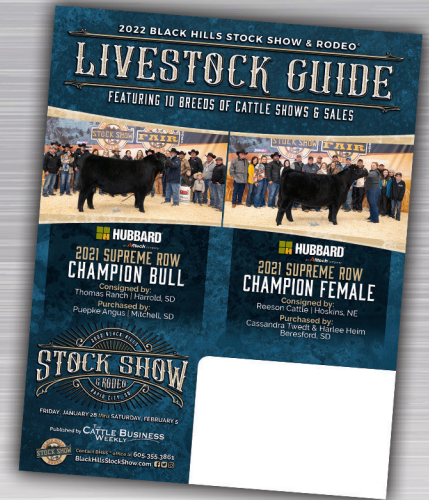


The Official Black Hills Stock Show Livestock Sales & Event Guide

Jan. 27 - Feb. 4, 2023

This is the official guide & sales book
to the Black Hills Stock Show



Ad Rates		B&W	Color
	Full Page (Live 7.75" w x 10.25" t).....	\$800 ..	\$1,050
	Jr. Page (7.75" w x 7.625" t)	\$700	\$950
	1/2 Page - Vertical (3.75" w x 10.25" t)	\$500	\$750
	1/2 Page - Horizontal (7.75" w x 5" t)	\$500	\$750
	1/4 Page - Vertical (3.75" w x 5" t)	\$300	\$450
	1/4 Page - Horizontal (7.75" w x 2.375" t) ..	\$300	\$450
	1/8 Page (3.75" w x 2.375" t)	\$200	\$350

B&W
\$800

Color
\$1,050

Full Page
7.75" Wide x 10.25" Tall

B&W
\$700

Color
\$950

Jr. Page Horizontal
7.75" Wide x 7.625" Tall

B&W
\$500

Color
\$750

1/2 Page Vertical
3.75" Wide x 10.25" Tall

B&W \$500

Color \$750

1/2 Page Horizontal
7.75" Wide x 5" Tall

B&W \$300

Color \$450

1/4 Page Vertical
3.75" Wide x 5" Tall

B&W \$300

Color \$450

1/4 Page Horizontal
7.75" Wide x 2.375" Tall

B&W \$200

Color \$350

1/8 Page
3.75" Wide x 2.375" Tall

**Picture of sale
cattle with lot
description**

\$50

20,000 copies printed
with distribution through
**THE CATTLE BUSINESS
WEEKLY**

Publish Date:
Dec. 21, 2022

Ad Deadline:
Nov. 11, 2022

**Explanation of
Bleed Setup**

Full Page Ads Only

- Bleed area - (.25") 9" wide by 11.5" tall - will be cut off and discarded in the finishing process
- Trim area - (.375") 8.5" wide by 11" tall - This area should be free of text and important graphic content
- Live Area - 7.75" wide by 10.25" tall - Safe for all of your text and important graphics

Note: All electronic files
should be sent at 300 dpi.

**THE CATTLE BUSINESS
WEEKLY**

For Cattlemen by Cattlemen

PO Box 700 • Philip, SD 57567 • 605-859-2022

Call for Premium Spot Availability

PO Box 700 • Philip, SD 57567

605-859-2022

cattle@gwtc.net