

BLACK HILLS



ROUNDUP

BELLE FOURCHE, SD

Sponsorship

Opportunities

DONATION

- \$1 TO \$199

BANNER SPONSOR

- OUTSIDE ARENA BANNER \$300
- ARENA BANNER \$500
- ABOVE CHUTE BANNER \$1,000

EVENT SPONSOR

- \$1,750 / \$1,500 RETURNING SPONSOR

CHUTE GATE SPONSOR

- \$2,000 / \$1,750 RETURNING SPONSOR

BRONZE SPONSOR

- \$750-\$1,250

SILVER SPONSOR

- \$1,500-\$2,500

GOLD SPONSOR

- \$3,000-\$4,000

PLATINUM SPONSOR

- \$4,500-\$8000

DIAMOND SPONSOR

- \$8,500+

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Media Exposure Opportunities

IN-PERSON

- **#12,000 RODEO FANS**
 - **BANNER**
 - **CHUTE GATE**
 - **VIDEO BOARD**
 - **FLAG**
 - **PA ANNOUNCEMENTS**
 - **PRINT**
 - **EVENT RODEO PROGRAM**
 - **DAY SHEETS**
 - **VENDOR**
- **#25,000 PARADE FANS**
 - **FLOAT ENTRY**

REGIONALLY

- **EVENT RODEO PROGRAM**
 - **#8400 SENT THROUGH TRI-STATE LIVESTOCK NEWS**

TELEVISION

- **COWBOY CHANNEL RODEO BROADCAST EACH PERF.**

SOCIALLY

- **COWBOY CHANNEL+ APP**
- **FACEBOOK**
- **INSTAGRAM**
- **TWITTER**