

Thank you for your interest in the Black Hills Stock Show and Rodeo® (BHSS) Cinch Trade Show, January 28 – February 5, 2022. BHSS strives to create an enjoyable, diverse atmosphere with a commitment to complete guest satisfaction. We look forward to working with everyone in 2022 to carry on this tradition of excellence.

An idea that started as a discussion in a laundromat by the Rapid City Chamber Ag Committee has since evolved into a multi-event show attracting people from a 13-state region and boasting over 300,000 attendees. BHSS is committed to preserving the western heritage in the state of South Dakota while incorporating rural lifestyles into the urban community of Rapid City.

The following application, information, regulations and contract apply to the 2022 BHSS acting through the Central States Fair, Inc., its Board, committees, and employees.

Please familiarize yourself with the program information and contract requirements prior to submitting your application. Vendors and their representatives are responsible for reading the information contained herein and adhering to regulations as required by this contract.

NOTE TO PREVIOUS VENDORS: The facility space available to BHSS has changed for 2022 creating some necessary adjustments to vendor space and locations. We will do our best to accommodate placement requests, but know that you may not be in the same location as previous years.

Each year BHSS receives more applications than can be accommodated in the space available. Applications are reviewed and evaluated based on their own merit, previous participation, and not a first-come, first-served basis. Staff uses their experience to select the best exhibits, products and services from a variety of submissions received. If this is your first year applying to BHSS or you plan to offer a different product or service than previous years, please include photos and/or brochures of the new product or service. This information will be utilized in the vendor selection process.

Vendor Application Deadline: October 27, 2021

Submit completed applications via email or mail to:

jilld@blackhillsstockshow.com Black Hills Stock Show and Rodeo® -Vendor 800 San Francisco St. Rapid City, SD 57701

- Vendor placement begins mid-November with acceptance correspondence by December 1, 2021.
- Table and chair orders MUST accompany this application.
- Remember to identify yourself as a BHSS vendor with any of our sponsor hotels to receive show discounts.

Thank you!

Jill Delay Black Hills Stock Show and Rodeo®

DEADLINES

- October 27 Vendor applications due
- December 1 New vendor confirmation
- December 10 Insurance certificate due
- December 20 50% cancellation refund
- January 1 Cancellation refund not available
- January 7 Early move-in requests due
- January 26-28 Vendor move-in

SPONSOR HOTELS





605.348.8410

Identify yourself as a BHSS vendor with any of our sponsor hotels to receive show discounts!



605.355.9090



605.719.5151





BY CHOICE HOTELS 605.348.2221



605.343.8550



605.341.0101





.18/9





605.348.1911



Central States Fair, Inc. produces the Black Hills Stock Show to promote youth, education, and agriculture. The following information and regulations apply to the 2022 Black Hills Stock Show (BHSS) acting through Central States Fair, Inc., its Board, committees, and employees. Rules and information should be read and reviewed prior to signing the vendor contract.

AUTHORITY: BHSS or its delegates are charged with complete responsibility and full authority to enforce all of the provisions of these Rules and Regulations for the benefit of all concerned. BHSS Management reserves the right to deny any application deemed inappropriate or contrary to the shows objectives. BHSS Management reserves the right to ask any exhibitor to leave the grounds. BHSS Management reserves the final and absolute right to interpret rules and regulations; to settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of, connected with, or incidental to the BHSS. Management also reserves the right to determine unforeseen matters not covered by these rules, and to amend or add to these rules as determined by its judgement, determined necessary. This policy is subject to change without notification.

APPLICATION & SPACE CHANGES:

1.1 Exhibitors requesting vendor space at the BHSS are required to complete and deliver the application to the BHSS office via email (jilld@blackhillsstockshow.com) or mail (800 San Francisco St., Rapid City, SD 57701) not later than the close of business on October 27, 2021.

1.2 BHSS offers returning vendors first consideration. New vendors fill select openings with safe, healthy, and quality exhibits at the discretion of BHSS management.

1.3 If space is not available, vendors can be placed on a waiting list. In the event of a cancellation, selection from the waiting list for an available space is based on: the extent to which the proposed products or services duplicate existing products or services, health and safety of the public, as well as professionalism and quality of the exhibit.

1.4 Upon submission of completed application, exhibitor agrees to all provisions expressed. If the exhibitor fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space. In the event of a default by the Exhibitor, BHSS has the right to reassign the booth. Exhibitors that default shall forfeit all payment, regardless if BHSS reassigns the space involved to a different exhibitor.

1.5 Location change requests will be considered based on space availability, quality of booth presentation, adherence to policies and proximity to similar exhibitors.

1.6 BHSS makes every effort to avoid moving an exhibitor who hasn't requested a relocation. However, there are situations where exhibitor location changes may be unavoidable.

1.7 Subletting of space is not allowed. No exhibitor shall assign, sublet or apportion the whole or part of the space assigned or have representatives, equipment or materials from firms other than their own in the exhibit space without written consent of BHSS management.

PAYMENT/REFUND INFORMATION:

2.1 Payment is due upon notice of acceptance or BHSS Welcome letter or December 1, whichever comes first.

2.2 If for any reason a check is returned by the designated bank, a certified check or money order, cashier's check, or cash, in the amount of the payment will be due one week after the Exhibitor has been notified with bank fees.

2.3 When you provide a check payable, you authorize Central States Fair, Inc. to use information from your check to make a one-time, electronic fund transfer from your account or to process the payment as a check transaction.

2.4 Cancellations of booth space by December 20, 2021 receive a 50% refund. Cancellations after January 1, 2022 receive no refunds.

GENERAL RULES:

3.1 Agreements between Exhibitor and BHSS are only for the period of the Vendor Contract and do not carry over from year to year.

3.2 BHSS reserves the right to refuse to renew any Vendor Contract if any regulations of the BHSS have been violated, or if it is in the best interest of BHSS, its Exhibitors, or the public.

3.3 BHSS reserves the right to cancel a Vendor Contract upon receipt of notice from any International Association of Fairs and Expositions (IAFE) member that an exhibitor has been suspended or expelled from the grounds or been found in violation of their contract or rules.

3.4 BHSS is a registered trademark. Use of the official BHSS logo or name on any item sold, given away, on display or on advertising is prohibited without the express written permission from the Central States Fair, Inc.

3.5 BHSS reserves the right to move an Exhibitor to a space other than originally provided in the Vendor Contract should it prove necessary. BHSS is the sole judge in determining what is necessary in the best interest of the BHSS and the public.

3.6 Exhibitor covenants and agrees to defend at its own expense, indemnify and hold harmless the Central State Fair, Inc. and The Monument, its management, employees and representatives from any and all liability, penalties, damages, costs, expenses, causes of action and claims of every kind and nature arising from illness, death, bodily injury or property damage to any person whomsoever, occasioned by or growing out of or in any way connected with the occupation or use of the exhibit space or activities associated with this contract.

3.7 Service animals are defined as dogs that are individually trained to do work or perform tasks for people with disabilities. "Comfort" animals are not classified as service dogs. Under the ADA, service animals must be harnessed, leashed, or tethered, unless these devices interfere with the service animal's work or the individual's disability prevents using these devices. In that case, the individual must maintain control of the animal through voice, signal, or other effective controls.

CONDUCT:

4.1 No deviation from the items submitted with the vendor contract will be permitted. Selling and/or displaying unauthorized items may result in booth closure. All items sold or displayed must first be approved and listed in the vendor contract. All requests for product additions and/or changes must be submitted to BHSS not later than 5:00 p.m. on December 15th, 2021.

4.2 Selling or dispensing of t-shirts, caps, posters or other items with vulgar or offensive wording or items referring to alcohol abuse, drug use, violence, or are sexually explicit or suggestive in nature are prohibited. BHSS is the sole judge in determining what is vulgar or offensive. Anyone selling or dispensing items of this nature will have their booth closed immediately and will be removed from the grounds, forfeiting their space and all monies previously paid. No reason or excuse will be accepted.

4.3 No Soliciting of any nature will be permitted except in licensed commercial spaces.

4.4 No roving vendor or solicitor, acting for either a profit or non-profit organization or on his/her own behalf, is permitted.

4.5 Smoking is prohibited in all facilities including restrooms, lounges and all other indoor areas.

4.6 BHSS is a family oriented show and all Exhibitors are expected to dress accordingly.

4.7 Exhibitors shall not have celebrity appearances or autographing within booth space without prior written permission from BHSS.

4.8 Utilization of any sound amplification system either inside or outside must be approved by BHSS prior to use.

4.9 Exhibitor inventory "closeouts" or "fire sales" are not allowed until the final day of the trade show. Exhibitors violating this rule will have all agreements void and be asked to leave the grounds immediately.

OPERATING HOURS:

5.1 All exhibits must be in place by 9:00 a.m. on Friday, January 28, 2022.

5.2 All spaces unoccupied by 9:30 a.m. will be reassigned by BHSS Management.

5.3 The Exhibitor is obligated, as terms of the vendor contract, to have personnel in the booth during all published exhibit hours unless previous arrangements have been made with BHSS.



CINCH TRADE SHOW HOURS OF OPERATION

- Friday, January 28 ~ 10am 7:30pm
- Saturday, January 29 ~ 10am 7:30pm
- Sunday, January 30 ~ 10am 6pm
- Monday, January 31 ~ 10am 7:30pm (vendor meeting @8:30am)
- Tuesday, February 1 ~ 10am 6pm
- Wednesday, February 2 ~ 10am 7:30pm
- Thursday, February 3 ~ 10am 7:30pm
- Friday, February 4 ~ 10am 7:30pm
- Saturday, February 5 ~ 10am 7:30pm

Move out:

Saturday, February 5 ~ 7:30pm-midnight Sunday, February 6 ~ 8am-3pm Move out access is determined by rodeo arena activity. During the performance and after the crowd has exited the building, exhibitors have access to load out.

BOOTH DESIGN GUIDELINES:

6.1 Merchandise, displays, fixtures, signs or other property of the exhibitor may not extend into the aisles. All elements of the exhibit must be fully contained within the marked space.

6.2 Signs or other features may not exceed the 8' back height. Displays must fit in the assigned booth space. The sidewall height is 53 inches when using drapes. If your displays utilize grids on all sides you may be moved to accommodate other vendors.

6.3 Exhibitor may hang signs from the back wall of their booth as long as the method used does not damage boothdraping material. Exhibitors MAY NOT use nails, staples, hooks, tacks, screws, or such in the BHSS premises or erect decorations with adhesives, including tape, that would deface the walls, ceiling, floors, facilities and equipment contained within the premises.

6.4 All booths must keep a 10-foot aisle to meet Fire and Life Safety Regulation. This will be strictly enforced by the Fire Marshals

6.5 The Monument building policy does not allow balloons or peel-off stickers to be issued anywhere on the premises.

6.6 Exhibitor is required to keep their space and adjoining area clean and free of all garbage, rubbish and litter. Stock Show Staff will not enter an Exhibitor's booth to clean. All bagged trash must be placed in the aisle at the close of each evening for removal. Anything that is placed in the aisles after cleaning has been completed will be responsibility of the Exhibitor. When the Show is over, it is expected that vacated booth spaces will be left clean and free of debris.

6.7 Exhibitor's personal items, cardboard boxes, storage containers and all other non-display related items must be out of public view. No storage areas are provided by BHSS or The Monument. Storage between drapes may occur as long as double drapes are in place. Your entire display must remain in the confines of your booth dimensions.

MOVE IN:

7.1 All exhibitors must check-in at the BHSS office prior to move-in.

7.2 Early move-in is not permitted without prior approval from BHSS. Requests for early move-in must be submitted to BHSS not later than January 7, 2022. BHSS rents The Monument Facilities during the time of the trade show. The amount of vendors and time line for early move-in, is adjusted each year pending on what other events The Monument is hosting.

CREDENTIALS:

8.1 Exhibitor badges must be picked up at the BHSS office prior to move-in. Badges cannot be mailed.

8.2 A pre-determined number of Exhibitor badges are included with each vendor contract.

8.3 Exhibitor badges do not include rodeo admission, parking privileges, or any arena admission.

8.4 Badges will not be replaced if lost or stolen.

8.5 Additional Exhibitor badges may be purchased for a fee.

DELIVERIES:

9.1 BHSS and The Monument are not responsible for lost, stolen, or damaged articles that are received by and/or at the BHSS office.

9.2 All deliveries must to be hand carted to your booth space by your staff.

9.3 COD's will not be accepted.

9.4 Shipping Information:Black Hills Stock Show Office Room 101 (Your Booth Name)444 Mt. Rushmore Rd. N.Rapid City, SD 57701

FORKLIFT SERVICES:

10.1 Forklift Services are available on a limited basis for set up and tear down. Forklift jobs cannot exceed 30 minutes. Forklifts may not be utilized without an operator from The Monument. BHSS and The Monument cannot assume responsibility for damage or accidents involving the use of The Monument forklifts or personnel.

ELECTRICAL SERVICE:

11.1 All electrical requests must be included with this contract for acceptance. Exhibitors are not allowed to exceed the limits of the electrical system.

11.2 All equipment, regardless of source of power, must comply withy all national, state and local safety codes.

11.3 All electrical cords used to connect to a power source shall be three wire grounded, UL approved-type cord of appropriate gauge. Electrical cords, cables, connectors, plugs, equipment, etc. must be supplied by the Exhibitor and meet UL standards. Only three-prong extension cords are allowed.

11.4 Electrician service is not provided if Exhibitor equipment is found to be faulty, hazardous or in violation of the Rapid City Fire Department Rules and Regulations.

11.5 BHSS and The Monument are not responsible for any equipment damage or loss of business due to power outages or power surges.

PHONE/INTERNET SERVICE:

12.1 Limited telephones are available to Exhibitors. Phones are only available on a limited bases to those who order prior to December 1, 2021.

12.2 Charge per phone line is \$200. No Refunds on phone lines.

12.3 The Monument provides free WiFi that is open to the public and no password is required.

12.4 Secure internet lines must be ordered through Midcontinent (MIDCO) not The Monument. Internet lines must be ordered and paid for prior to arrival as no on site orders are accepted. MIDCO contact information: 1-800-888-1300.

PARKING:

13.1 Exhibitors are allowed to restock booths one hour prior to show start each day.

13.2 After restocking and before show opens at 10am, all vendor vehicles and trailers must be parked at the Journey Museum parking lot (one block east of The Monument).

13.3 Unattended trailers left in the general parking area will be ticketed and towed at the owner's expense.

13.4 During loading and unloading all exhibitors must leave adequate space for other exhibitors to cart materials to their respective booth locations.

FIRE REGULATIONS:

The information below does not completely cover the ordinances and regulations contained in the City and County of Rapid City Fire Code. Please visit the Rapid City Fire and Emergency Services website for a comprehensive list of Fire Regulations.

14.1 Draperies, curtains, signs, banners, and other similar furnishings and decorations must be flame-resistant. These materials must be made from material, which is not flammable or shall be treated and maintained in a flame-retardant condition by means of flame-retardant solution or process approved by the Rapid City Department of Fire and Emergency Services.

14.2 The use of hay or straw as decoration is prohibited.

TAX INFORMATION:

15.1 All required taxes, licenses and permits are the responsibility of the Exhibitor. A BHSS Exhibitor list will be furnished to the South Dakota Revenue Department.

15.2 Exhibitors are responsible for knowing South Dakota tax reporting and submittal procedures. Questions should be direct to: SD Department of Revenue

1520 Haines Ave Ste 3 Rapid City, SD 57701 605-394-2332

INSURANCE:

16.1 Exhibitors must carry liability insurance in the amount of \$1,000,000 AND name "Black Hills Stock Show and Rodeo® and Central States Fair, Inc." as "additional insured.

16.2 Certificates of liability with correct additional insured is due to BHSS not later than December 10, 2021.

16.3 An insurance rider is available through the BHSS office for \$165. The form is included in the vendor contract.

INSURANCE

Exhibitors must carry liability insurance in the amount of \$1,000,000 AND name "Black Hills Stock Show and Rodeo® and Central States Fair, Inc." as "additional insured." Certificates of liability with correct additional insured is due to BHSS not later than December 10, 2021.

An insurance rider is available through the BHSS office for \$165 for the first booth, and \$65 for each additional booth.

I have my own insurance

I would like to purchase "Premises Liability" coverage through Central States Fair, Inc.

Exhibitors:

Central States Fair, Inc.'s insurance provider can provide Premises Liability coverage for licenses under a blanket policy. Coverage for Exhibitors includes public liability and property damage liability with a \$1,000,000 combined single limit. Products Liability is provided for premises claims only. Liquor liability is specifically excluded. General liability coverage conforms with the requirement of the License Agreement for Centrals States Fair, Inc.

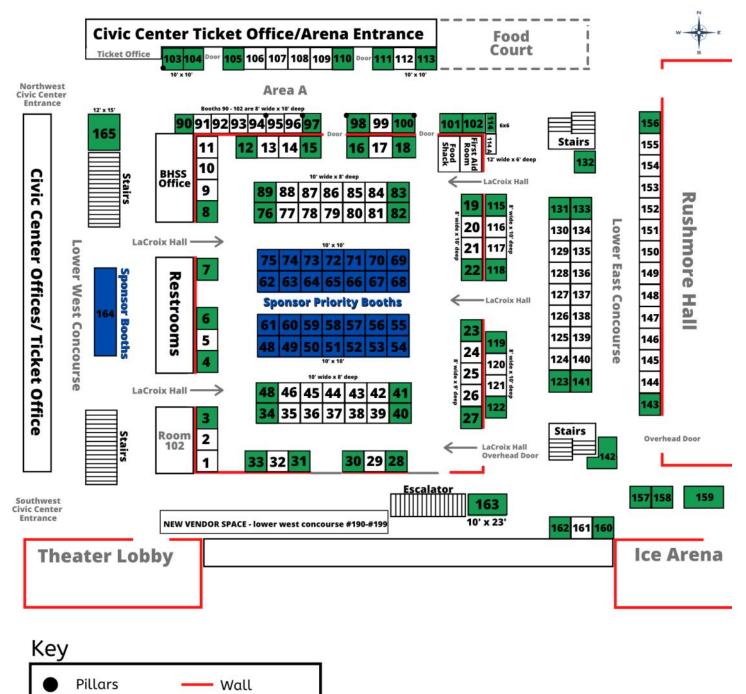
Please complete this form signifying your consent to participate in the voluntary insurance programs and return it with payment to BHSS with your vendor application.

- 1. General liability coverage is provided for the period of January 28 through February 5, 2022. This coverage is provided only for the current year's BHSS.
- 2. The following are not acceptable for endorsements for this policy: body piercing & massages & wraps, child care, climbing walls, dart games, dunking booths, henna tattoos, medical/dental testing & screenings, permanent tattoos, playground equipment, sals of autos or auto parts, sales of herbal supplements, CBD products, sales of tobacco, vaping products, sales of weight loss/stop smoking aids, pills, patches, and wheelchair rentals, and displays containing live animals. Please contact BHSS for a complete list.
- 3. Premium for this coverage is \$165 for one booth space and \$65 for each additional booth space.

Company Name:				
Contact person/Owner:				
Address:				
City:		Zip:		
Phone:	Email:			
	cts, services or food items t			
Please issue coverage in ac	cordance with this program	1.		
Signature:			Date:	
Print Name:				

VENDOR MAP

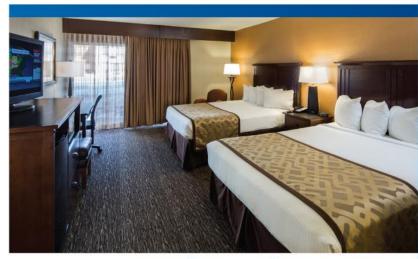
MAIN LEVEL - THE MONUMENT



Corner Spaces Sponsor Booth







Ramkota Hotel 2111 N LaCrosse St • Rapid City, SD 57701 (605) 343-8550 • rapidcity.bwramkota.com Each Best Western^{*} branded hotel is independently owned and operated.



2022 Stock Show Exhibitor Rate Special \$5400 + tax

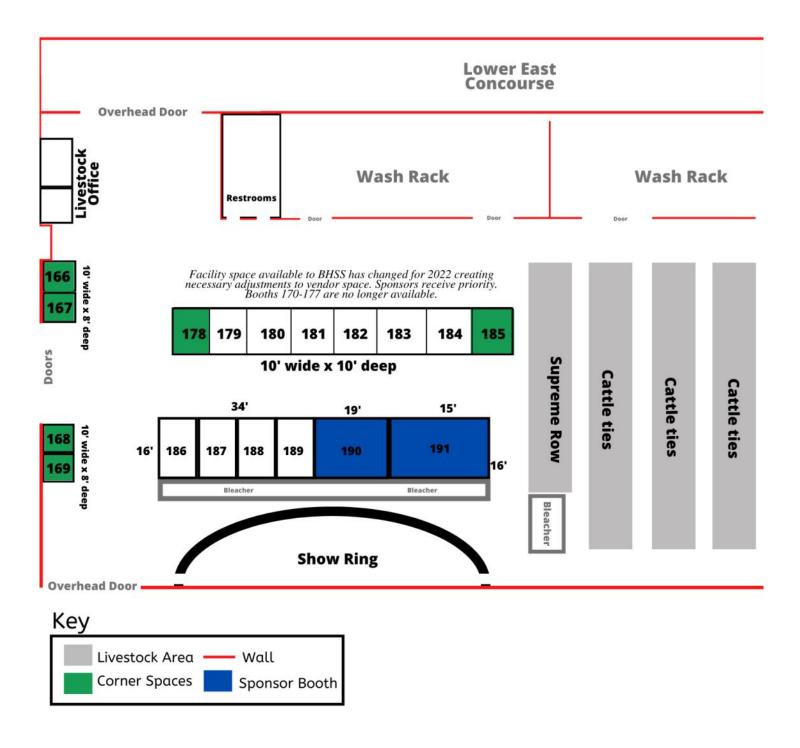
For Standard Room Rate valid January 28 - February 5, 2022. only with a 4-night minimum stay.

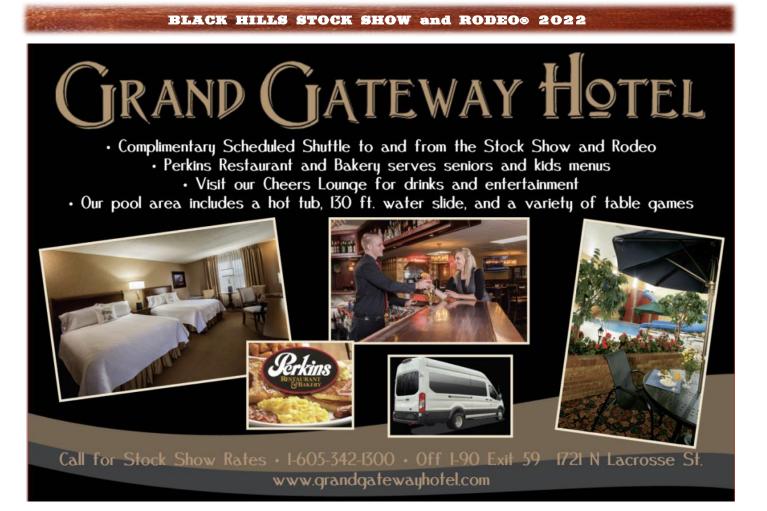
Amenities

- Free suite upgrades to the first
 10 vendors to book a room
- · Microwaves and Refrigerators in every room
- Free high-speed & wireless Internet access
- Complimentary shuttle to Civic Center and Events Center
- Minervas Restaurant & Bar offering 2 great happy hours
- Waterpark passes included with hotel rate
- Indoor heated pool & whirlpool

VENDOR MAP

RUSHMORE HALL - THE MONUMENT





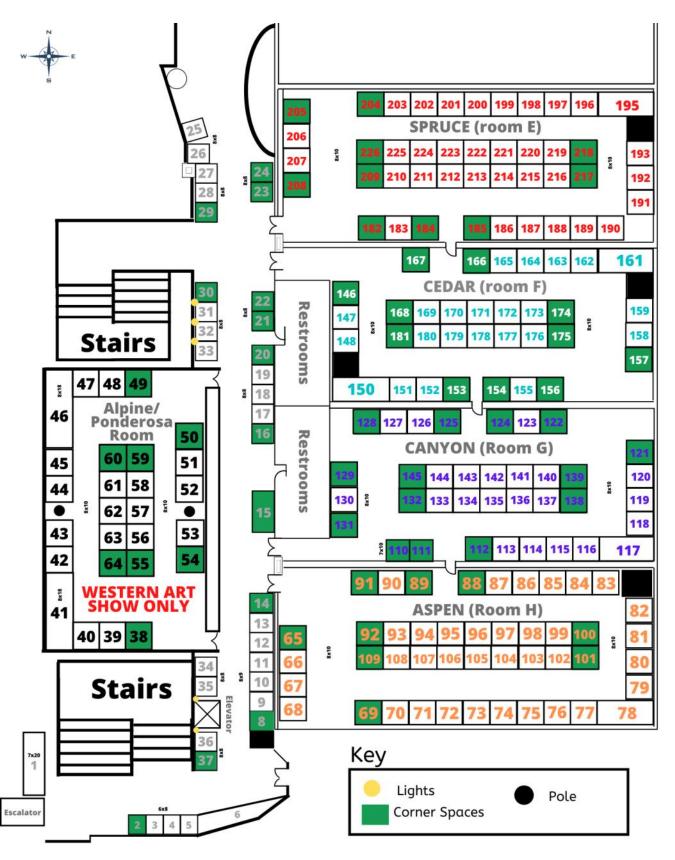
REMINDER

Do not ship supplies to the Cinch Trade Show prior to January 28, 2022.

SHIPPING ADDRESS DURING THE STOCK SHOW:

BLACK HILLS STOCK SHOW OFFICE ROOM 101 (your booth name) 444 N. MT. RUSHMORE ROAD RAPID CITY, SOUTH DAKOTA, 57701

VENDOR MAP UPSTAIRS - THE MONUMENT



VENDOR APPLICATION

(Located at The Monument facilities. Central States Fairgrounds Event Center vendors need to complete a separate application)

LOWER LEVEL	SIZE	PRICE
Outdoor Exhibit	Parking lot	\$400
Theater Lobby	Not available	
Area A	10x10	\$1100
Lower East	7x10, 8x10	\$1100
LaCroix Hall	8x10	\$1100
LaCroix Hall	10x10	\$1200
LaCroix Hall corner	10x10	\$1300
Rushmore Hall	10x10	\$1100
Corner space other	8x10, 10x10	\$1225
UPSTAIRS	SIZE	PRICE
Spruce (formerly room E)	8x10	\$700
Spruce corner	8x10	\$770
Cedar (formerly room F)	8x10	\$700
Cedar corner	8x10	\$770
Canyon (formerly room G)	8x10	\$700
Canyon corner	8x10	\$770
Aspen (formerly room H)	8x10	\$700
Aspen corner	8x10	\$770
Upper East concourse	6x8, 8x8, 8x9	\$750
Upper East corner	8x8	\$800
Alpine/Ponderosa:	10x10	\$800
Western Art Show Only	10x15	\$900 \$1000
	10x20	\$1000

TABLE/CHAIR ORDER			
DESCRIPTION	PRE- ORDER PRICE (onsite price)	QTY	TOTAL DUE
4' table, extendable legs, black	\$20 (\$35)		
6' Table w/extendable legs, black	\$25 (\$44)		
8' table, black	\$30 (\$53)		
Table skirting w/ clips, grey	\$15 (\$27)		
3' cocktail table, wood top	\$25 (\$44)		
Director's chair, wood/ blk	\$15 (\$27)		
Folding chair, wood/blk	\$10 (\$18)		
Stool, grey	\$10 (\$18)		

TELEPHONE

Exhibitor phone lines are limited and requests are due December 2, 2021. No refunds given on phone lines. Cost is \$200.

Phone Line Needed ____ Phone line not needed _

INSURANCE

Liability in the amount of \$1,000,000 naming "Black Hills Stock Show and Rodeo® and Central States Fair, Inc." is required. A rider is available from BHSS for **\$165 (must fill out form in vendor contract packet**). Have my own policy ___ Will purchase through BHSS ____

Electrical

Electric is included with your booth fee, unless more than 110V is needed. 208V is an additional \$120.

_ 208V \$120

Food Item Vendors

Any food items available for consumption onsite (i.e., candy, nuts, etc.) are required to pay a 20% service charge to The Monument. Service charge must be remitted to The Monument Food & Beverage office by 2pm Sunday, February 6, 2022. Service charge not remitted by deadline incur an additional 20% penalty.

VENDOR APPLICATION

deems the foregoing provisions to be an important conside vendor uses space(s) for any different or additional purpos management deems inappropriate or contrary to the BHSS be sold, exhibited, or given away including brand names (i AREA REQUESTED QTY BOOTH SPACES REQUESTED	
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Information-only	
Over-the-counter samples	
Grid work and/or other solid walls for display purpo	Dses
Please check all the apply to your booth:	
Are there any other names your company uses or has used	in the past? If so please list:
E-mail:	Website:
Contact person and mobile number during event:	
Business Phone:	Mobile Phone:
City, State, Zip:	
Mailing Address:	

By signing this application the Exhibitor agrees to all terms included in the vendor contract, including contractual duties and obligations. If Exhibitor fails to comply with rules and regulations contained in the vendor contract, BHSS has the right to ask them to leave the grounds and reassign the booth. Exhibitor shall forfeit all payment, regardless if BHSS enters into a different lease for the space involved with another exhibit.

Signature: ______
Printed Name: ______

Date: _____

JAMES KJERSTAD EVENT CENTER VENDOR APPLICATION

Business Name:	
Name and Title of applicant:	
Mailing Address:	
City, State, Zip:	
Business Phone:	Mobile Phone:
Contact person and mobile number during event:	
E-mail:	Website:
Are there any other names your company uses or has used in	n the past? If so please list:

The leased space(s) shall be used for display of products or services described below and for no other purpose. BHSS deems the foregoing provisions to be an important consideration and this lease may be declared null and void if the vendor uses space(s) for any different or additional purposes. BHSS reserves the right to reject any application that management deems inappropriate or contrary to the BHSS objective. Please name and describe all items or services to be sold, exhibited, or given away including brand names (include photos):

EVENT CENTER F	BOOTH SPACES & SIZES	SARELIMITED
10X10 \$600	\$	
	¥	OUTSIDE DISPLAY AREA
10X40 \$2,000	\$	IS FOR SPONSORS ONLY
	Ψ	
10X45 \$2,500	\$	
	¥	
Electric \$80 \$		
TOTAL DUE: \$		
·•···•		
Move-in is Jai	nuary 12-13, 2022. Vendo	ors must be in place and set by January 15, 2022.
	-	

By signing this application the Exhibitor agrees to all terms included in the vendor contract, including contractual duties and obligations. If Exhibitor fails to comply with rules and regulations contained in the vendor contract, BHSS has the right to ask them to leave the grounds and reassign the booth. Exhibitor shall forfeit all payment, regardless if BHSS enters into a different lease for the space involved with another exhibit.

Signature: _____

Date: _____

Printed Name: