

STALLION Showcase 2022



Stallion Showcase & BHSS Horse Sale Catalog
Horse Sale
 January 28 & 29, 2022

Ad Order Deadline
November 17, 2021
 TSLN Publish Date
December 25, 2021



YOUR ADVERTISING REPRESENTATIVE

Scott Dirk

Director of Field Services & Ringman
 West River SD/ND

605-380-6024

sdirk@tsln-fre.com

DIMENSIONS & PRICES

Advertorial Packages

2 Full Pages

One Page Editorial & One Page Advertising
\$1850

3 Full Pages

One Page Editorial & One Page Advertising;
 3rd Pages can be used for Editorial or Advertising.
\$2500

Additional Specifications

Test = 100 lpi
 Include fonts used in document (printer and screen fonts)
 Camera ready ads at least 300dpi
 Live area of all ads is 7.47" x 9.75"
 Add .75" Bleed Off Live Area
 Bleed size is 8.97" x 11.25"
 Trim size is 8.25" x 10.75"

IMPORTANT SPECIFICATION INFO:

Live Area is 7.47" x 9.75"
 *Add .75" off live area
 Bleed size is 8.97" x 11.25"
 Trim size is 8.25" x 10.75"



Covers

All Full Color Pages

Inside Front

\$1475

Outside Back

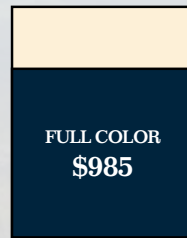
\$1645

Inside Back

\$1445

Premium Pages

\$1300



2/3 HORIZONTAL
 7.47" X 6.75"



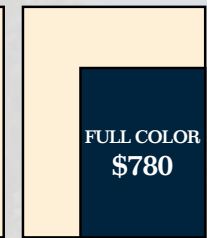
2/3 VERTICAL
 4.94" X 9.75"



1/2 HORIZONTAL
 7.47" X 4.75"



1/2 VERTICAL
 3.67" X 9.75"



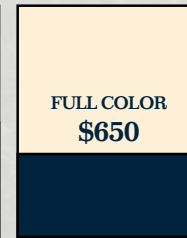
1/2 ISLAND
 4.94" X 6.75"



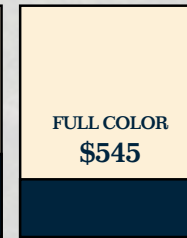
1/3 VERTICAL
 2.4" X 9.75"



1/3 SQUARE
 4.94" X 4.75"



1/3 HORIZONTAL
 7.47" X 3.25"



1/4 HORIZONTAL
 7.47" X 2.50"



1/4 SQUARE
 3.67" X 4.75"