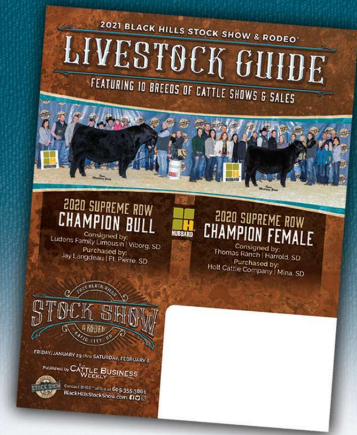


The Official Black Hills Stock Show Livestock Sales & Event Guide

Jan. 28 - Feb. 5, 2022

This is the official guide & sales book
to the Black Hills Stock Show



Ad Rates

| | B&W | Color |
|---|-------|-------|
| Full Page (Live 7.75" w x 10.25" t)..... | \$700 | \$975 |
| Jr. Page (7.75" w x 7.625" t)..... | \$600 | \$900 |
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**Ad Deadline:
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**Picture of sale
cattle with lot
description
\$50**

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- Bleed area - (.25") 9" wide by 11.5" tall - will be cut off and discarded in the finishing process
- Trim area - (.375") 8.5" wide by 11" tall - This area should be free of text and important graphic content
- Live Area - 7.75" wide by 10.25" tall - Safe for all of your text and important graphics

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