YOUTH (4-H/GRANGE) EDUCATIONAL DISPLAYS

DEPARTMENT 46

SUPERINTENDENT:
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Important Links

Exhibitor Online Registration   **4-H & FFA Rules**   **Entry Instructions**

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Before entering, please refer to Entry instructions for Rules and Regulations.

Informational Poster vs. Educational Display

Informational Poster

Definition: A single poster that tells the audience something they probably do not already know. These posters are what are used in the animal barns.

- Typically, a simple fact that is interesting and presented in an attractive manner.

Informational Poster Break Down

Size:	1/2-sheet poster board (14"x22") or Full-size poster board (22"x44")
Purpose:	Must grab viewer's attention and teach them something in less than a minute.
Viewing Distance:	10 Feet or more
Content:	One clear thought
Content Accuracy:	Contents MUST be accurate
Data Source:	Must be listed on the back of the poster. Source must be reliable (no Wikipedia).

3 Types of Informational Posters

Single sentence statement
- Represents one idea in a sentence.
- Convey your message in as short of a sentence as possible
- The less words the quicker the audience will get the message, and the more space you have for your graphic/illustration.

Eye catching sentence with a following statement
- Fun and eye-catching opening statement followed by a (typically smaller letter 12 font) clarifier.

Showing
- Single statement, followed by a chart or graph.

Educational Display, Graph/Chart or Trifold

Definition: A large display, of ½-poster board (14"x22"), a full poster board, a three-poster
   display or a trifold, which provides the audience a more detailed description of your topic. It gives
   interesting information in an attractive and <u>more detailed manner</u>. Generally displayed in the 4-H building.

- An educational display doesn't have to be filled with just facts. It can present a more complicated idea
  but clean/simple.

Educational Display Break Down

Size: ½ poster board (14"x22) Full Poster Board (22"x44") or Trifold. Core boards are also acceptable.

Purpose: Must attract the viewer's attention, hold their attention for a period of time, and teach them something.

Viewing: Must be legible from 5 feet Minimum

Content: Multiple thoughts on a common subject

Content Accuracy: Contents MUST be accurate

Data Source: Must be listed on the back. Source must be reliable (no Wikipedia) Points will be deducted. Google and Internet are not a source either, please give website address.

Large Display

Generally, an Informational type display but in a size larger than a Tri-Fold. These require
special permission as they are generally too large to turn into the extension office for judging. Project must be
finished by turn in day and a picture must be emailed to the superintendent to show proof of completion.

3D clothing Project Display

A shirt or other clothing; 4-H related (Like a 4-H shirt you designed) with a poster
(Educational Style) that goes with your display.

Promoting 4-H

Any style poster that educates the public about 4-H or promotes 4-H.

General Information

Visibility: Your poster should be easily read from 5-20 feet away, depending on the type

Letter Size For Visibility		
Viewing Distance	Minimum Letter Size	Line Thickness
10 Feet	½ inch	3/32 inch
20 Feet	¾ inch	1/8 inch
50 Feet	2 inches	5/16 inch

Things to Remember

Plan ahead – Double, and triple-check everything before you begin.

- Be brief
- Be neat
- Be colorful
- Be accurate – Spelling, grammar, & facts
- It's okay to leave white space – Posters that are uncluttered are easier to read. However, too much white space is not good either (make sure things are even)

Dos & Don'ts:

- **Do Not** use copy-write or registered materials. Use of commercial cartoon characters, company logos or trademarks will result in being disqualified.
- **Do** check your spelling and grammar. Misspelled words or incorrect punctuation will drop your ribbon placement.
- **Do** plan the poster layout prior to starting your work; it's difficult to adjust layout once you've started gluing things down.
- **Do** ensure that all items attached to the poster are securely attached. All glued items must be securely glued including edges. (ABSOLUTLY NO MOD PODGE. This will result in point deduction). Rubber Cement works the best and is the easiest to clean off of the posters if needed.
- **Do** ensure when using a second language that ALL words have been translated accurately.
- **Do** ensure content of poster is age appropriate for the exhibitors age group.
- **Do** ensure the content is applicable to the department being entered.
- **Do** keep it simple.
- **Do Remember** 4-H cannot and **WILL NOT** promote the use of drugs, alcohol, and Tobacco
- **DO NOT** use phrases such as **"DID YOU KNOW?"**

WHAT GOES ON THAT BACK OF YOUR POSTER?

Name:	Age:
Years in 4-H:	Years in Project:
Title/Description:	Division:
Class:	Sources:
Leader Signature:	

TIPS FOR A GOOD POSTER

- Use credible sources (don't use Wikipedia). You will lose points
- Pick a nice color scheme.
- If you don't have nice clear writing or penmanship, use a computer
- Choose readable fonts
- 72pt font = 1 Inch

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Years in 4-H:	Years in Project:
Title/Description:	Division:
Class:	Sources:
Leader Signature:	