



## Media Services

The Brazos Valley Fair & Rodeo Marketing/Publicity Department welcomes you to **Brazos Valley Fair 2021**.

Location: Brazos County Expo Complex  
Regular Office Hours: Monday-Friday 8am - 5pm  
Show Hours: October 16-17 8:00 am - 10:00 pm October 22-24, 2021, 8:00 am – 10:00 pm  
Telephone: Administration Office: 979/821-1450  
Marketing/Publicity Office: 979/821-1407  
Fax: 979/823-1912  
Website: [www.BrazosValleyFair.com](http://www.BrazosValleyFair.com)  
E-mail: [Fiona@BrazosValleyFair.com](mailto:Fiona@BrazosValleyFair.com)

Media credentials will be issued at the Brazos Valley Fair Main Office. Credentials will ONLY be issued from 9 a.m.-5 p.m., September 1 – October 9. After this date Media credentials and Media Check-In will be at the Media/Volunteer Gate during normal Fair Hours.

Interviews with show personnel (i.e. Executive Director, President) should be arranged through the marketing office. Rodeo interviews should be arranged no less than 48 hours in advance. **No last minute interviews will be granted.**

**Due to Artist's strict copyright limitations, absolutely no filming will be allowed in the stage area during the concerts.** If you wish to film any part of a star's performance, it must be arranged, in advance, through their management and Fair Staff.

All photographers and/or reporters desiring access to any backstage area must make arrangements through the Marketing/Publicity Office at least 72 hours before the event to be covered. No one is allowed in any backstage area without a representative from the BVFR present. Absolutely no one is allowed in the chute area for safety reasons.

## Procedure for Securing Performer Interviews

Any interviews with performers at the **2021 Brazos Valley Fair & Rodeo** must be dually approved through Fair Management and the performer's management (must email request to receive the list of star contacts to [fiona@brazosvalleyfair.com](mailto:fiona@brazosvalleyfair.com)). After an interview has been arranged by a performer's management, you must notify the BVFR Main office. Notification must be sent via mail, fax or e-mail.

Brazos Valley Fair & Rodeo  
Attn: Fiona Tizard-Meyer  
5827 Leonard Rd • Bryan, Texas 77807  
or faxed to 979/823-1912 or email: [Fiona@brazosvalleyfair.com](mailto:Fiona@brazosvalleyfair.com)

This copy should be sent to the Brazos Valley Fair & Rodeo no less than **48 hours** before the scheduled interview. If media fails to notify BVFR Management then future interviews and contact information may not be granted.

If you have questions or further information is required, contact us at: 979/821-1407 or Cell 979/204-4303

Thank you for your understanding and cooperation in this matter and we look forward to seeing you at the **2021 Brazos Valley Fair & Rodeo**