



2024 Boulder County Fair
Wednesday, Aug 7 - Sunday, August 11, 2024
www.BoulderCountyFair.org

Why You Should be Involved with the Oldest County Fair in Colorado!



For 155 years the Boulder County Fair has been celebrating a deep rooted tradition of showcasing the accomplishments of 4-H and FFA youth while providing an entertaining and educational event for the public. Our mission is to celebrate both rural and urban heritage while cultivating an innovative future through education and leadership while providing educational opportunities for all attendees. Be a part of this growing and exciting community event.

Our theme this year is “Sew Em, Grow Em, Show Em!” to encourage people to not only attend the fair, but be actively involved by entering something in the fair, as well as honoring our 4-H and FFA youth exhibitors who are working on projects throughout the year to exhibit at the fair.

This year features beloved favorites such as livestock shows, carnival rides, grandstand events, fair food, music and free entertainment daily. We will feature a Demolition Derby, Bulls Event with Mutton Bustin and a Rodeo this year. We continue to support our 4-H and FFA youth and their families by providing opportunities to exhibit their projects, focusing on our livestock shows and general projects. Each day of the fair will have a different focus, from Kid’s Day to Multicultural Day to Entertainers Day to Livestock Day. You can target your support to a specific event if you like, reaching a more specific audience.

Promote and boost your business image:

The Boulder County Fair has a strong local and regional reach. Your business image will be present both in person during the fair and online for the entire summer. The Boulder County Fair provides a strong social media and community campaign, which compliments your business goals and initiatives. Opportunities include:

- Banners hung throughout key areas of the fairgrounds during the Fair showcasing your business as a supporter.
- Live mentions from announcers during livestock shows and grandstand events.
- Placement on our web page and social media accounts.
- The opportunity to be a key sponsor in several larger events such as our 3-day horse show, grandstand events or livestock sale.

Become a Sponsor of the 2024 Boulder County Fair

Presenting Sponsor (\$20,000 Level)

- Top billing as the Presenting sponsor of the Boulder County Fair
- Exclusive Industry Sponsor of the Boulder County Fair- event of choice with announcer mentions "Brought to you by"
- Banners on fairgrounds – customized for specific events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media
- Your exclusive ticket package to events
- Parade entry

Title Sponsor (\$10,000 Level)

- Title sponsor of the Boulder County Fair
- Sponsor of event of choice
- Banners on fairgrounds – customized for specific events
- Company recognition at all events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media
- Your exclusive ticket package to events
- Parade entry

Partnering Sponsor (\$5,000 Level)

- Partner sponsor of the Boulder County Fair
- Sponsor of event of choice
- Banners on fairgrounds
- Company recognition at all events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media
- Your exclusive ticket package to events

Participating Sponsor (\$2,500 Level)

- Participating Sponsor of the Boulder County Fair
- Banners on fairgrounds
- Company recognition at events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media

Contributing Sponsor (\$1,500 Level)

- Banner on fairgrounds
- Company recognition at events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media

Supporting Sponsor (\$1,000 Level)

- Banner on fairgrounds
- Company recognition at events
- Company logo listed on the Boulder County Fair website
- Recognition on all social media

Front Range Sponsor (\$100 - \$500 Level)

- St. Vrain - \$500
- Flatiron - \$400
- Left Hand - \$300
- Longs Peak - \$200
- Rabbit Mtn- \$100

All Front Range Level Sponsors receive recognition at events, company name listed on the Boulder County Fair website and recognition on social media posts.

Any of the Sponsorship levels can be customized to incorporate promotional opportunities.

Contact the Boulder County Fair for information

Phone: (720) 864-6460

Email: info@bouldercountyfair.org

Website: www.Bouldercountyfair.org