



Benton County Agricultural Society  
PO Box 118  
Sauk Rapids, MN 56379  
(320) 253-5649

The Benton County Fair will be held July 29th – August 3rd, 2025 and we would like to invite you to be part of our sponsorship program.

The Benton County Fair is a multi-generational event that showcases and educates how the food that we consume is grown, our stewardship to the animals in our care and the new technology in farm equipment. The fair also provides affordable family entertainment, delicious fair food, truck and tractor pulls and demolition derbies in the grandstand. It's still a great place to meet an old friend and make new ones.

We plan each fair to reflect our mission statement as well as the values, culture, history and heritage of our community and are excited to continue forth with our sponsorship program and invite you to be a part of this long standing annual event. Being a free gate fair, we estimate that we have 100,000 consumers of all ages, interests and incomes from across the area come through our gates and we would like to share the exposure and visibility to you to promote your services and/or products to our community.

Please join us as our valued sponsor and help provide an opportunity to instill the importance of community involvement, agricultural education and the making of lifetime memories.

Completed forms can be mailed or emailed. Please feel free to contact a Benton County Fair Board Director or the fair office with any questions.

The Benton County Agricultural Society and Fair Board Directors would like to sincerely thank you for your interest in the fair and look forward to working with you.

# 2025 Benton County Fair Sponsorship Form

Organization/Business:

Contact Person:

Mailing Address:

Phone:

Email:

Website:

Sponsorship Level:

**July 29th - August 3rd, 2025**

## Grand Champion \$1500

7 Daily Parking Passes  
5 Grandstand Tickets  
3 Armbands for Midway  
Area for a 3' x 5' Banner  
Digital Advertising  
Daily Speaker Announcement  
Logo on Back of Annual Shirt  
4 Shirts for 2025 Fair  
\$75 Food Credit  
10 Beer Tickets

## Reserve Champion \$1000

6 Daily Parking Passes  
4 Grandstand Tickets  
2 Armbands for Midway  
Area for a 3' x 5' Banner  
Digital Advertising  
Daily Speaker Announcement  
Logo on Back of Annual Shirt  
3 Shirts for 2025 Fair  
\$45 Food Credit  
5 Beer Tickets

## Blue Ribbon \$750

5 Daily Parking Passes  
3 Grandstand Tickets  
1 Armbands for Midway  
Digital Advertising  
Daily Speaker Announcement  
Logo on Back of Annual Shirt  
2 Shirts for 2025 Fair  
\$30 Food Credit

## Red Ribbon \$500

4 Daily Parking Passes  
2 Grandstand Tickets  
1 Armbands for Midway  
Digital Advertising  
Daily Speaker Announcement  
Logo on Back of Annual Shirt  
1 Shirts for 2025 Fair  
\$15 Food Credit

## White Ribbon \$250

1 Daily Parking Pass  
1 Armband for Midway  
1 Grandstand Ticket  
Digital Advertising  
Daily Speaker Announcement

Please include (or attach separately) a few sentences describing your business. This is used for daily announcements over the speakers during grandstand events, on the beer garden stage, inside the show arenas to name a few.

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Please select **ONE** of the below areas where you would like your sponsorship contribution to go to:

- Grandstand
- Tribute to Those That Serve (current and future exhibits)
- Livestock Awards
- Kids Day
- Cottonwood Stage
- Beer Garden Stage
- Heritage Building
- FFA Barnyard
- Other (please write in, if not listed above \_\_\_\_\_)

If you are selecting the Grand Champion or Reserve Champion level, you are to provide your own banner for us to hang.

**Sign up deadline to be added to the back of the shirt is May 1st.**

The Benton County Agricultural Society thanks you for your sponsorship and support.

Please feel free to contact the fair office at 320-253-5649 or the director(s) listed below for any questions that you may have.

Jennifer Dingmann - 320.309.0960 - [feldhege@hotmail.com](mailto:feldhege@hotmail.com)

Jody Prom - 320.333.7321 - [jodyprom@yahoo.com](mailto:jodyprom@yahoo.com)

Checks made out to: Benton County Ag Society

Mail completed forms and payments to: PO Box 118 Sauk Rapids, MN 56379