

BLACK HILLS

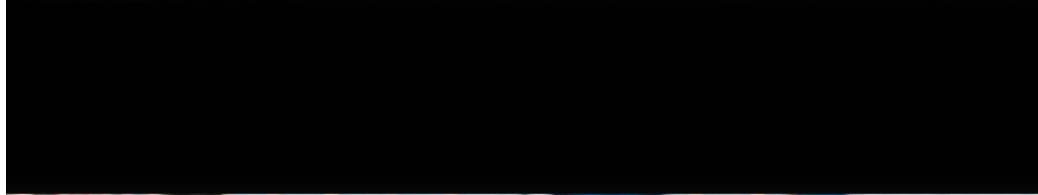


ROUNDUP

2025

SPONSORSHIP OPPORTUNITIES







DIAMOND SPONSORSHIP \$8,500+

16 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Exclusive Invitation to all Parties & Promotions

1 Parking Pass

\$100 Party Tab

Business Name on Scrolling Video Board for all Performances

30 Second Commercial on Video Board

1 Coat Size: _____

Inside Arena Banner - (Banner size 30" x 10')

NOTES: _____



PLATINUM SPONSORSHIP \$4,500-8,000

8 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Exclusive Invitation to all Parties & Promotions

1 Parking Pass

Business Name on Scrolling Video Board for all Performances

30 Second Commercial on Video Board

1 Coat Size: _____

Inside Arena Banner - (Banner size 30" x 10')

NOTES: _____

*Subject to availability



GOLD SPONSORSHIP \$3,000-4,000

8 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Exclusive Invitation to all Parties & Promotions

1 Parking Pass

Business Name on Scrolling Video Board for all Performances

30 Second Commercial on Video Board

BHR Mercantile to 1 Coat Size: _____

Inside Arena Banner- (Banner size 30" x 10')

NOTES: _____



CHUTE GATE SPONSORSHIP \$3,000

6 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Exclusive Invitation to all Parties & Promotions

1 Parking Pass

Business Name on Scrolling Video Board for all Performances

Business Name and logo on Chute Gate

Sponsor will provide chute gate sign

\$3,000 gets commercial, announcer coverage, and COWBOY CHANNEL

NOTES: _____

*Subject to availability



SILVER SPONSORSHIP \$1,500-2,500

- 4 Tickets to all 4 PRCA Performances & Ranch Rodeo*
- Exclusive Invitation to all Parties & Promotions
- 1 Parking Pass
- Business Name on Scrolling Video Board for all Performances
- Discount Card to the Black Hills Roundup Mercantile
- Inside Arena Banner - (Banner size 30" x 10')

NOTES: _____



ABOVE CHUTE GATE SPONSORSHIP \$1,500

- 4 Tickets to all 4 PRCA Performances & Ranch Rodeo*
- Exclusive Invitation to all Parties & Promotions
- Business Name on Scrolling Video Board for all Performances
- Inside Arena Banner - (Banner size 30" x 10')
- 1 Parking Pass

NOTES: _____



EVENT SPONSORSHIP \$2,000

- 4 Tickets to all PRCA Performances and Ranch Rodeo*
- Flag ran by Rodeo Queen before start of Event Sponsored
- Name Announced as Event Sponsor at each Performance
- Business Name on Rodeo Day Sheets
- Exclusive Invitation to all Parties & Promotions
- 1 Parking Pass

NOTES: _____

*Subject to availability



BRONZE SPONSORSHIP \$750-1,250

2 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Exclusive Invitation to all Parties & Promotions

Business Name on Scrolling Video Board for all Performances

Inside Arena Banner - (Banner size 30" x 10')

NOTES: _____



ALLEY BANNER SPONSORSHIP \$1,500

4 Tickets to all 4 PRCA Performances & Ranch Rodeo*

Inside Arena Banner - (Banner size 30" x 10')

Exclusive Invitation to all Parties & Promotions

Business Name on Scrolling Video Board for all Performances

1 Parking Pass

NOTES: _____



OUTSIDE ARENA BANNER SPONSORSHIP \$500

Outside Arena Banner - (Banner size 30" x 10')

NOTES: _____

*Subject to availability



2025 SPONSORSHIP OPPORTUNITIES

Desired Sponsorship Package: _____

Sponsor Name: _____

Sponsor Amount: _____

Contact Person: _____ Phone#: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Sponsor Signature: _____

BHR Rep Signature. _____

Notes: _____

Please drop off banners by June 20 to the Tri-State Museum & Visitor Center 411 5th Avenue Belle Fourche, SD

Thank You for Supporting





OUR MISSION

The Black Hills Roundup honors the legacy of the American West.

This 4th of July celebration is rooted in over 100 years of Belle Fourche tradition and embodies the cowboy and rodeo lifestyle while honoring God and Country. We aim to provide an exhilarating and family-friendly event that celebrates our community's rich heritage and leaves you with a powerful sense of pride, passion and respect for the western way of life while showcasing the exceptional talent and dedication of our rodeo athletes – two legged and four.

**301 Roundup St. • P.O. Box 714
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Info@BlackHillsRoundup.com
BlackHillsRoundup.com**