

# STALLION Showcase 2024



Stallion Showcase & BHSS Horse Sale Catalog  
**Horse Sale**  
 January 26 & 27, 2024

Ad Order Deadline  
**November 13, 2023**  
 TSLN Publish Date  
**December 30, 2023**



YOUR ADVERTISING REPRESENTATIVE

**Scott Dirk**

Director of Field Services & Ringman  
 West River SD/ND

**605-380-6024**  
 sdirk@tsln-fre.com

DIMENSIONS & PRICES

### Advertorial Packages

**2 Full Pages**  
 One Page Editorial  
 & One Page  
 Advertising  
**\$2100**

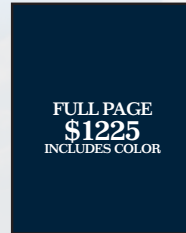
**3 Full Pages**  
 One Page Editorial  
 & One Page  
 Advertising;  
 3rd Pages can be  
 used for Editorial or  
 Advertising.  
**\$3000**

### Additional Specifications

Test = 100 lpi  
 Include fonts used in document  
 (printer and screen fonts)  
 Camera ready ads at least 300dpi  
 Live area of all ads is 7.47" x 9.75"  
 Add .75" Bleed Off Live Area  
 Bleed size is 8.5" x 11"  
 Trim size is 8.25" x 10.75"

### IMPORTANT SPECIFICATION INFO:

Live Area is  
 7.47" x 9.75"  
 \*Add .75" off live area  
 Bleed size is  
 8.5" x 11"  
 Trim size is  
 8.25" x 10.75"



### Covers

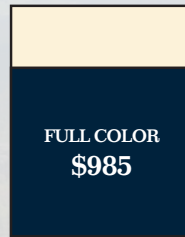
All Full Color Pages

**Inside Front**  
**\$1475**

**Outside Back**  
**\$1645**

**Inside Back**  
**\$1445**

**Premium Pages**  
**\$1300**



2/3 HORIZONTAL  
 7.47" X 6.75"



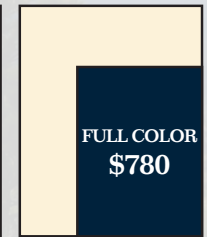
2/3 VERTICAL  
 4.94" X 9.75"



1/2 HORIZONTAL  
 7.47" X 4.75"



1/2 VERTICAL  
 3.67" X 9.75"



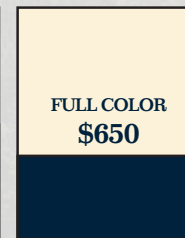
1/2 ISLAND  
 4.94" X 6.75"



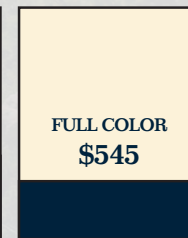
1/3 VERTICAL  
 2.4" X 9.75"



1/3 SQUARE  
 4.94" X 4.75"



1/3 HORIZONTAL  
 7.47" X 3.25"



1/4 HORIZONTAL  
 7.47" X 2.50"



1/4 SQUARE  
 3.67" X 4.75"