choice to decorate for The Lights Competition.
- Logo will be on the digital billboard at the fairgrounds.
- Logo will be featured on our website for the month of December.
- Company name will be included in the event map.
- Opportunity to hang a banner on the fence in the month of December.

Partnership Sponsorship - \$1,000 +

- The location of your choice to decorate for The Lights Competition.
- Logo will be on the digital billboard at the fairgrounds.
- Logo will be featured on our website for the month of December.
- Company name will be included in the event map.
- Opportunity to hang a banner on the fence in the month of December.
- Included in all advertising print, digital, and radio.
- Three sponsorship shout outs on social media (20K reach)



Entry Form / Donations

First Name: _____

Last Name: _____

Email Address: _____

What name or company do you want to be entered under? _____

What space(s) do you want to decorate?

The fee to decorate a space is \$100. A portion of the fee will be donated to the Anoka Food Shelf. If you would like to give more to the event as a donation, that would be greatly appreciated.

Please send a check to:

Anoka County Fair

P.O. Box 278

Anoka MN 55303

Memo: The Lights Competition

If you would like your logo on The Anoka County Fair website, please email anokafair@gmail.com and attach a PNG or PDF version of your logo.

