

2020 Boulder County Fair Jr Market Livestock Sale Exhibitors Letter

The Boulder County Market Sale Committee wanted to reach out to each of the Jr. Market Exhibitors to provide information about our sale for this year. Because of Covid-19, we are unable to have a live sale at the Fairgrounds in the same manner we have been hosting for years. That said, we have tremendous 4-H and FFA kids that have invested in their projects, will exhibit their animals, and need our support.

There are 2 major changes this year. First, we will be using Show Circuit Online Sales to host our sale online and we are foregoing the traditional event the last Saturday of Fair. Second, this year's sale will be a premium sale. We will not be selling the animals; we are asking sponsors to donate directly to the exhibitors in an effort to reward their hard work and dedication to this year's project and to nurture the future of agriculture in our County.

How will it work?

Each exhibitor will get to nominate 1 animal for the sale. Nominations will be due on July 27th at 5pm., no late entries will be accepted. You will be sent a link to a google form to fill out the required information and upload a sale photo. The sale photo should be of the exhibitor and their animal much like our sale photos of the past. **The sale photo needs to have a file name that matches the exhibitor name. (Example: John Smith Sale Photo)** Your information will be uploaded to a SC Online sales by the Sale Committee. The Sale will begin August 8th at 2pm and end August 15th at 7pm.

You can find our sale page on Show Circuit Online Sales (sconlinesales.com) and view each of the exhibitor's lots. Any sponsor can donate to the exhibitors in \$25 increments which will go directly to the Exhibitor. There will not be a high bid or a winner, rather multiple sponsors can give to the same lot.

What if I win Multiple Grand or Reserve Grand Champions?

We are not requiring this year that a Grand or Reserve Champion be nominated for the sale. We will however showcase the exhibitors of the Grand and Reserve to lead off the sale order. If you have multiple winners, you will be recognized as the exhibitor of that Grand or Reserve, your lot will be listed at the top of the sale, but you will still only have 1 lot of the animal of which you nominated.

Does this Sale disqualify me from taking my animal to State fair?

Yes. By State fair rules, any animal that goes through a JR Livestock auction or premium sale is not eligible for State Fair. If you are planning on attending State Fair, please nominate a different animal for this premium sale.

How do I sell this animal I was planning on selling at the Fair?

We are getting Resale buyers in place, at the time you nominate your animal for the sale, you will have to choose whether or not you want to participate in the Resale option. The buyers will take the animals that need to be sold for kids at market price. The mechanics of getting weights on the animals/brand inspections and shipping them to buyer's will be forthcoming once they are set in stone. The buyers are willing to take as many animals as our kids need to sell. You will be asked on the Google form whether you have additional animals you would like to re-sell. We are hoping that the Resale animals can all be

delivered to the fairgrounds where we can get current weights/brand papers, etc. and then distributed to the buyers from there. You will deliver all resale animals and any additional animals you need to sell to the fairgrounds.

How do I qualify for the sale?

If you have raised a market animal and meet the criteria in the Premium book for your species, you will qualify to have a lot in the virtual sale. Please refer to your species section of the Fair Premium book to see if your species has a min/max weight or other requirements to be eligible for the sale.

How can someone become a sponsor?

There are 4 ways to be a sponsor this year.

1. **Individual donations:** Go to SConlinesales.com. Register as a bidder. Search for the Boulder County Jr Livestock Sale page. View the lots and donate to as many as you like.
2. **Sponsor all the kids:** Contact one of our Livestock Sale team members listed below and they can record your sponsorship and get it distributed across all the lots (exhibitors in the sale).
3. **Sponsor a department:** Contact one of our Livestock Sale team members listed below and they can record your sponsorship and get it distributed across any department or species of your choice.
4. **Come to Fair and do it in Person:** If we are allowed to have a presence at the fairgrounds, we will have a booth set up on Saturday August 8th from 2pm-5pm in the Exhibit Building(location TBD) for people who would like to come to the fairgrounds and put in your sponsorships in person.

How do the sponsors pay?

At the conclusion of the sale, we will send invoices to all the sponsors. You can either return a check to the Boulder County Fair for your sponsorship or you can pay through the Boulder County Fair Webpage. In either event, YOUR DONATION WILL BE TAX DEDUCTIBLE this year!

More Info: Call with Questions!! 720-340-1639

Please do not hesitate to reach out. We have set up a Google Voice Number for the Committee. If you call and leave us a message, we will get back to you within 24 hours.