

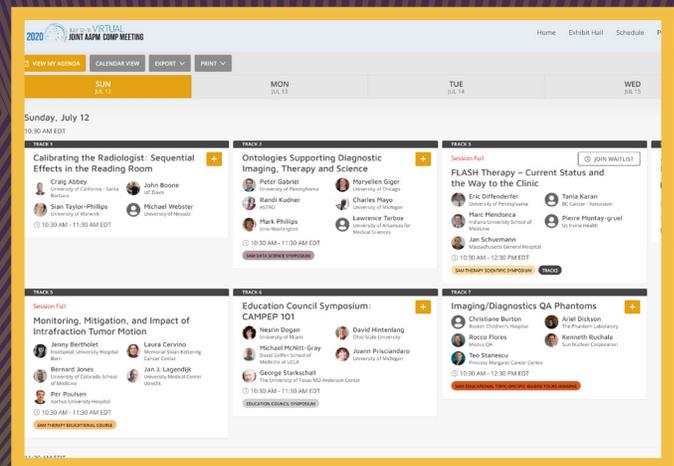
2020 *Improving Health QUALITY. Increasing Global IMPACT* JULY 12-16 **VIRTUAL JOINT AAPM | COMP MEETING**

# 2020 AAPM Virtual Annual Meeting

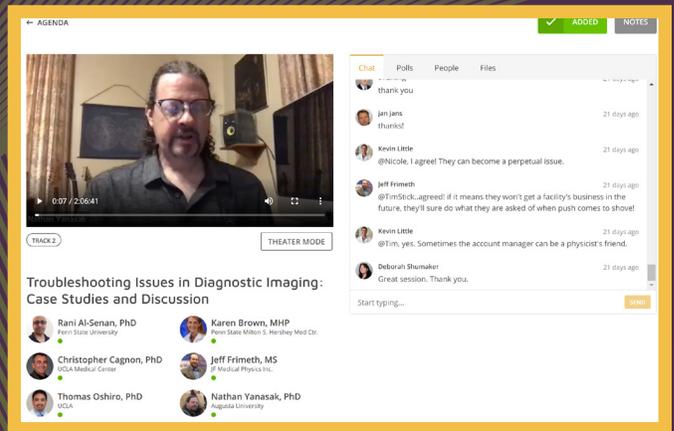
The American Academy of Physicists in Medicine staged a fully virtual meeting for their attendees in 2020 which included live presentation sessions, many of which happened concurrently.

**1000 unique recordings | 168 sessions | 68 exhibitors**

The live sessions were supported by Projection's virtual production team. Working with Zoom Webinars, the live sessions feature moderated Q&A using the built in chat feature to engage the presenters with the audience.



The Projection team worked with each exhibitor to capture or upload content to the platform. Using our ProjectionNet speaker management software, our team was able to collect and organize video and presentation content for presenters and exhibitors to be easily accessed on the website.





## 2020 Virtual Simmons Leadership Conference

The Simmons Leadership Conference is considered to be the premier women's leadership conference in the world. Each year, 4,000 middle and senior-level women come from across the country and around the globe to be inspired, network and share a one-of-a-kind experience.

When it came time to decide whether to cancel or proceed with an all-virtual event, it came down to the attendee experience. "It was incredibly important that we were still maintaining a really empowering, really moving experience for anyone who attended," Kristen Palson, Vice President of Innovation and Custom Learning Solutions Simmons University Institute for Inclusive Leadership.

With everyone committed to the vision – and five weeks to pivot from the in-person program – the Projection team spearheaded the technological design of an event to match the Simmons' team vision. Leveraging VBrick as the virtual platform, WebEx Teams for audience engagement and Cisco for video conferencing hardware, attendees enjoyed an intimate, one-of-a-kind experience.

To facilitate engagement, the Simmons team created interaction hubs using WebEx Teams. Conversation channels empowered sponsors to share content, connect with guests and enable Keynote presenters and attendees to interact and continue the discussion.

*"What we were going for is a one to one conversation, an intimacy that only a virtual event could have afforded us...and that made all the difference,"* said Palson.

**For highlights of the virtual meeting, visit <https://leadership.simmons.edu/>**

**projection**



AACP Annual Meeting  
July 13-31, 2020

## 2020 AACP Annual Meeting

The American Academy of Colleges of Pharmacy is the national organization representing pharmacy education in the United States. The group's 2020 Annual Meeting was held virtually and featured a mix of recorded and live presentations, poster presentations, and exhibits.

### 500 recorded sessions | 7 live sessions | 22 sponsors & exhibitors

The majority of content was delivered as pre-recorded webinars. The featured meeting which consisted of plenary sessions and voting sessions were conducted live. To engage the audience, the group offered 'coffee breaks' where attendees could join Zoom sessions with other attendees to network and make new connections.

Scheduled live chats were also offered as a means to connect attendees with presenters who had shared pre-recorded talks during the conference.

The sponsor and exhibition area included downloadable content as well as the ability for attendees to schedule Zoom meetings directly with the exhibitors.

*"Working with the Projection over the past few months to accomplish such a massive and complicated project was a thrill! The entire team were fantastic from start to finish. They all were professional, communicative, understanding and flexible during this entire project."*

*"There were times the plan needed to change due to certain circumstances and the team adapted with grace and composure to provide excellent service regardless of the situation."*

**-Matt Cipriani, American Association of Colleges of Pharmacy**



## 2020 Annual Refresher Course

March 20-22, 2020  
New Orleans, LA

# 2020 ASTRO Annual Refresher Course

The American Society for Radiation Oncology (ASTRO) is a professional association in radiation oncology that provides professional education and training. The 2020 Annual Refresher Course was intended to be an in-person meeting that quickly needed a virtual solution for their attendees.

## 30 recorded sessions | 1 live webinar | Live Q&A

ASTRO's virtual program included 3 days of continuing medical education. The team at Projection supported presenters with pre-recording sessions using the Zoom platform. After each session, attendees were able to engage presenters for live Q&A using a separate Zoom session.

*"Many were surprised and pleased with how well the meeting went and how smooth the technology was. Some hadn't been in a virtual conference before but were really happy with the education we provided. Our strong partnership between Projection and ASTRO helped us pull this off quickly and with quality."*

After the conclusion of the event, the association organized all the presentation content on their website for on-demand viewing. This program is an excellent example of how an association can utilize simple and effective tools to conduct a meeting without an expansive virtual platform solution.