

96th Annual Fair - Est. 1927

Sandpoint, ID

Red, White & Bloom

BONNER COUNTY FAIR

AUGUST 17 - 20, 2022

Fair

Sponsorship

Packet



www.bonnercountyfair.com

Red, White & Bloom

BONNER COUNTY FAIR

AUGUST 17 - 20, 2022

Diamond Sponsor

\$5,000+

Sponsorship Benefits:

- Logo on Pre-Printed Event Tickets for all Fair Week Events
- Banner on Outside Fence near ticket booth (Provided by Sponsor - Recommend 3' x 6')
- Flag to be carried in all Grand Entries by Horseback (provided by Bonner County)
- FULL PAGE COLOR AD in PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
- Banner displayed on or near the bucking chutes during the PRCA Rodeo & Challenge of Champions Bull Riding (Provided by Bonner County)
- Business Feature (with photo & link) and description on the Fair Facebook page
- Link to your business on the Fair Website and Fair Facebook page
- Recognition by Announcer 4x at each of the Fair's main events
- 5 Rodeo Sponsor Dinner Tickets (Saturday, August 6, 2022)
- 5 Rodeo Sponsor Drink Tickets (Saturday, August 6, 2022)
- 5 Tickets to the PRCA Rodeo Saturday Night Performance (Saturday, August 6, 2022)
- 8 Tickets to Thursday's Fair Week Concert Main Events (Thursday, August 18, 2022)
- 8 Fair Sponsor Dinner Tickets to Thursday Night Sponsor Dinner (August 18, 2022)
- 8 Fair Sponsor Drink Tickets to Thursday Night Sponsor Dinner (August 18, 2022)
- 8 Tickets to the Challenge of Champions Bull Riding (Friday, August 19, 2022)
- 8 Tickets to the Demolition Derby (Saturday, August 20, 2022)
- Your business Logo Featured on the Daily Entertainment Schedule During Fair
- 5 VIP Parking Passes for the PRCA Rodeo & All Fair Week Events

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BONNER COUNTY FAIR

AUGUST 17 - 20, 2022

Platinum Sponsor

\$2,500+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by Horseback during Fair Week Challenge of Champions Bull Riding (Provided by Bonner County Fair)
- Flag to be carried in Grand Entry by Horseback during the PRCA Rodeo
- Banner displayed on or near bucking chutes during the PRCA Rodeo & Challenge of Champions Bull Riding events (Provided by Sponsor - Recommend 3' x 6')
- Business feature (with photo & link) and description on Fair Facebook page
- Link to your business on Fair Website and Fair Facebook page
- Recognition by announcer 3x at each of the Fair's main events
- 4 Rodeo Sponsor Dinner Tickets (Saturday August 6, 2022)
- 4 Rodeo Sponsor Drink Tickets (Saturday August 6, 2022)
- 4 Tickets to PRCA Rodeo Saturday Night Performance (Saturday August 6, 2022)
- 6 Tickets to Thursday's Fair Week Concert Main Event (Thursday August 18, 2022)
- 6 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18 2022)
- 6 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18 2022)
- 6 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 6 Tickets to the Demolition Derby (Saturday August 20, 2022)
- Your (1/2 Page Color) Ad in the PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
- 4 VIP Parking Passes for all PRCA Rodeo & all Fair Week events

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BONNER COUNTY FAIR

AUGUST 17 - 20, 2022

Ruby Sponsor

\$1,500+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by horseback during Fair Week Challenge of Champions Bull Riding event (Provided by Bonner County)
- Flag to be carried in Grand Entry by horseback during the PRCA Rodeo
- Banner displayed on Outdoor Arena fence during the PRCA Rodeo & all Fair Week events (provided by Sponsor - Recommend 3'x6')
- Business Feature (with photo & link) and Description on Fair Facebook page
- Link to your business on Fair Website & Fair Facebook page
- Recognition by announcer 2x at each of the Fair's main events
- 3 Rodeo Sponsor Dinner Tickets (Saturday August 6, 2022)
- 3 Rodeo Sponsor Drink Tickets (Saturday August 6, 2022)
- 3 Tickets to the PRCA Rodeo Saturday Night Performance (Saturday August 6, 2022)
- 5 Tickets to Thursday's Fair Week Concert Main Event (Thursday August 18, 2022)
- 5 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 5 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 5 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 5 Tickets to the Challenge of Champions Bull Riding (Saturday August 20, 2022)
- Your (1/2 page Black & White) ad in the PRCA Rodeo Program, Challenge of Champions Program & Fair Book
- 3 VIP Parking Passes for all PRCA Rodeo & Fair Week events

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AUGUST 17 - 20, 2022

Gold Sponsor

\$1,000+

Sponsorship Benefits:

- Flag to be carried in Grand Entry by Horseback during Fair Week Challenge of Champions Bull Riding (Provided by Bonner County)
- Banner displayed on the Outdoor Arena fence during the PRCA Rodeo & all Fair Week events (provided by sponsor - recommend 3'x6')
- Link to your business on Fair website and Fair Facebook page
- Recognition by the announcer ix at each of the Fair's Main events
- 2 Rodeo Sponsor Dinner Tickets (Saturday August 6, 2022)
- 2 Rodeo Sponsor Drink Tickets (Saturday August 6, 2022)
- 2 Tickets to PRCA Rodeo Saturday Night Performance (Saturday August 6, 2022)
- 4 Tickets to Thursday's Fair Week Concert Main event (Thursday August 18, 2022)
- 4 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 4 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 4 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 4 Tickets to the Demolition Derby (Saturday August 20, 2022)
- Your (1/4 page color) Ad in the PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
- 2 VIP Parking Passes for all Fair Week Events

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AUGUST 17 - 20, 2022

Emerald Sponsor

\$750+

Sponsorship Benefits:

- Banner displayed on the Outdoor Arena fence during all Fair Week events (excludes the PRCA Rodeo) - (provided by sponsor - recommend 3'x6')
- Your business name listed as a 2022 sponsor on the Fair Website
- Your business name listed as a 2022 sponsor in the Fair Book
- 1 Rodeo Sponsor Dinner Ticket (Saturday August 6, 2022)
- 1 Rodeo Sponsor Drink Ticket (Saturday August 6, 2022)
- 1 Ticket to the PRCA Rodeo Saturday Night Performance (Saturday August 6, 2022)
- 3 Tickets Thursday's Fair Week Concert Main event (Thursday August 18, 2022)
- 3 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 3 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 3 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 3 Tickets to the Demolition Derby (Saturday August 20, 2022)
- Your (1/4 page black & white) Ad in the PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
- 2 VIP Parking Passes for all Fair Week events

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BONNER COUNTY FAIR

AUGUST 17 - 20, 2022

Silver Sponsor

\$500+

Sponsorship Benefits:

- Banner displayed on the Outdoor Arena fence during all Fair Week events (excludes the PRCA Rodeo) - (provided by sponsor - recommend 3'x6')
- Your business name listed as a 2022 sponsor on the Fair Website
- Your business name listed as a 2022 sponsor in the Fair Book
- 2 Tickets Thursday's Fair Week Concert Main event (Thursday August 18, 2022)
- 2 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 2 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 2 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 2 Tickets to the Demolition Derby (Saturday August 20, 2022)
- Your (1/8 page color) Ad in the PRCA Rodeo Program, Challenge of Champions Program, & Fair Book
- 1 VIP Parking Pass for all Fair Week events

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AUGUST 17 - 20, 2022

Bronze Sponsor

\$250+

Sponsorship Benefits:

- Your business name listed as a 2022 sponsor on the Fair Website
- Your business name listed as a 2022 sponsor in the Fair Book
- 2 Tickets Thursday's Fair Week Concert Main event (Thursday August 18, 2022)
- 2 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 2 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (August 18, 2022)
- 2 Tickets to the Challenge of Champions Bull Riding (Friday August 19, 2022)
- 2 Tickets to the Demolition Derby (Saturday August 20, 2022)
- Your (1/8 page black & white) Ad in the PRCA Rodeo Program, Challenge of Champions Program, & Fair Book

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AUGUST 17 - 20, 2022

U-Pick Custom Sponsorship

\$250-\$4,000+

Do you have a favorite department, exhibit, or attraction at the Fair? Customize your sponsorship! This sponsorship is a great way to connect your business to supporting the Fair while providing direct services to departments or Fairgoers. Here are some ideas below: work with us to determine the perfect custom sponsorship for YOU!

U-Pick Custom Sponsorship Ideas

- FAIR "DAY" SPONSOR - Your company's logo as the main sponsor for a particular day of the week during the Fair. Sponsorship prices are as follows:
 - WEDNESDAY - \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
 - THURSDAY - \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
 - FRIDAY - \$3,500 (you will also get all of the benefits of a PLATINUM Sponsor)
 - SATURDAY - \$4,000 (you will also get all of the benefits of a PLATINUM Sponsor)
- Barrel Racing Sponsor - \$2,000 - Your company's will be recognized as the main sponsor of the Barrel Race during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Special Contest Sponsor - \$500 (you will also get all of the benefits of a BRONZE Sponsor)
 - Some Special Contest examples: Pizza Eating Contest, Little Folk's Horse Show, Skillet Throwing, Best Mullet Contest, and much more!
- Ranch Sorting Sponsor - \$2,000 - Your company will be recognized as the main sponsor for Ranch Sorting during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Petting Zoo Sponsor - \$250 - Your company's banner will be displayed at the Petting Zoo
- Supplies Sponsor - \$100 - Sponsor needed items for hospitality lounge, fair volunteers, supplies, etc.
- Fair Book Sponsor - We have multiple levels of Fair Book Sponsorships. Inquire with the Fair Office for more information on being a Fair Book Sponsor!
- **CUSTOM SPONSORSHIP - WE ARE OPEN TO ANY OTHER SPONSORSHIP IDEAS YOU MAY HAVE, CONTACT THE FAIR OFFICE FOR MORE ON THIS!**

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AUGUST 17 - 20, 2022

PRCA RODEO

August 5 & 6, 2022

CONCERT

August 18, 2022

BULL RIDING

August 19, 2022

DEMOLITION DERBY

August 20, 2022