

Southeast Tourism Society Selects The Barbecue Festival as an 'STS Top 20 Event'

ATLANTA, Ga. (June 3) – Southeast Tourism Society has named The Barbecue Festival one of the STS Top 20 Events in the Southeast for October 2020.

This year's Barbecue Festival is set for Saturday, October 24, 2020. The STS Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. The complete list is published on two websites: [Southeast Tourism Society](#) and [Travel Media Press Room](#).

More than 125,000 people are expected to attend and enjoy the flavor of slowcooked pork barbecue, the kind that makes the city the "Barbecue Capital of the World." The streets of Historic Uptown Lexington transform into a great big playground with food, six entertainment stages, shopping and lots of family fun. It all begins at 8:30 a.m. and runs 'til 6:00 p.m. Three large tents serve up thousands of pounds of World Famous "Lexington Style" barbecue, freshly made from the festival's official area restaurants. Admission to the festival is free. Amtrak trains, running between Raleigh and Charlotte, will stop in Lexington in the morning and afternoon. The Piedmont and Carolinian reserve the Festival day to make their only stop here during the year. For more event details visit <http://www.barbecuefestival.com/>.

For 35 years, STS has been spotlighting the best festivals and events in the Southeast with our Top 20 Festival and Events program. Our goal is to highlight the efforts of devoted event organizers and provide additional media exposure and accolades for their events," said Monica Smith, president and CEO of the Southeast Tourism Society. "The Southeast offers so many unique, year-round, opportunities for tourists and festival-goers to create memories and support the tourism industry--a vital economic generator for communities."

Events considered for the STS Top 20 recognition must be at least three years old and have attendance of at least 1,000. The online nomination link and submission deadlines are available at [SoutheastTourism.org](#) or by calling 770-542-1523.

STS, founded in 1983 and headquartered in Roswell, Ga., is a non-profit organization dedicated to promoting travel and tourism within 14 states – Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

