

May 1st, 2022

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Dear Friend,

This year, the Association of Connecticut Fairs will hold our annual Meeting, Banquet, and Trade Show to discuss common issues of the Fair industry as well as ideas for entertainment, education, and operational issues. The meeting will be held November 5th, 2022, at the Best Western Plus Hotel in North Haven, Connecticut.

Many look forward to our trade show each year and you could be at the heart!

Our members utilize our trade show to make important decisions for their upcoming fairs entertainment, activities, and expenses and by participating as a vendor you'll have the ability to show off your product or service to everyone in attendance! It's a great way to make connections in our industry and to reach potential new clients.

Limited Trade Show booths are available. Please find details and a registration form on the next page.

Not able to attend? Interested in supporting more? Why not become a sponsor? Sponsorships are a critical component to our meeting's success as registration fees will not cover all our costs. Each of our member Fairs will be represented and all our members look forward to sharing valuable ideas on how to make our fairs even better! Speakers, workshop programs, vendors, and entertainment are included in our program.

Our sponsor offerings are also attached. All sponsorship levels are equally important to us, and each offers a great opportunity for your business or organization to be spotlighted.

We look forward to having you at our event!

Sincerely,



Paul Burnham
Vice President, ACF
Banquet Committee Chair
Paul.Burnham@juno.com



Joe DeLorenzo
Trade Show Committee Chair
TradeShow@CTAgFairs.org



44 Washington Ave.
Suite 5
Berlin, CT 06037





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2022 Trade Show Registration Form (page 1 of 2)

Company/Organization Name: (as it should appear in listings in print and online)

Business Type: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Website: _____

Description: (as it should appear in print and online, use additional paper if more space is required)

Trade Show booths will measure 6' wide by 6' deep. Additional space (width) is only available by purchasing a second space. Access to electricity is available at no extra charge, while applicable spaces are available. You must check the electrical box below or we can not guarantee you will have access to electricity.

Booth setup may be started no earlier than 6:00 AM on Saturday, November 5th and booth must be complete and in place by 8:00 AM. It must be fully operational until 5:00 PM.

Space is limited and registration will be accepted on a first come, first served basis, so please get it in early! Additionally, if registration is received after October 20th, 2022, we will unfortunately not be able to include your organization in our printed materials, but it will still be featured on our website and in digital media.

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2022 Trade Show Registration Form (page 2 of 2)

I am interested in:

(Select one option)

Non-Member Booth \$150

Member Rate Booth \$100

Booth plus Associate Membership registration for 2023 (\$100 + \$50) \$150

(Associate members are invited to all of our meetings and are included in and provided access to our membership database to expand your partnerships in our industry or reach potential new customers. They are also spotlighted year-round on our website and in digital mailings.)

Booth Included with Sponsorship

(Please consider sponsoring our event to provide your organization more exposure!)

Materials Only (non-member) \$30

Materials Only (members) \$20

(Not able to attend? We will display pamphlets, handouts, or giveaways for your business, organization, or event on our Trade Show Information table. This is also a great way to spotlight off-season events at our members fairgrounds!)

Additional selections:

Electrical (There is no additional charge for electrical, but if you do not check this box, you *will not* be guaranteed access to electricity. This will allow you one 110 amp 15 volt outlet per booth, please contact us with questions, or if you need more than that.)

Lunch \$10 (each) for ____ people. (lunch includes 3 slices of pizza, salad, and soda or water. Trade Show participants are also welcomed to join our full lunch provided they register and pay separately (see website for details) or they are welcome to visit any of the area restaurants including the one onsite.)

I have verified the above information and enclosed a check in the amount of \$_____ for above listed items. I understand that if this form is received after October 20th, 2022, my business/organization will not appear in the printed program, but we will receive all other listed benefits.

Signed: _____ **Date:** _____

Please mail this form and your check, payable to *Association of Connecticut Fairs, Inc.* to:
ACF Annual Trade Show, P.O. Box 871, North Haven, CT, 06473-0871.

Please send any questions to TradeShow@CTAgFairs.org.



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Sponsorship Packages

Each option offers your organization a great opportunity to spotlight what you do in front of everyone who attends our event or views our print and digital marketing for the event. All packages will include your business name or logo on the event page on our website, in print materials for the event (Sponsorship information must be received before October 20th, 2022, in order to make the print deadline), and will proudly be displayed at the event.

Unless otherwise noted, all sponsorship opportunities are unique (there will only be *one* sponsor for our stage, for example.) Please return your form as early as possible so that you may secure your selected sponsorship.

Friend of ACF - \$25 (multiple available)

Your contribution is important to us! For just \$25 we will proudly display your business name as a Bronze level sponsor at the entrance to our event, on our event website, and in our printed program.

Registration - \$150

\$150 will cover our registration supplies. Your logo will be proudly displayed on our event registration table, visited by everyone in attendance. We will also display your logo/business name as a Silver level sponsor at the entrance to our event, on our event website, and in our printed program.

Cash Bar - \$300

\$300 will allow us to staff our two cash bars at the event with knowledgeable bartenders.

Your logo will be proudly displayed at each of them. We will also display your logo/business name as a Silver level sponsor at the entrance to our event, on our event website, and in our printed program.

Seminar Room - \$750 (three available)

We offer a robust program of classes, seminars, and roundtable discussions at our event. \$750 will cover supplies such as AV equipment, speakers' fees, and event space. Your logo will be proudly displayed in one of our three seminar rooms. We will also display your logo/business name as a Gold level sponsor at the entrance to our event, on our event website, and in our printed program. Consider sponsoring all three for increased exposure!

Lunch or Dinner - \$1250 (one sponsor for each)

\$1250 will help offset the costs related to serving lunch or dinner for those in attendance. Your logo will be featured during lunch at our event. We will also display your logo/business name as a Platinum level sponsor at the entrance to our event, on our event website, and in our printed program. Platinum level sponsors are also entitled to a FREE booth at our Trade Show (pending availability) or FOUR full registrations to our annual banquet.

Please contact us for details.

Youth 'Scholarships' - \$65 (multiple available)

"The youth of today are the leaders of tomorrow" ~ Nelson Mandela

Consider also 'sponsoring' a youth from one of our member organizations so that they may be equipped with the knowledge provided by our seminars and trade show without the added financial burden.

ACF Supporter - \$100 (multiple available)

A contribution of \$100 will support our fantastic program that is attended by hundreds every year. We will display your logo/business name as a Silver level sponsor at the entrance to our event, on our event website, and in our printed program.

Coffee Break - \$250 (two available)

\$250 will provide a necessity. Coffee! Your logo will be proudly displayed at one of our coffee stations. We will also display your logo/business name as a Silver level sponsor at the entrance to our event, on our event website, and in our printed program.

ACF Benefactor - \$500 (multiple available)

Each year our member organizations rely on this event to make their fairs the best they can be! Your contribution will help make that possible! We will display your logo/business name as a Gold level sponsor at the entrance to our event, on our event website, and in our printed program.

Gift Bags - \$1000

\$1000 will cover the cost of producing gift bags that will feature the event logo on one side and your business logo on the other. They will be given to everyone in attendance. Your business will be seen year-round each time someone uses their bag! We will also display your logo/business name as a Platinum level sponsor at the entrance to our event, on our event website, and in our printed program. Platinum level sponsors are also entitled to a FREE booth at our Trade Show (pending availability) or FOUR full registrations to our annual banquet. Please contact us for details.

Stage & Podium - \$1500

The focal point of our annual members meeting, keynote speaker, and awards ceremony. Your logo will be featured on our stage throughout the event. We will also display your logo/business name as a Platinum level sponsor at the entrance to our event, on our event website, and in our printed program. Platinum level sponsors are also entitled to a FREE booth at our Trade Show (pending availability) or FOUR full registrations to our annual banquet. Please contact us for details.



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2022 Annual Banquet Sponsorship Form

Yes, I/We will be a sponsor!

Company/Organization Name: (as it should appear in listings in print and online)

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Website: _____

Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> Friend of ACF \$25 | <input type="checkbox"/> ACF Supporter \$100 |
| <input type="checkbox"/> Registration \$150 | <input type="checkbox"/> Coffee Break \$250 |
| <input type="checkbox"/> Cash Bar \$300 | <input type="checkbox"/> ACF Benefactor \$500 |
| <input type="checkbox"/> Seminar Room \$750 | <input type="checkbox"/> Gift Bags \$1000 |
| <input type="checkbox"/> Lunch <input type="checkbox"/> Dinner \$1250 | <input type="checkbox"/> Stage & Podium \$1500 |
| <input type="checkbox"/> Youth 'Scholarships' _____ X \$65 = _____ | |
| <input type="checkbox"/> Other _____ | |

I have verified the above information and enclosed a check in the amount of \$_____ for above listed sponsorship. I understand that if this form is received after October 20th, 2022, my business/organization will not appear in the printed program, but we will receive all other listed benefits.

Signed: _____ **Date:** _____

Please mail this form and your check, payable to *Association of Connecticut Fairs, Inc.* to:
ACF Annual Banquet Sponsorship, P.O. Box 871, North Haven, CT, 06473-0871.

If you would like your logo displayed, please email a high-resolution image to
TradeShow@CTAgFairs.org. Questions may also be directed to same email address.