

HORSE SALE PHOTO TIPS & TRICKS

1. Photos are required. They help in the selection process and may help sell your horse. Full-color photos are used at the discretion of the Horse Sale Committee, but are not guaranteed to be printed in the catalog.
 - **Helpful hints:** Horses can be saddled or at halter, but be mindful to have your horse standing square, with ears alert and forward. Try to stand your horse where the background is free of objects if possible. Working shots of horses are also accepted.
 - Horizontal photos work best.
 - Full body photos including ears, head, and all four legs.
2. All photos submitted with consignments are at the risk and liability of the consignor. BHSS is not be liable for any copyright infringements.
3. Catalog-ready photos can be submitted in the online application or emailed to **dani@blackhillsstockshow.com** by the deadline (November 15) with the horse's name in the subject. It is the consignor's responsibility to submit photos in the correct format. Acceptable formats are JPG, PNG or PDF.
4. Recommendations for submitting photos:
 - Clearly mark the email with the horse's registered name and consignor's name. If staff can't match the picture to an entry it won't be used.
 - First impressions are everything. Only the highest quality, most flattering photos are used. Please see examples.
 - Professional quality pictures of the sale horses are encouraged and may be used at the discretion of the Horse Sale Committee in future publications.
5. If submitting more than one photo for selection, please indicate which will be used in the catalog. Staff will not choose for you.
6. Videos: Video entries are encouraged and can be submitted with a YouTube link via email to **dani@blackhillsstockshow.com** or on the online application. This may help the selection committee in choosing your horse and can be used as promotion leading up to the sale.

GOOD EXAMPLES:



PLEASE AVOID:

