



2025 Winery Letter

Camofest 2025 will be held on Saturday, January 25, 2025, on Avenue G and Sixth Street in downtown Bay City from noon-6 p.m. Camofest is a Bay City Main Street Program event. It's a foot traffic event and an introduction for tourists, locals and newcomers highlighting our Historic Downtown and Matagorda County as the "***Gateway to the Great Outdoors.***" Entrance to Camofest is free. We would like to invite you to join us for Camofest 2025.

Winery Participation Incentives:

- ✓ \$100 in travel expense plus \$.035 for each tasting above the 250 tasting ticket thresholds.
- ✓ 2 wristbands into the Camofest food camp;
- ✓ Camofest ads highlighting wineries in Texas magazines;
- ✓ Radio, Facebook and Website advertising;
- ✓ Full Day Exposure of your wines on the day of the event.