



Benton County Agricultural Society
PO Box 118
Sauk Rapids, MN 56379
(320) 253-5649 / 320-241-8311
www.bentonfairmn.com

The Benton County Fair will be held August 4th – 9th 2026 and we would like to invite you to be part of our sponsorship program.

We are a 501(c)(3) nonprofit organization that is privately owned and operated. We are not affiliated with Benton County or any city government and do not receive funding from the county or local municipalities. The fair relies entirely on sponsorships, donations, exhibitors, and volunteers.

The Benton County Fair is a multi-generational event that showcases and educates how the food that we consume is grown, our stewardship to the animals in our care and the new technology in farm equipment. The fair also provides affordable family entertainment, delicious fair food, truck and tractor pulls and demolition derbies in the grandstand. It is a great place to meet an old friend and make new ones.

We plan each fair to reflect the values, culture, history and heritage of our community and are excited to continue with our sponsorship program. We invite you to be a part of this long standing annual event. Being a free gate fair, we estimate that we have 100,000 consumers of all ages and interests from across the area come through our gates. We would like to share the exposure and visibility to you to promote your services and/or products to our community.

Please join us as our valued sponsor and help provide an opportunity to instill the importance of community involvement, agricultural education and the making of lifetime memories.

Completed forms can be mailed or emailed. Please feel free to contact the Benton County Fair office with any questions.

The Benton County Agricultural Society and Fair Board Directors would like to sincerely thank you for your interest and support in the fair. We look forward to working with you.

2026 Benton County Fair Sponsorship Form

August 4th – 9th 2026

Organization/Business: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

Website: _____

Sponsorship Level: _____

	Platinum \$5000	Gold \$2500	Silver \$1000	Bronze \$500	Friend of Fair \$250	Other
Season Parking Passes	3	2				
Daily Parking Passes			5	4	1	
Grandstand Passes	5	4	3	2	1	
Armbands for Midway	3	2	1	1	1	
Shirts for Fair	4	3	2	1		
Beer Tickets	10	5	2			
Food Credit	\$75	\$45	\$30	\$15		
Mutliple Daily Anouncments	x	x	x	x	x	x
Logo on back of shirt	x	x	x			
Logo on BCF website	x	x	x			
Social Media Spotlight	x	x				
Area for a 3x5 banner	x	x				

What would you like to sponsor?

Youth Events

- Kids Bike Giveaway (12 bikes given away)
- Kids Pedal Tractor Pull (**SOLD**)

Beer Garden Stage

- Mystery Machine
- Ragtown
- Verge
- Mason Dixon
- Rival 5
- Prairie Smoke
- Jindo (Daily Music Bingo)

Grandstand

- Truck Pull
- Demo (Saturday & Sunday)
- PRCA Rodeo
- Tractor Pull (**Sold**)

Cottonwood Stage

- Ventriloquist (James Wedgewood)
- Jolly Huntsmen (Polka)
- Human Rooster Crowing Contest (**SOLD**)
- Farmer Ray (**SOLD**)

Activity Area

- Jurassic Kingdom
- Butterfly House
- Alfy's "World of Robotic Puppets" (**SOLD**)

Buildings & Grounds

- Mulch
- Flowers/hanging baskets (**SOLD**)

Other:

- Awards (Open Class)
- Judges (Open Class)
- Not Listed: _____

If you select the Platinum or Gold level, you are responsible for providing your own 3'x5' banner for us to display.

If selecting the Platinum, Gold, or Silver levels, the sign up deadline to be added to the back of the t-shirt is April 15th.

All levels need to be submitted June 1st to ensure your sponsorship packet will be available.

Please feel free to contact the fair office at 320-253-5649 320-241-8311, or check out our website www.bentonfairmn.com for full fair details for any questions that you may have.

If a monetary sponsorship isn't the right fit, you can still be part of the excitement! We gladly welcome donations such as gift cards, merchandise, and other items that help enhance the fair experience. These contributions are a fun and impactful way to support the event, connect with the community, and showcase your business while helping us create memorable moments for fairgoers of all ages.

Checks made out to: Benton County Ag Society

Mail completed forms and payments to:
Benton County Ag Society
PO Box 118
Sauk Rapids, MN 56379

Thank you,

Ashley Willenbring
Benton County Fair
General Manager
info@bentonfairmn.com
320-253-5649 / 320-241-8311