LIVESTOCK NEWS

YOUR ADVERTISING REP

Scott Dirk Director of Field Services & Rin

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West River SD/ND

LIVESTOCK NEWS

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DIMENSIONS & PRICES

Advertorial Dackages

Additional Specifications

KAL - CONTRACTOR	Advertorial Packages		Ces Tost -	Test = 100 lpi Include fonts used in document (printer and screen fonts) Camera ready ads at least 300dpi Live area of all ads is 7.47"x9.75" Add .75" Bleed Off Live Area Bleed size is 8.97" x 11.25" Trim size is 8.25" x 10.75"		
oncase	2 Full Pages One Page Editorial & One Page Advertising \$1850	2 Full Pages3 Full PagesOne Page Editorial & One Page AdvertisingOne Page Editorial & One Page Advertising;				
2022 Stallion Showcase & BHSS Horse Sale Catalog Horse Sale January 28 & 29, 2022	EXAMPLE A STATE OF A S	FULL PAGE \$1225 Includes color	Inside \$14 Inside \$14	75 Back Prei	uges Itside Back \$1645 mium Pages \$1300	
Ad Order Deadline November 17, 2021 TSLN Publish Date December 25, 2021	FULL COLOR \$985	FULL COLOR \$985	FULL COLOR \$780	FULL COLOR \$780	FULL COLOR \$780	
	2/3 HORIZONTAL 7.47" X 6.75"	2/3 VERTICAL 4.94" X 9.75"	1/2 HORIZONTA 7.47" X 4.75"	AL 1/2 VERTICAL 3.67" X 9.75"	1/2 ISLAND 4.94" X 6.75"	
ertising representative Dirk Id Services & Ringman WND 0-6024	FULL COLOR \$650	full color \$650	FUIL COLOR \$650	FULL COLOR \$545	FULL COLOR \$545	
n-fre.com	1/3 VERTICAL 2.4" X 9.75"	1/3 SQUARE 4.94" X 4.75"	1/3 HORIZONTA 7.47" X 3.25"	AL 1/4 HORIZONTAL 7.47" X 2.50"	1/4 SQUARE 3.67" X 4.75"	



RATES AND DEADLINE DATES ARE SUBJECT TO CHANGE. PLEASE CONTACT YOUR ADVERTISING REPRESENTATIVE FOR THE MOST CURRENT AND ACCURATE INFORMATION