



## **Southeast Tourism Society Selects The Barbecue Festival as an ‘STS Top 20 Event’**

ATLANTA, Ga. (June 10, 2019) – Southeast Tourism Society has named The Barbecue Festival one of the STS Top 20 Events in the Southeast for October 2019.

This year’s Barbecue Festival is Saturday, October 26, 2019. The STS Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. The complete list is published on two websites: [Southeast Tourism Society](#) and [Travel Media Press Room](#).

More than 125,000 people are expected to attend and enjoy the flavor of slow-cooked pork barbecue, the kind that makes the city the “Barbecue Capital of the World.” The streets of Historic Uptown Lexington transform into a great big playground with food, six entertainment stages, shopping and lots of family fun. It all begins at 8:30 a.m. and runs ‘til 6:00 p.m. Three large tents serve up thousands of pounds of World Famous “Lexington Style” barbecue, freshly made from the festival’s official area restaurants. Admission to the festival is free. Amtrak trains, running between Raleigh and Charlotte, will stop in Lexington in the morning and afternoon. The Piedmont and Carolinian reserve the Festival day to make their only stop here during the year. For more event details visit [www.barbecuefestival.com](http://www.barbecuefestival.com).

“The Top 20 Festival and Event Program is celebrating 34 years of spotlighting the best festivals and events in the Southeast. Our goal is to provide well-deserved accolades for the dedicated event organizers and additional media exposure for their events,” said Monica Smith, president and CEO of the Southeast Tourism Society. “The Southeast offers so many unique, year-round, opportunities for attendees to create memories and support an industry that is an economic generator for its community.”

STS, founded in 1983 and headquartered in Roswell, Ga., is a non-profit organization dedicated to promoting travel and tourism within 12 states – Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

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