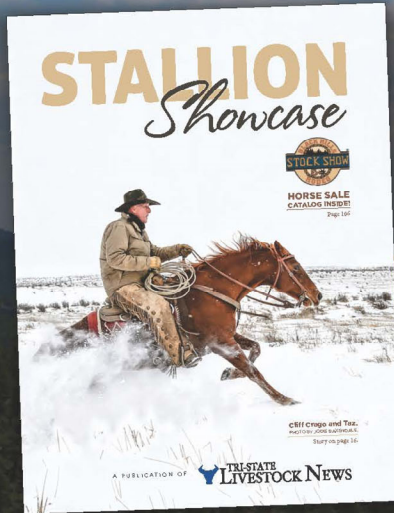


STALLION Showcase 2024



Stallion Showcase & BHSS Horse Sale Catalog
Horse Sale
 January 26 & 27, 2024

Ad Order Deadline
November 13, 2023
 TSLN Publish Date
December 30, 2023



YOUR ADVERTISING REPRESENTATIVE

Scott Dirk

Director of Field Services & Ringman
 West River SD/ND

605-380-6024
 sdirk@tsln-fre.com

DIMENSIONS & PRICES

Advertorial Packages

2 Full Pages
 One Page Editorial & One Page Advertising
\$2100

3 Full Pages
 One Page Editorial & One Page Advertising;
 3rd Pages can be used for Editorial or Advertising.
\$3000

Additional Specifications

Test = 100 lpi
 Include fonts used in document (printer and screen fonts)
 Camera ready ads at least 300dpi
 Live area of all ads is 7.47" x 9.75"
 Add .75" Bleed Off Live Area
 Bleed size is 8.5" x 11"
 Trim size is 8.25" x 10.75"

IMPORTANT SPECIFICATION INFO:

Live Area is 7.47" x 9.75"
 *Add .75" off live area
 Bleed size is 8.5" x 11"
 Trim size is 8.25" x 10.75"



Covers

All Full Color Pages

Inside Front
\$1475

Outside Back
\$1645

Inside Back
\$1445

Premium Pages
\$1300

 FULL COLOR \$985	 FULL COLOR \$985	 FULL COLOR \$780	 FULL COLOR \$780	 FULL COLOR \$780
2/3 HORIZONTAL 7.47" X 6.75"	2/3 VERTICAL 4.94" X 9.75"	1/2 HORIZONTAL 7.47" X 4.75"	1/2 VERTICAL 3.67" X 9.75"	1/2 ISLAND 4.94" X 6.75"
 FULL COLOR \$650	 FULL COLOR \$650	 FULL COLOR \$650	 FULL COLOR \$545	 FULL COLOR \$545
1/3 VERTICAL 2.4" X 9.75"	1/3 SQUARE 4.94" X 4.75"	1/3 HORIZONTAL 7.47" X 3.25"	1/4 HORIZONTAL 7.47" X 2.50"	1/4 SQUARE 3.67" X 4.75"