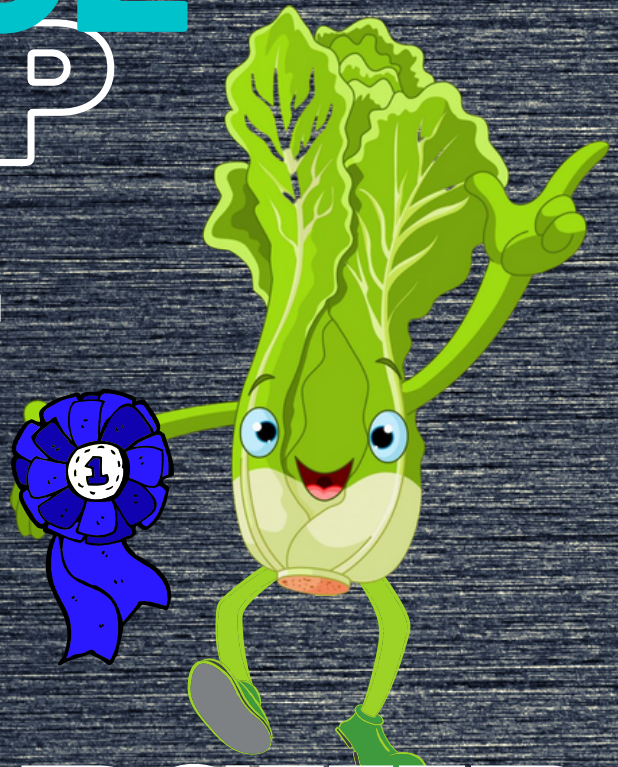




95TH ANNUAL FAIR - EST. 1927

BONNER COUNTY FAIR

LETTUCE
TURNIP
THE
BEET

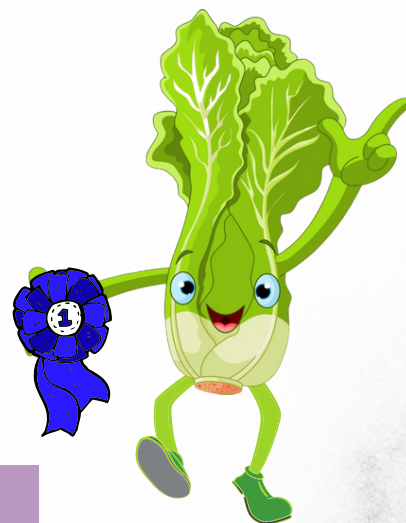


SPONSORSHIP PACKET

AUGUST 18 -21, 2021

LETTUCE TURNIP THE BEET

**BONNER COUNTY FAIR
AUGUST 18-21, 2021**



TITANIUM SPONSOR

\$10,000+

First-Come, First-Served
(Only one Titanium Sponsorship Offered)

Sponsorship Benefits:

- Exclusivity as The Fair's official 2020 Sponsor - only one Titanium Sponsorship offered
- Special 'Behind-The-Scenes' Experience at Challenge of Champions Bull Riding Event
- 8x8' Fair Booth Space inside Main Exhibit Building to promote your business
- Full Page COLOR Ad on Inside Front or Back Cover of Fairbook
- Logo on Pre-Printed Event Tickets for all Fair Week Events
- Banner on Outside Fence near Ticket Booth (Provided by Bonner County)
- Flag to be carried in all Grand Entries by Horseback (Provided by Bonner County)
(Challenge of Champions Bull Riding event, as well as the PRCA Rodeo)
- Banner Displayed on or near Bucking Chutes during Rodeo & COC Bull Riding events
(Provided by Bonner County Fair)
- Business Feature (with photo & link) and Description on Fair Facebook Page
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 5x (or more) at each of the Fair's Main Events
- 10 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 10 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 10 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 10 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 10 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 10 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 10 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 10 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your FULL PAGE Ad in PRCA Rodeo Program, Challenge of Champions Bull Riding Program, & Daily Entertainment Schedule during Fair Week
- 10 VIP Parking Passes for PRCA Rodeo & All Fair Week Events)

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**BONNER COUNTY FAIR
AUGUST 18-21, 2021**



DIAMOND SPONSOR

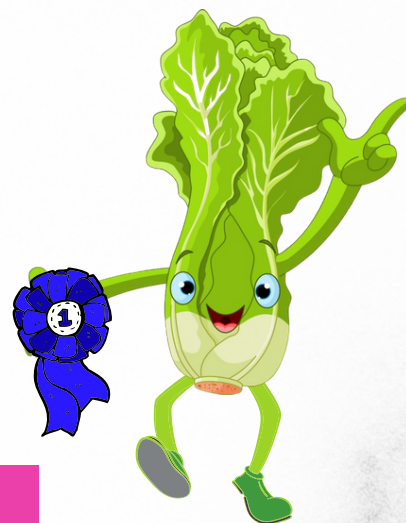
\$5,000+

Sponsorship Benefits:

- Logo on Pre-Printed Event Tickets for all Fair Week Events
- Banner on Outside Fence near Ticket Booth (Provided by SPONSOR - Recommend 3' x 6')
- Flag to be carried in all Grand Entries by Horseback (Provided by Bonner County)
(Challenge of Champions Bull Riding, as well as the PRCA Rodeo)
- Full Page COLOR Ad in PRCA Rodeo Program, Challenge of Champions Program,
& Fairbook
- Banner Displayed on or near Bucking Chutes during PRCA Rodeo & COC Bull Riding
(Provided by Bonner County)
- Business Feature (with photo & link) and Description on Fair Facebook Page
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 4x at each of the Fair's Main Events
- 5 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 5 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 5 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 8 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 8 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 8 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 8 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 8 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Business Logo Featured on the Daily Entertainment Schedule During Fair
- 5 VIP Parking Passes for PRCA Rodeo & All Fair Week Events

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**BONNER COUNTY FAIR
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PLATINUM SPONSOR

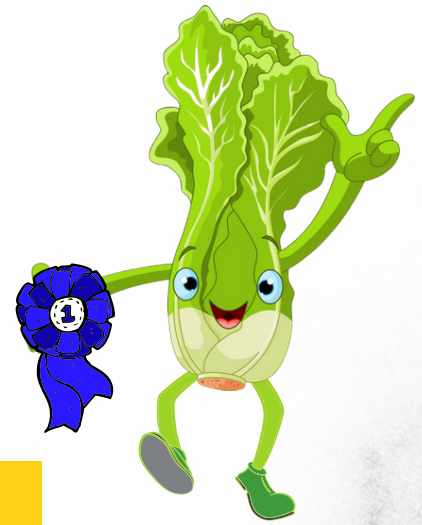
\$2,500+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by Horseback during Fair Week COC Bull Riding (Provided by Bonner County Fair)
- Flag to be carried in Grand Entry by Horseback during PRCA Rodeo*** (If sponsor chooses to allocate \$1,000 specifically towards Rodeo)
- Banner Displayed on or near Bucking Chutes during Rodeo & COC Bull Riding events (Provided by Sponsor - Recommend 3' x 6')
- Business Feature (with photo & link) and Description on Fair Facebook Page
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 3x at each of the Fair's Main Events
- 4 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 4 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 4 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 6 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 6 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 6 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 6 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 6 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book (1/2 Page Color)
- 4 VIP Parking Passes for all PRCA Rodeo & All Fair Week Events

LETTUCE TURNIP THE BEET

**BONNER COUNTY FAIR
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RUBY SPONSOR

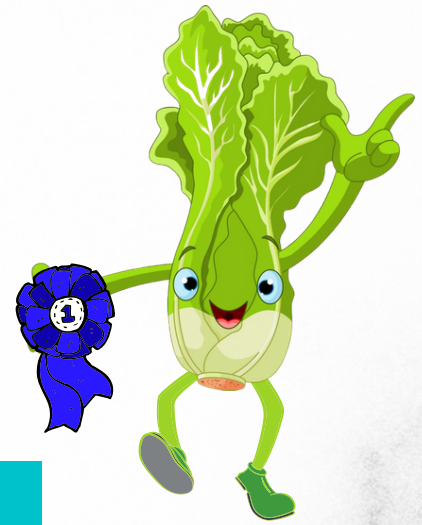
\$1,500+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by Horseback during Fair Week COC Bull Riding event (Provided by Bonner County)
- Flag to be carried in Grand Entry by Horseback during PRCA Rodeo*** (If sponsor chooses to allocate \$1,000 specifically towards Rodeo)
- Banner Displayed on Outdoor Arena Fence during PRCA Rodeo & all Fair Week Events (Provided by Sponsor - Recommend 3' x 6')
- Business Feature (with photo & link) and Description on Fair Facebook Page
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 2x at each of the Fair's Main Events
- 3 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 3 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 3 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 5 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 5 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 5 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 5 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 5 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book (1/2 Page B&W)
- 3 VIP Parking Passes for all PRCA Rodeo & All Fair Week Events

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**BONNER COUNTY FAIR
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GOLD SPONSOR

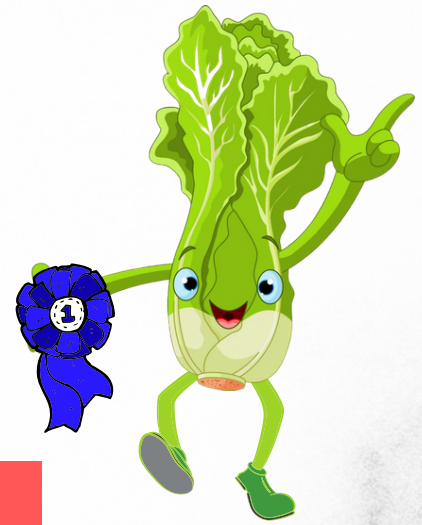
\$1,000+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by Horseback during Fair Week COC Bull Riding (Provided by Bonner County)
- Banner Displayed on Outdoor Arena Fence during PRCA Rodeo & all Fair Week Events (Provided by Sponsor - Recommend 3' x 6')
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 1x at each of the Fair's Main Events
- 2 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 2 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 2 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 4 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 4 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 4 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 4 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 4 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fairbook (1/4 Page Color)
- 2 VIP Parking Passes for all Fair Week Events

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**BONNER COUNTY FAIR
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EMERALD SPONSOR

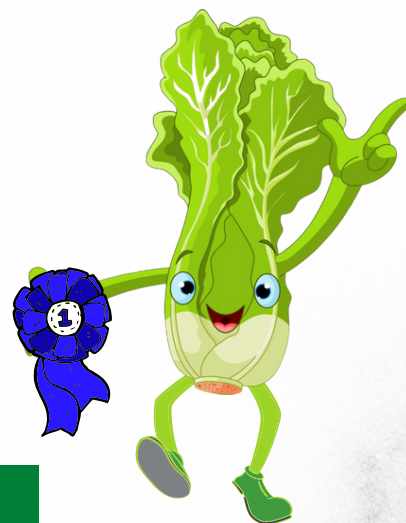
\$750+

Sponsorship Benefits:

- Banner Displayed on Outdoor Arena Fence during all Fair Week Events
(*excludes PRCA Rodeo) - (Provided by Sponsor - Recommend 3' x 6')
- Your Business Name Listed as a 2020 Sponsor on Fair Website
- Your Business Name Listed as a 2020 Sponsor in the Fair Book
- 1 Rodeo Sponsor Dinner Ticket (Saturday, Aug. 15th, 2020)
- 1 Rodeo Sponsor Drink Ticket (Saturday, Aug. 15th, 2020)
- 1 Ticket to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 3 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 3 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 3 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 3 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 3 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
(1/4 Page B&W)
- 2 VIP Parking Passes for All Fair Week Events

LETTUCE TURNIP THE BEET

**BONNER COUNTY FAIR
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SILVER SPONSOR

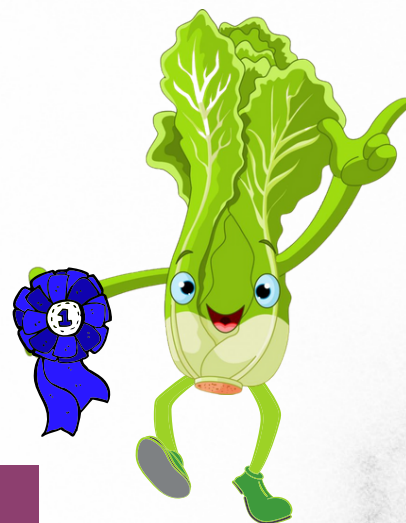
\$500+

Sponsorship Benefits:

- Banner Displayed on Outdoor Arena Fence during all Fair Week Events
(*excludes PRCA Rodeo) - (Provided by Sponsor - Recommend 3' x 6')
- Your Business Name Listed as a 2020 Sponsor on Fair Website
- Your Business Name Listed as a 2020 Sponsor in the Fair Book
- 2 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 2 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 2 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 2 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 2 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
(1/8 Page Color)
- 1 VIP Parking Pass for All Fair Week Events

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BRONZE SPONSOR

\$250+

Sponsorship Benefits:

- Your Business Name Listed as a 2020 Sponsor on Fair Website
- Your Business Name Listed as a 2020 Sponsor in the Fair Book
- 2 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 2 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 2 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 2 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 2 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your Ad in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book (1/8 Page B&W)

PEWTER SPONSOR

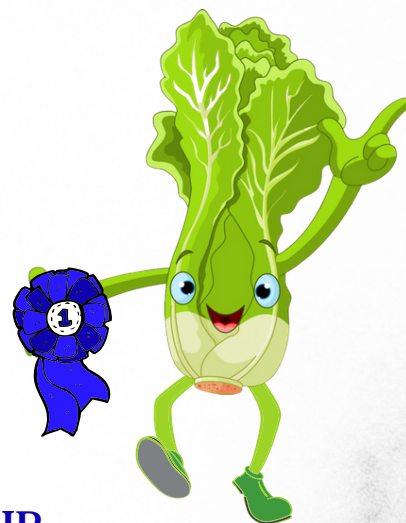
\$99+

Sponsorship Benefits:

- Your Business Name Listed as a 2020 Sponsor on Fair Website
- Your Business Name Listed as a 2020 Sponsor in the Fairbook
- 1 Ticket to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 1 Fair Sponsor Dinner Ticket to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 1 Fair Sponsor Drink Ticket to Thursday Night Fair Sponsor Dinner (Aug. 20th)

LETTUCE TURNIP THE BEET

**BONNER COUNTY FAIR
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U-PICK CUSTOM SPONSORSHIP

\$250-\$4,000+

Do you have a favorite department, exhibit, or attraction at the Fair? Customize your sponsorship!

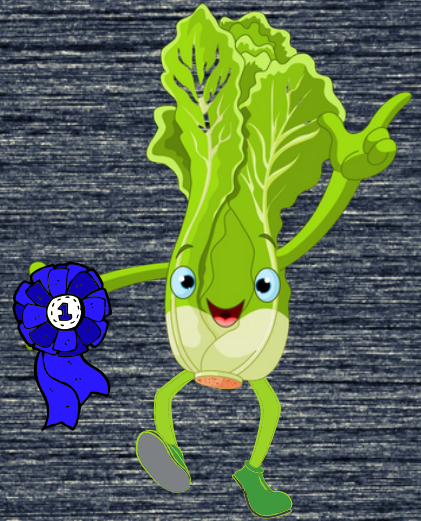
This sponsorship is a great way to connect your business to supporting the Fair while providing direct services to departments or Fairgoers. Here are some ideas below; work with us to determine the perfect custom sponsorship for YOU!

U-Pick Custom Sponsorship Ideas:

- FAIR "DAY" SPONSOR - Your Company's Logo as the Main Sponsor for a particular day of the week during Fair. Sponsorship Prices are as follows:
 - WEDNESDAY - \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
 - THURSDAY - \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
 - FRIDAY - \$3,500 (you will also get all of the benefits of a PLATINUM Sponsor)
 - SATURDAY - \$4,000 (you will also get all of the benefits of a PLATINUM Sponsor)
- Barrel Racing Sponsor - \$2,000 - Your Company will be recognized as the Main Sponsor of the Barrel Racing during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Special Contest Sponsor - \$500 (you will also get all of the benefits of a BRONZE Sponsor)
 - Some Special Contest Examples: Ice-Cream Eating Contest, Pizza-Eating Contest, Digital Photo Shoot-Out, Coloring Contest, Little Folks Horse Show, World's Smallest Rodeo, and many other contests... feel free to sponsor a new contest!
- Ranch Sorting Sponsor - \$2,000 - Your Company will be recognized as the Main Sponsor for Ranch Sorting during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Petting Zoo Sponsor - \$250 - Your Company's Banner will be displayed at Petting Zoo
- Supplies Sponsor - \$100 - Sponsor needed items for hospitality lounge, fair volunteers, supplies, etc.
- Fair Book Sponsor - We have multiple levels of Fair Book Sponsorships. Inquire with the Fair Office for more information on being a Fair Book Sponsor!
- **CUSTOM SPONSORSHIP - WE ARE OPEN TO ANY OTHER SPONSORSHIP IDEAS YOU MAY HAVE, CONTACT THE FAIR OFFICE FOR MORE ON THIS!**

LETTUCE TURNIP THE BEET

**BONNER COUNTY FAIR
AUGUST 18-21, 2021**



PRCA RODEO

AUGUST 6 & 7, 2021

COPPER MTN BAND

AUGUST 19, 2021

BULL RIDING

AUGUST 20, 2021

DEMOLITION DERBY

AUGUST 21, 2021