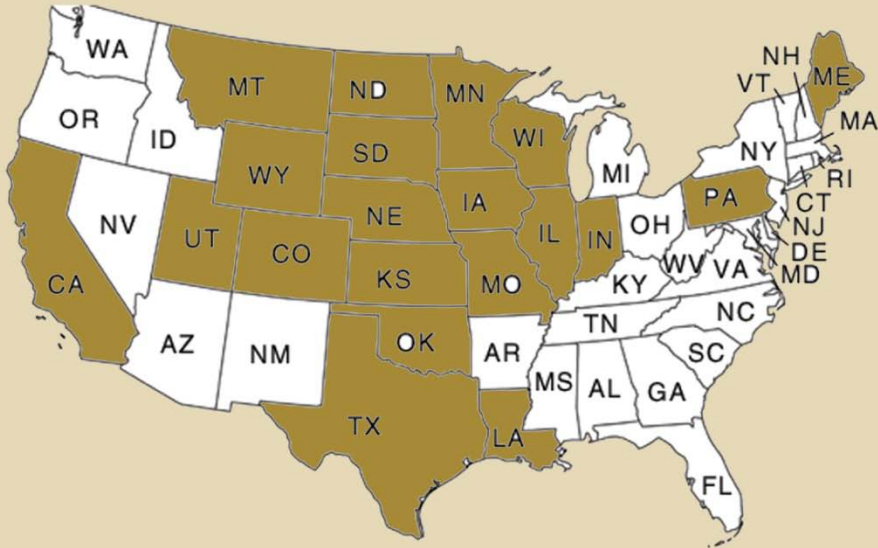




Participants by State 2013 Cattle Sales- Buyers

The following information is compiled by entries and participants
at the 2013 Black Hills Stock Show & Rodeo®.
January 25- February 3, 2013



Registered Buyers:

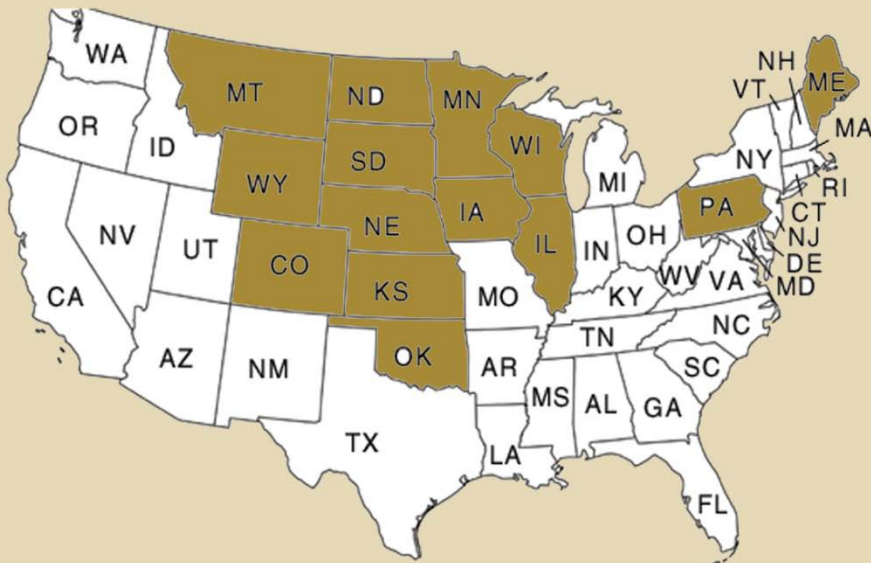
People who physically
filled out a buyers number
in Rushmore Hall

20 Different States
Represented
&
Alberta and Ontario



Participants by State 2013 Cattle Sales- Consignors

The following information is compiled by entries and participants
at the 2013 Black Hills Stock Show & Rodeo®.
January 25- February 3, 2013



Cattle Sale Gross:
\$1.37 Million

High Selling Bull:
\$17,500
to North Dakota

An additional
5,307
people watched online



Participants by State 2013 Horse Sale - Registered Buyers

The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®.
January 25- February 3, 2013

* Manitoba, Alberta

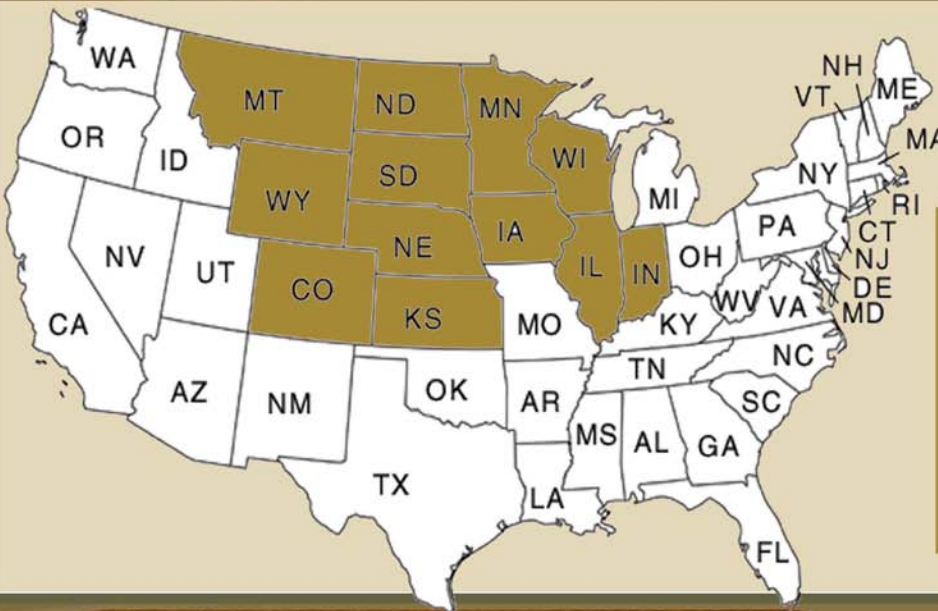


Over 600 Registered Buyers
Representing 18 states and
2 Canadian Provinces
1000 Online Viewers from
www.blackhillsstockshow.com



Participants by State 2013 Horse Sale- Consignors

The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®.
January 25- February 3, 2013



Over 300 head of horses
applied for sale.

Sale Gross: \$876,450
Up \$250,000 from 2012

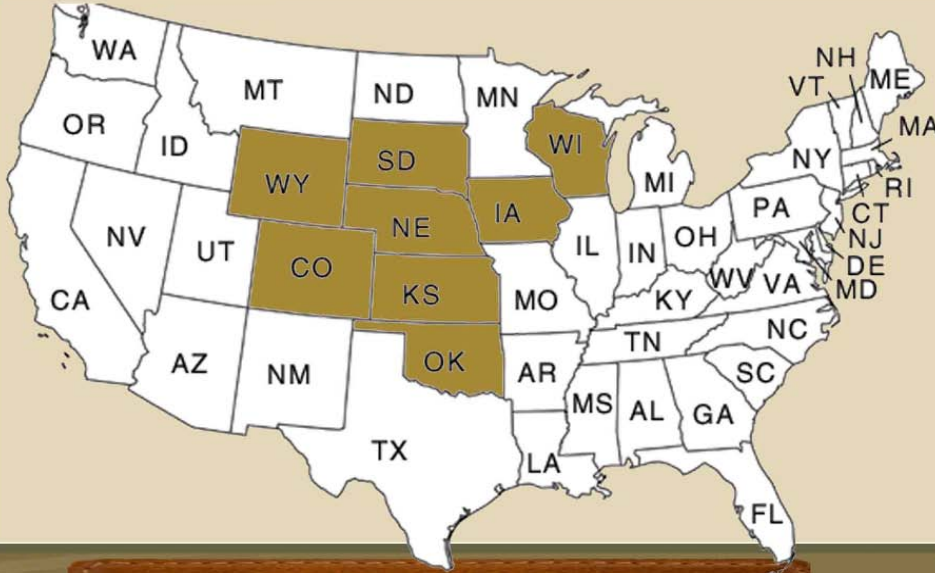
79% percentage sold

Highest-Sold Horse in the
History of the BHSS
\$25,500



Participants by State 2013 AQHA Team Roping Futurity

The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®. January 25- February 3, 2013



Team Roping
Futurity

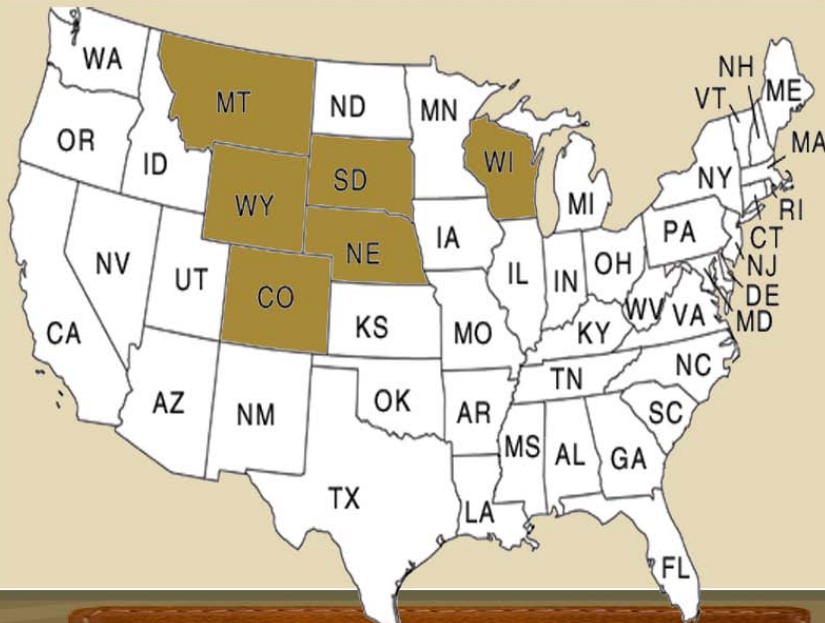
Up 42% in entries from
2012

Paid out over \$10,000
in Cash and prizes



Participants by State 2013 AQHA Calf Roping Futurity

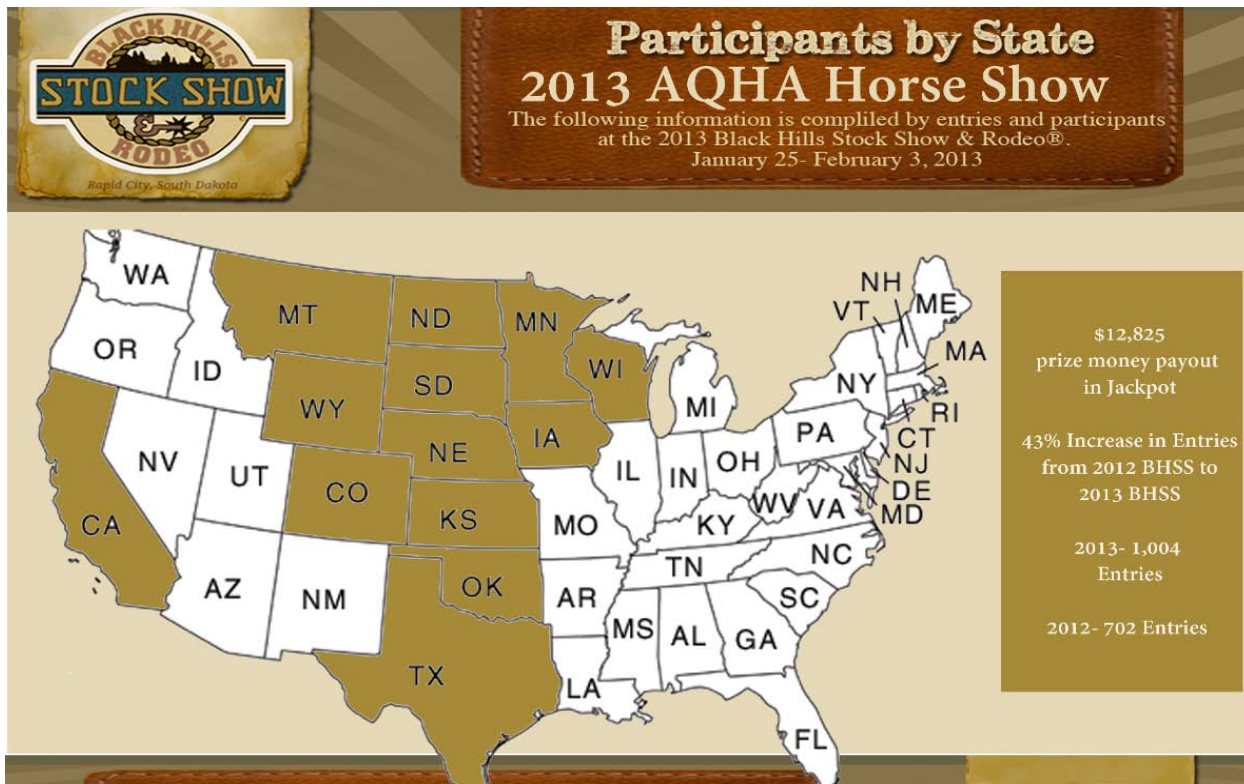
The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®. January 25- February 3, 2013



AQHA Calf Roping Futurity

Up 64% in Entries from 2012

Over \$3,000 awarded in Cash
and Prizes



Horse Shows

Central States Fair hosts 22 out of the 39 horse shows that are offered in the State of South Dakota. The purpose of a horse show is to compete and earn points on specific horses. Horses have to earn a certain number of points to qualify for the World Show (consider it the Super Bowl for Horses).

Nationally, the average entry per horse show is 310 entries. The 2013 BHSS had a total of 1,004 entries.

The Central States Fairgrounds is the capital for horse shows. Check out this example.

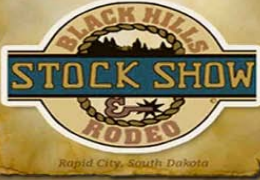
Sr. Reining Competition

12.5 Points: Points required to qualify for the World Show.

52 Points: Number of point the Sr. Reining High Point Winner received throughout 2012.

58 Points: The number of point one who receive if they won every Rapid City AQHA Sr. Reining Competition

33 Points: The number of points won by the BHSS Sr. Reining Winner.



Participants by State 2013 Stray Gathering

The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®.
January 25 - February 3, 2013



Stray Gathering

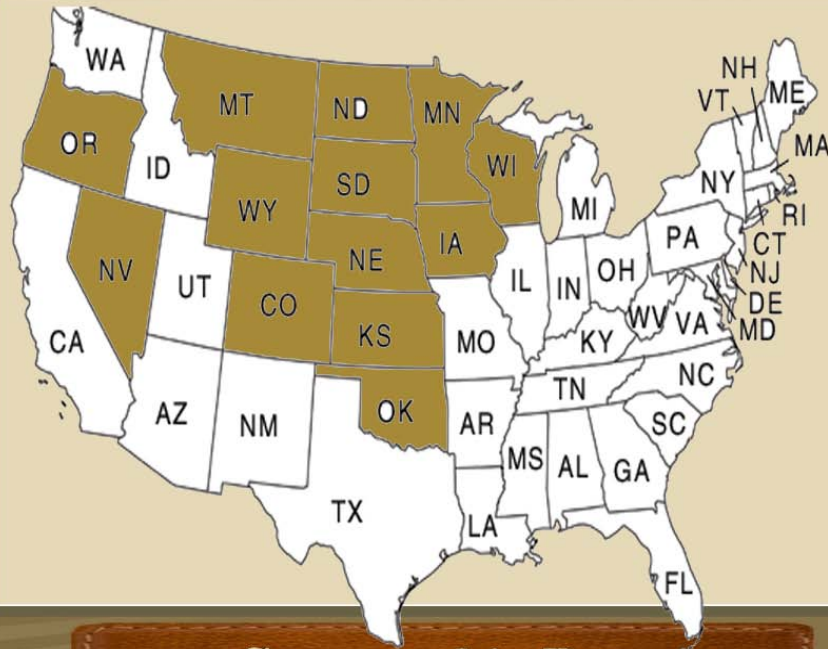
Up 35% in entries from 2012

Paid out over \$9,000 in cash and prizes



Participants by State 2013 Ranch Rodeo

The following information is compiled by entries and participants at the 2013 Black Hills Stock Show & Rodeo®.
January 25 - February 3, 2013



70 Teams Entered
280 Total Contestants

13 States Represented

1 Team from Sask, Canada